THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY (MI)

# Quickens Radio-Tele in Fall Network Race

# Pat O'Brien **Builds Vegas** Resort Spot

Cost of Desert Spa Remodeling Comes To \$3,500,000

To \$3,500,000

AS VEGAS, New, Feb. 27—
O'Brien entered the Lassas race to open the next resort et, an elaboration of a Strip tel already in existence. Beriens entry into the field se about in conjunction with no of the Desert Spa motel, under lease to the Hotel Last.



# Local Stations Use TV Films To Fight Web Show Ratings

Short Operas Enjoy

'Fabulous' Growth

Spanish Tunesters

Form Association

# Kintner Expects Closer Battle With Rival Nets

\$10,000,000 Hike In Billings Seen; 15 New TV Shows Due

# EUROPE'S FERTILE SOIL

# Plenty of Work for Ice, Vaude and Circus Acts

# Index

UN and PRIZES ARE YOU

# ABC OPTIMISTIC OVER TV. RADIO PROSPECTS IN FALL

Video Billings May Jump \$10 Mil.; Web May Hit 7th as Ad Medium

• Continued From page 1

Annuary period. December hillings for example, very \$2.437 lbs. The part of the current line-up, ease the part of the current line-up, ease the part of the part

w a strong better that ABC-TV ment picture likedi will bedonie will make aeroine invested into the like and the strength of th

m seven cities existed of New control over its previous marks.

MEW YORK, Feb. 27. — Do Mew York, Feb.

# ROCKY KING

NEW YORK, Feb. 27.—One Stark-Layton package will plug another tonight on Du Mont. "Colonel Humphrey Flack" will open with a scene of Alan Mowbray and Frank Jenks watching TV. The show viewers will see on the will be none other than "Rocky King, Detective."

SUBSTITUTE

# Goldbergs To Replace Bishop Sheen

# **NBC-TV Plots Big Monday** To Vie With CBS-TV 'Lucy'

Dancy Thomas, and complete of the control of the co

# J.W.Thompson

NEW YORK, Feb. 27.—Harry Deines, advertising and promo-tion manager of Westinghouse Electric, has resigned that post, reportedly to join the J. Walter Thompson Agency here in a top echelon veepee capacity.

# Ezra Stone is Back at CBS-TV

# FLACK' TO PLUG WNEW Sale To Buckley **Near Reality**

NEW YORK, Feb. 27.-

no papers had been signed, there was a strong possibility at press time that the sale of local indie where here to a group of minor-ity stockholders headed by Rich-ard D. Buckley would be con-summated early next week. If the sale goes thru, Buckley re-portedly will assume active man-agement of the firm, with general manager Bernice Judis and sales chief Ira Herbert retained as con-

# If He Quits TV, GE May Quit on Him

| p.m., Friday, to make way for Coviny had accided he was thus from the top of the control field of the control fi

# Talks Collapse, and WOR Fires Forty 802 Men

NOT YOUR Factors where the properties of the second of the second work where the second work was a second work where the second work was a second of the second work where the second work was a second work w

# Longines Buys \$3 Mil. In CBS Time Thru '55

NEW YORK, Feb 27. — CB5-adio this week managed to re-vision of the control of t where the contract of the cont

Even if the reported car tions should eventuate, Loi would be putting a large a additional coin into radio, getting much of it fros dealers, who have been se the medium by M. Fred Ca chairman of the board of

# Washington Once-Over

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WASHINGTON, Feb. 27.—

WASHINGTON, Feb. 27.—

Brack and a global, TV.

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Washington and the composition of any kind. The composition of the co

# FCC Issues 5 Video Grants

the people SEE Channel 12

the people BUY WDEL-TV advertised products

profit opportunity in WDEL-TV's large, rich market.

WDEL AM TV FM

MEEKER

when answering ads . . .
SAY YOU SAW IT IN THE BILLBOARD!



FOR THE SECOND CONSECUTIVE YEAR

First Place Merchandising Promotion

stations 5,000 to 20,000 watts The Billboard Promotion Competition

1953-1954

Four Awards

tio Gets Results' 1953-1954



wins Billboard Promotion Award

SECOND PLACE audience promotion. 50000 welt selion o

WASHINGTON, Feb. 27—A Line pilot study proves used the shifted of setting universal proves and the shifted of setting universal provesting of the shifted of the sh

# **NBC** Participation **Extension Okayed**

Radio Affil. Group Endorses Plan to Sell 1-Min. Announcements, Compensate Stations

NEW YORK, Feb. 27—A raid-is ble to advertisery now bury full tricipation pinar was endored by licipation pinar was endored by

# Getts in 150G Suit Vs. CBS

NEW YORK, PR. 3.T.-Clarks.

NEW YORK PR. 3.T.-Clarks.

Survence, Occasion of the State of the St

NEW YORK, Feb. 27.—Arthur Murray will take a three-month bintus from TV in April to build a new half-hour format—with a story line—for his TV star spouse Kathryn Murray, Murray is making the change because he deems it "impossible to book a TV variety show today," bemoaning particularly the "shortage of good comedians."

# Robt. Leder Joins

Robt. Leue

WINS as Manager

NEW YORK, Feb. 27—Robert

On Wins a very manager of control of the "hortage of good foundation." The "hortage of

Editors

ford Jr., Editor in Chief, New \( \)

Indoor Editor, New \( \)

inter-Coin Machine Editor, New \( \)

outdoor Editor, Chief

outdoor Editor, Chief

chs. Exec. News Editor, Chief

Chief Washington Bu

flanagers and Divisions .... Main Office, Cincinnati ... Indoor Division, New York

oin Machine Division, Chicago

when it is ready for presentation. NRW YORK, Peb. 27—ABC. TV this week expanded its aske begin trust with the appointment with the appointment of the present period of the present post as should be a present post as should be a post of the present post as should be a post of the present post as should be a post of the present post as should be posted to the present post as should be a post of the present post as the present post as the present post as the present post of the presen

to have been selected

TOP MERCHANDISING

STATIONS IN THE NATION

Billboard's 16th Annual Radio-TV **Promotion Competition** 

# GEE ... THANKS!

Winning Billboards FIRST PLACE AWARD in Merchandising Promotion Winning Billiboards FIRST PLACE AWARD in Meechandising Promotion for TV station markets under 500,000 is a genuine honor. While we get our real kicks out of pilling up sales results for out clients, we wouldn't be human if we didn't get a bang out of recognition of our efforts too! (One of the reasons we love to read our mail!)

And you know what? . . . the effort that these swell kids on the KELO staff make are teally something! Our gang has a theory that the job just saan make see really something; Our gang has a meory that the job just starts when the contract is signed. We don't just write dealer letters . . . see go see 'em'. We don't just offer point-of-purchase material . . . see go see 'em'. We don't just offer point-of-purchase material . . . see go par in spe' and what's more we do lots of 'different' things which are the result of original creative minking and good sound consistent follow-thru.

look at our market ... the richest comes in four states . . . a terrifically responsive area.

Want to hear some tremendous success stones? Want to see samples of unsolicited mail praising results and service? Want some real action for each dollar spent? . . . Well, run to the nearest phone or write Paul H. Raymer Co. Inc. ot



# Advertiser & Agency Film Buying

# Foreign Film Market Opening Wider to U. S. Advertisers

More Product Becomes Available As Outlets Widen in Other Lands

By CENT HOTNIK

NEW YORK, P. D. 71.-American and foreign advertisers and the product that the product

Augurs Growth

Augurs

adio.

Another U. S. operator specialing in sales to foreign TV is rank Fauce on the West Coast, auce has a library of about 1,000 panish language features which e has been distributing to Latinmerican stations.

e nas ceen distributions to Latin-Editors Press Service Servi

CHICAGO, Feb. 27—Fred A. Niles, vice-president of Kling's Motion Picture-Television Enterprises, announced the appoinment of Burt Neuburger as diment of Burt Neuburger as difficult of the Ching's motion picture-television operations. Neuburger will be responsible for further development and co-ordination of activities of Kling's expanded national sales force.

Screen Gems Sells

'Father' to Lorillard

TO Build Show

Around Stars

NEW YORK, Feb. 27.—Steme to distribute According to the lines of the property of

beve been alim. Penhamm In addition there are monetary in a second from the property of the pr

# Billboard TV FILM SECTION

MOST COMPLETE EUSINESS PAPER COVERAGE OF TY FILM PEOPLE, PRODUCTS AND SERVICES plus, rotated weekly,

PEATURE TREATMENT OF THE FOUR MAIN ELEMENTS OF THE TH SILM INDUSTRY:



TV FILM PRODUCTION DISTRIBUTION SALES & MARKETING NETWORK & STATION BUYING & PROGRAMING ADVERTISER & AGENCY FILM BILVING

# News Time big less News films he ben one of the bigger, expect grounders, Bestien TV Film Shows Bat trus the foreign department or thru thru Fathers A UT-Movie abroad thru United Press foreign Down Web Ratings

WFIL-TV, WOR-TV, KTTV Make Big Jumps in ARB Points With Packages

Looked Fig. 20, 20, 20 and 10 and 10

dy 17-730 slot from 49 to 20.3; They were replaced with "Dangerous Assignment" and "Inner from 1.2 to 7.6; the half-hour fro

# **Advertest** Studies N Y Audiences

authorized and the second and the se

e	ca	py rates).	Foreign	rate	\$20.		
	1	Paymant or	closed			□ Bill me	831
on	or.	Tiffe					

THE BILLBOARD MARCH 6: 1954

# TV FILM COMMERCIALS in PRODUCTION since Jan. 1 BILLBOARD FILM GUIDE

Advertises (and shor, if asy)  ALL-SCOPE PICTURES, INC., 8949 Sunset Blvd., Hollywood, 46 Grain Bell set etc	
	nw Many Length Ty
Grain Bell Beet	
Toffy Scouring Pad	
ANIMATED PRODUCTIONS, 1600 Broadway, New York	
ATLAS ELIM CORPORATION 228 N LaSalla St. Chicago	
Greyhound Corp. (Omoibus)Bus Travel	120 sec
Anheuser-Busch, IncBeer	120 soc
Burry Biscuit Co	Live Act
BENGAL PICTURES, 3102 Quincy St., N. E., Albuquerque, N. M. Mry's Music Co	
S. W. CALDWELL, ITD., 447 Jorvis St., Toronto Maker Shoe Scores	20 sec.
	60 sec.
Ring)	60 MC
(Great Moments in the Prize Rung)  Boyle Midway (Great Moments in the Price Ring)  Acto Shave Geyer Adv. Co	1-30 sec
Curling Breweries	3.70 sec.
Borden Co. Ltd	60 sec.
(Times Square Playbouse) J Instant CoffeeYoung & Rubicum. One	
CONDOR FILMS, INC., 1006 Olive St., St. Louis Atheuser Busch Budreiser	1
Michelob	1
Aluma Kraft Mfg. Co., Inc Aluminum Awnings Gordon-Mar-hall Six	3-20 sec. Live Acc
	3-29 sec.
JACK DENOVE PRODUCTIONS, INC., 7142 Sunset Blvd., Hollywoo Dar Pons (Cavalizade of America)	
	Live Action Full Assirtat
E. J. Gallo. Winery	
ELLIOII, UNGER & ELLIOII, Inc., 414 W. 57th St., New York	
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HOLLYWOOD TELEVISION PRODUCTIONS, 880 Bergen Ave., Jersey	City, N. J.
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# Syndicated Pix ARB Multi-City Ratings

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Title of Show	Column	Station-Days-Time	January
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Sadge 714	A 4-	W/ W/ A THE A PROPERTY.	
I Led Three Lives	Ade	WLW-A-W,-9;49-10;	
Ramar of the Jungle	Ade		
Life of Riley	Comede	WEB E 8-20 0-00	25,5
Favorite Story	Deves		
Counterpoint	Desert	WAGA-1730-736	
Liberace	Mexical	wsn-1,-10,30-11:00	
Heart of the City	irespectati	W L W-A-M 120-910	
meant or one City	saystery	WLW-A-W8:00-E-3	
Boston Blackie	myntery	WLW-A-W9:00-9:3	
Telenews Daily	News	WSBM. to F6:45	7:00
Photo Quiz	Quiz	WI.W-A-M, to P1	1:00-11:15 1.2
Rauge Rider	Western	WSBTh6:00-6:30	
Cisca Kid	Western	WAGA—Th.—7:00-7:30	7.8
Cowhor G-Mea	Western	WAGAF7:00-7:30	

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Flack Gordon
I Led Three Lives
Budge 714
Racket Sured
Dannerous AssignmentAdvWFAA-W9:30-10:00
Foreign Intellige
China Smith
Animal Time
Life With Elizabeth
Life of Riler
Abbott and CostelleCompdyWFAA-S-\$:00-9:30
Victory at Sea
Times Square PlayhouseDramsKRLO-Su-2:30-3:00
Favorile Story
Old American Born DanceMissicalWBAP-F,-9:30-10:00
City Deterfire
Hollywood Off BestMysteryWFAA-Th9:00-9:30
Cralg Kennedy
Drew PearsonNewsKRLD-S12:30-12:45
Sportsman's Club
Mad. Sc. Garden Highlights. Spects
Tals Week in Sports
Cowboy G-Men
Gene Antry
Runge Rider
Chee Kid

	And in case of the last of the			100	100
I Led Three Lives	Adv	WTML-T-	10:30-11:00		20.1
Dungerous Assignment	Adv	WCAN-W-	-10:15:10:45		
Foreign Intrigne	Adv	.WTMJ-Th-	9:10-10:00		
Space Ranger	Adv	-WTMU-5	0:30-11:00		
Life of Riley	Comedy	-WCAN-F-	7:00-7:30		
Victory at Sen	Docum	WIMJ-Su-	-5:00-5:30		
World We Live In	Docum	.WIMU-Th-	-10:00-10:15		20.7
The Visitor	Drama	.WCAN-Th-	-7:09-7:30		3.9
Liberace	Musical	WTAU-F-	E-00-9-30		47.7
City Delective	Mystere	WTMI-T-	11:00:11:30		14.6
Inner Sanetum	Mystery	.WCAN-Th-	8:39-9:00		
Captured	Mystery	WIMI-E-	11:00-11:30		19.0
Files of Jeffrey Jones	Mysters	-WCAN-S-	9:30:10:00		
Boston Blackie	Mystery	WTMJ-SI	0:45-11:15		
Telenews Weekly	News	.WTMJ-Su-	9:30-10:00		
Telenews Dully	News	WTMJ-M. I	o F.—5:45-6	00	12.7
Drew Peanon	News	WCAN_M_	10-45-11-00		
Morie Ouick Ouiz	Ouir	WCAN_F_			
Big Playback	Secret	WIMI-M-	6:30.6:45		
Mad, Sq. Garden Highligh	ds. Sports	WOKY-R-	2/20/2000		
Range Rider	West	WCAN-T-	7:00-7:30		
Gene Aslry	West	WIMI-S	2:30-1:00		
Clero Kid	West	WTML-S-	-00-5-10		

NEW YORK 7 STATION

4	
	Ramar of the JungleAdvWPIX—Su.—6:00-6:30 7.3
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٠,	Uncaperted
•	Backet Sound Adv WARC-M -10:50-10:10
"	Description Assistances Adv. WOR.W9:W-10:00 9.3
n	Contered 4.4 WOR-W-10:00:10:30
6	Butter 714 Adv WOR-W-9-00-9-30 13.3
0	Foreign Latriene Adv. WNRT-Th-10:30:11:00 20.4
n	Chies Selfs
a	Rumay of the Junele
á	Amos 'n' Andr
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n	
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П	Abbott and CosicileComedyWNBT-\$,-6:00-6:30
n	Drew Pearson
a	Victory at Sea
П	Drew Pearson
П	My Favorite StoryDramaWNBTM10:30-11:00
a	Pulse of the CityDramaWABD-T7:45-9.00
۰	
n	Into the Night
n	Orient Express
п	Pulse of the City
н	Liberace
n	City Detective
ш	1 Am the Law
П	Boslon Blackle
n	Front Page DetertireMysteryWABD-F8:00-9:30
n	Dick TracyMysteryWOR-57:00-7:30
П	U. P. Morietone NewsNews
П	Telescws DallyNewsWABC-M. to F7:15-7:10 2.2
n	Movie Quick Outz
n	Sport Spoilight         Sports         WPIX—M.—11:15-11:30         9.3-           Sport Spoilight         Sports         WPIX—T.—11:00-11:15         1.0
n	Sport Spotlight
n	Maditon Square Garden Sports WARD—S.—6:30-7:00 1.8 Cowboy G-Men West WARC—Six—4:50-4:30 2.6
•	Gene Antry
Л	Hopelong Cavidy
٩	
ч	Cisce Kid
-1	6.5 Farmer

# Entertainment in Ads Hikes Brand Identity

nt, Cascade Pictures of

California

Dancing animals and figure skaters may seem far removed from the sales stories of beer and cosmetics. But as used in some highly effective new film composition of the sales of

# TV FILM Guest of the Week



REPNARD I CARR

Tening pure entertainment in their filmed televicion commerhave learned from the experience of the control of

# Eddie Dean Organizes

Eddie Dean Urganizes
Film Production Firm
HOLLYWOOD Feb. 27—Veter
rean country and western recommendation
Film Production Company here,
Eddie Dean Productions, Inc.
Eddie Dean Productions, Inc.
Die State of the Production of the

YOUR OUTSTANDING SOURCE OF TV PROGRAMMING



# **Dudley Series** On 'Knowledge'

HOLLYWOOD, Feb. 27—Dudley Television has set for production a telefilm series based on
subjects contained in "The Book
of Knowledge," whose Tv rights
have been acquired by Carl Dudley president of Dudley Pictures
and Dudley TV, and Richard
Goldstone, vice-president in
charge of production for both
companies. Deer the title of the

completely different sates processed to the completely different sates of the completely different sates of

# Cinema-Vue Formed by Joe Smith, Ex T-P V.-P.

NEW YORK, Feb. 27. — Joe Smith, former veepee of Tyde (in syndication by Chiemes-Vasco and Cartification by Chiemes-Vasco

# \$750 MIL FOR TV

# Roach Says 4-Part Format Will Get It

HOLLYWOOD, Feb. 27—
There is \$175.000.050 waiting to contribute to the \$15 per \$1.50 p

These thore will not be seld possess. The will be seld to pendent. They will we seld that pendent to pendent the will be seld to pendent the will be seld to be seld

# Commercial Critique

# Thank you for saying ...

# "FAR AND AWAY THE BEST...

We were happy to receive The Billbaard's telegram. We were even happier when The Billbaard's article stated . . . "Sterling Televisian Company's 'station starter' plan was vated far and away the best in the industry . . . "

HERE ARE THE FACTS . . . You contract for 300 hours (fram over 500 hours available . . . giving you a wide latitude of selection, with no repeats).

You can cancel this contract (and pay only far what you've used).

You can extend this contract (to meet any emergency).

You pay aff the FILM NETWORK PLAN as you play it aff (no large capital investment).

You can sell any show to a sponsor (since mast of aur tap commercial shows are included, selling part of the package will give you all of your film far nathing).



DELIGHTED TO INFORM YOU THAT YOU MAYE NOW FIRST PLACE IN THE LEGS INDUSTRY SIDE ANNUAL TY FILM SERVICE AVARDS POLL FOR THATOR MINOR LIBRARY OR STATION STARTER PLAN IS CONSIDERED SEST DETAILS IN JANUARY 30 ISSUE OF THE BILLBOARD OUT THERDAY JAN

THE BILLBOARD HER YORK

You play only what you deem suitable for telecasting (and you are the sole judge).

We felt this was a WORKABLE plan to solve programming problems. You, and The Billboard, have backed us up. Thanks...

# STERLING TELEVISION CO., INC.

205 East 43rd Street, New York 17, N. Y. OXford 7-2520-1-2-3

> NEW YORK HOLLYWOOD

# TV FILM COMMERCIALS in PRODUCTION

THE RESERVOIR DE LA COMPANIE DE LA C	C CONTRACTORISM TREESES	NE NECOTION DE L'ENCORDE	FLE COO   157:10 TO 813215	DESCRIPTION	MARKONGOORFEFF
<ul> <li>Continued from page 6</li> </ul>					
Advertisers (and show, if 227)	Products	Agency	How Many	Length	
LALLEY & LOVE, INC., 3 E. 57 National Biseuit (Godfrey Show). Westinghouse (Studio One) Calgon, Inc. (Bob Crotby Show).	7th St., New YorkRiz-Orco-Saltines	dcCann-Brickson dcCant-Erickson	Three	49 sec. 20 sec. 20 sec. 20 sec.	
Calgon, Inc. (Bob Crosby Show).	Roavier Ores	Cetchum, MacLeo		20 seç.	
Natural Gas of Pittsburgh	.Gas Dryer	Cetchum, MacLet		.1.50 sec.	
Wostlinghouse (Sales Forum) (Studio One) National Biscuit					
Norway Sardines PRODUCTIONS FOR TELEVISIC Rayco Auto Seat Covers (Family Theater) (Craig Kennedy, Creminologist)	ON, 250 W. 57th St.	., New York		HU Sec.	
	ventible Tops				
Block Drug Co	.AlkaidE	mil Mopuli	Two	40 sec 60 sec.	Limited Anim
PRODUCTIONS ON FILM, INC. Alliance Mfg. Co. Warnaw Saurage Co. Welch Wine  Dan Dee Potato Chip Co. SCREEN GEMS INC. 233 W.	, 1515 Euclid Ave., .TV Converter	Cleveland Fostor & Duvies Direct Lando Adv. Co. Gregory & Hour		20 sec. 60 sec. 1-60 sec. 3-30 sec. 1-10 sec. 20 sec.	Full Anim
Bristol Myers		D.C.S &S	Four	1-90 sec. 2-70 sec.	
U. S. Steel (U. S. Steel Hour)  Borden Co.  General Motora  U. S. Steel (U. S. Steel Hour)	Wheels	BBD40	One	180 sec. 60 sec. 3-60 sec. 1-10 sec.	Live A
Helena Rubenstein					Lire A
AL SIMON PRODUCTIONS, TO Carmation Co. (Burns & Allee)	040 N. Las Palmas . Eraporated Milk	Ave., Hollyw Erwin, Wasey &	rood		
B. F. Goodrich (Burns — Allen). Adolph's Mest Tenderizer (Show of Shows)		BaD&O	75	Various	Live A
TELEMATED CARTOONS, 70	E. 45th St., New Yo	rk Harry Goodman	Two	29 sec.	Full Anim
TELEVISION SCREEN PRODUC American Legion Audiliary VIDEO FILMS, 1004 E. Jeffers Cheese Poot Co	Fund Raising		Three		Live Action
Crawford Door Sales	Garage Doors	Clark & Bobertz	One	20 sec.	Semianim Live Acti
The Detroit News Floyd Rice (Theater Hour), J. J. Gielow	Editorial	Direct Direct Gleason Adv	Two One Three	20 sec. 39 sec. 10 sec.	SemianimLive ASemianim Semianim
Hammond-Standish Co	Greenfield Sausaga	Ditto & Abbs	Dise	,, 10 sec.	Live Acti Semianim
Peninsular Dist. Co	Perms Glass Water Heater	Raiph Sharp AJv	One	10 sec.	

# Meyerberg to Make Series Of Commercials for P&G

Of Commercials for P&G

NEW YORK, Psb. 27—Precent relay in the run and will be the first advertise to does a deal to the first advertise to does a deal to the first advertise to does a deal to the first advertise to deep the first advertise to the firs

Martin Codel's TV DIGEST

Rillböard

The Biliboard	
160 Petterson St. Cintinneti	22. Ohl-
es, please anter my one-year subscription	n to Th
Fareign cats, ana year, \$201	\$31

# RKO-Pathe in Drive to Sell Film Services

# McCoy Crew Shoot Indian Pic Footage

# BILLBOARD FILM GUIDE

# Syndicated Pix ARB Multi-City Ratings

GREATE	R HOUSTON	2 STAILONS
Racket Sound	Adv	Su.—10:00-10:30
Foreign totrique	Adv	Th8:90-8:30
I Led Three Lives		Th9:30-10:004
Badge 714	AdvKPRC-	-S11:30-12:00
Amos 'n' Andy	ComedyKPRC-	-Su.—9:00-9:30
Life of Riley	ComedyKPRC-	F7:30-8:00
Victory at Sea	DocumKPRC-	-F8:00-8:30
The Visitor	DramaKPRC-	-T10:00-10:30
Favorite Story	Drama KPRC-	-Th10:00-10:30
Liberace	Musical KPRC-	S4:30-5:00
Heart of the City	Mystery KPRC-	-W8,39-9:00
City Detective	MysteryKPRC-	-W.—10:00-10:304
Movie Ouick Oult	Quiz KGUL-	-M. to F4:45-5:00
Hopolong Cassidy	Western KGUL-	-S.—3:00-3:30
Range Rider	Western KPRC-	-S.→5:30-6:00
Cowbor G-Men	WesternKPRC-	-Su1:30-2:30
Cisco Kid	WesternKPRC-	-M7:30-8:005

DETROIT	N \$
Dangerous AssignmentAdvWWJ-Su,-6:00-6:30	2
Badge 714Adv	4
Biff BakerAdvWXYZ-T7:00-7:30	
Biff Baker	
Foreign Intrigue	1
1 Led Three Lives	b
Ramar of the Jungic	2
Ceptured	
Life of Riley	
Life With ElizabetkComedyWJaK-Th8:00-8:30	
My Hero	
Vicinty at Sen	*******
Favorite Story	•••••••
Guild ThealerDramsWWJ-T11:15-11:45	
D. Fairbanks Presents Drama WWJW7:00-7:30	•••••
Stranger Than FiellonMiscelWXYZ-58:45-9:00	
LiberaceMusicalWWJ-Th7:00-7:30	
Heart of the City	
City Delective	2
Telenews Daily	******
Telenows Bally	
U. P. Marietone NewsNewsWWJM. to F6:15-6:30	1
U. P. Morletone NewsNewsWWJM. to F11:00-11:15	'
Gene Aulry	
Cisco Kid	3
Cowbey G-Men	

Rackel Squad
1 Led Three Lives
Badge 714
Amos 'e' Andy
Life of Riley
Victory nt Sea
The Visitor
Favorite Story
City DetectiveMysteryKPRC-W10:00-t0:3041.
Inner Sanctum
Movie Quick QuizQuizKGUL-M. to F4:45-5:00 L
Cowbay G-Men
Cisco Kid
Annie Onkley
Hopslong Cassidy
Range Rider

KANSA	S CITY S STATIONS
Ramor of the Jusqle	AdvKCMO-M7:30-9:00
Badge 714	AdvKMBC—Th.—10:70-11:0014
Crus. Rabbit; Tim West	Child KMBC-M. to F5:30-5:45 12
Amos 'a' Andy	
Life of Riley	
Art Linkletter	
Victory at Sen	Docum WDAF—Ss5:30-6 60
World We Live In	Docum KMAC—Th —5:45:6:00
World We Live In	DocumKMRC-T545-6-00
Favortic Story	Drama KCMO-T -10:00-10:30 20
Gulld Theater	Drama KCMO—Su.—3 10-3:30 7.
Liberace	Musical WDAF-Su,-10:30-11:00
Public Prosecutor	Mystery KM8C-T11:15-11:30 0
City Detective	Mydery KCMO=Th=9:30,10:00 17
Front Page Detective	Mystery WHR-8-4-30-10-00 13
Ringside With Rassiers	SportsKM8C-M10:30-11:30 2
Ringside With Russlers	SportsKMaC-E-10.30-11:30
Mad. Sq. Garden Highlight	lsSports KCMO—S.—7/30/8/90
Roller Derby	Scotts KCMO-S-9: 10-10:00 1
Comboy G-Men	West, KCMO—Su.—3:30-4:00
Cisco Kid	West WDAF-Su,-5:00-5:30 24
Annie Daktey	West KCMO-5n5:00-5:30

Chian Smith	. Adv KGD-M9:00-9:30
Rackel Squad	.Adv
Budge 714	. Adv KPIX—W.—9:00-9:30
Led Three Lives	
Ramar of the Juagle	
Foreign Intrigac	.AdvKGO-F10:30-11:00
Crus, Rabbili Science Lab	.ChildKRON-34, to F6:10-7:00
Life of Riles	.ComedyKOO-M7:30-8:00 2
Art Liokiciter	ComedyKPIX-Th-6:15-6:30
The Ruggles	.ComedrKGO-F,-7:00-7:30
Victory at Sea	.DocumKRON-M7:00-7:30
Crown Theater	
Into the Night	Drams KGO-M10.00-10:30
Orient Express	.DramaKGO-M,-8:30-9:00
Little Thealer	DramaKPIX-T10:45-11:00
Connierpolat	.DramaKRON-W10:30-11:00
Little Theater	"DramaKPIX-Th10:45-11:00
Envorite Story	DramaKRON-F,-\$:00-3:30
Play of the Week	DramsKGO-S7:00-7:30
D. Fairbanks Presents	.Drama KRON-S8:90-8:30
Heart of the City	MysjeryKRON-M10:30-11:00
Captered	MysteryKRON-T,-10:30-11:00
City Detective	Mystery KRON-F10:00-10:30
Movie Quick Quin	.QuizKGO-M. to F12:15-12:30
Range Rider	.WestKPIX-T7:00-7:30
Cowboy G-Men	.WestKGO-W7:00-7:30
Cleen Kid	.WestKRON-Th7:00-7:30

# Martin & Lewis Crack 160G in 2 Copa Weeks

NEW YORK, Feb. 27.—Martin nd Lewis broke every record at se Copacabana, here, and prob-bly every known record in any ight club in the country, when sey did \$100,000 gross business uring their recent two-week 

person, the cult has our for dawn in The Corp. Anone are now set into the summer months when the room operates with lower being the room operate with lower being the room operate with lower being the room operate with the room operate with the room operate with the room operate with the room of the room o nmy Durante.

Meanwhile, Podell promuse Coudy, producer of pashows, to director.

# O'Brien Joins

Vegas Act Hund

Continued from page 1

Contin

# WHOSIT FORGOT WAZZIS NAME

MAZZIS NAME
INCLEAVED, Deb 27.—
Norman Brooks, who opened
vised by Loss Irwin, one of
his deficile, or many of
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his deficile, or many
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"songthing nice, but he alpwritery" name, "Ladies and
culted me at the bode, "the
culted me at the bode, and
his deficile, and
his deficile,

# NEW VEGAS WAR

# Sands-Sahara Battle Over Martin-Lewis

LAS VEGAS, Nev., Feb. 27— lartin and Lewis will play their part date here when they open at see Sands Hotel on Decoration or, for a two-weeker. The Sands tokking in turn has started a bat-be between the Sabara and the ands which may start another

# GAG NIGHT AT THE FRIARS

# Dinner for Jessel Becomes Field Day for Trading Jokes

Br. Bill. SNITH

The WORK. Fab. 27.

The Work of Work

usen he couldn't Introduce me."
Jack Benny: "Jessel is a fine
Il-round human. He's a proucer, actor, singer, writer, afterinner speaker—s sort of Noel
inner speaker—s speaker
inner speaker

After Damy Kayer made as Hammericien who made a funny pet lacel. "The Bear stilling here Beared." The Sent stilling here Beared with the patience of a Mrx Judge speech, Benny canne back with, Crafter."

Fred Alten When Penny work with the patience of a Mrx Judge speech was a more and a few per speech with the patience of a Mrx Judge speech, and a few per speech with the patience of a Mrx Judge speech was a few per speech with the patience of a Mrx Judge speech was a few per speech with the patience of the

# VALIDE MOVES ARROAD

# There's Plenty of Work in Europe For Vaudeville, Circus, Ice Acts

For Vaudeville, Circus, Ice Acts

Octational from page 1

Inspirated amount of mutual and transfer and transf

saltonal success in London (iii)
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FOR NICARAGUA TOUR...
Troupe consisting of 11 boys
and one girl has been set for a
tour of Nicaragua by Centra
American Sports
Theatrica
President Louis Diaz, act the show
which will tour the country for
two weeks, with a possible twoweek extension. Troup kicks of
from Hollywood March 2.

1-NIGHTER IN G. B.

Al Martino, who will do a l
week vaude tour of Engla
starting May 17, will be the ft
American Palladium headliner
make a series of one-night stan
The Lew and Leslie Grade off
has set him for a minimum of o
week of these dates at concert a

# FABULOUS OPERA GROWTH

# **Pubs Net Long-Range Profits** As Workshop Scores Click

county Cheral Group at the control of the control o

# Friml Clefs 4 New Tunes

# Essex Topper Will **Promote Diskings**

NEW YORK, Feb. 27. — Dave Miller, Essex label chief, can-celed his projected flight to Eng-land, and Essex warbier Val An-thony makes the trip solo to cut some sides abroad.

some sides abroad.
Miller's cancellation was motivated by two developments. First, he wants to put into high gear a promotion campaign on his new-most campaign on the new-most campaign of "Lone-some Lover" backed with "Crary Mixed-Up Song," Secondly, Eddie Calvert, of "Papa" fame, is flying arrive, Marrh 3, in order to start arrive March 3 in order to start

bluebe Volume; RCA Class, is Up 30%

If W YORK, Feb. 27. — The
professional Joles Commission of the Co

# Flanagan Ork Heavily Booked

# **Band Business Is** In Healthy Shape

years.

The key territory for promotion dates is still the belt from Pittsburgh to Salt Lake City. If New York is still in the doldrums for (Continued on page 103)

For This Issue Only

# The Music Popularity Charts

Will Be Found on Page 72 in the Special MOA Convention Section

# 3 MOVIE TUNES UP FOR OSCARS

# Cap Sets Up Own Photo Studio, Lab

# Miller Plans **Europe Talks**

# Potter, CBS, ABC Named in Le Roux Suit

Lee Roux Suit

\*\*NOLL/WOOD, Peter 7-toler, along, with

policy Peter Potter, along, with

policy Peter Peter 1, and a policy peter 2, and a policy peter 1, and a

# Carlton Ends Open House Pop Session

POP Dession
New York, Pab. 27. — J
Carlton's attempt to see all a
hear all new telen and materia
hear all new telen and materia
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# **London Pacts** Italian Basso

singers rathe act atomics, crime of a corena, Ride Guedin, Lisa della Casa and conductor Alberto Erede. Renata Tebaldi and Gianni Poggi are set for Met debuts of the core of

# Dennis' Pub Firm Tagged Evergreen

HOLLYWOOD, Feb. 27.—Turmith Matt Dennis has organic his own music publishing Evergreen Music. Unit will fliated with ASCAP. Jo Dennis as vice-president is Grant, attorney for the L Ball-Desi Arnaz film produced to the second second to the second second to the firm are inais, Junior and Julie" Compared to You, both et Dy Dennis on Trend Records

Granz Labels

**Broaden Staff** 

# James, Beneke, Cugat, Martin

Jive Show **Eye Continent** 

RCA'53 Volume will play twice nightly be watched by trade keenly as by swing fans. Hit Record High Mills Wants Suit Dropped

# **ASCAP Settles Pacts With** TV Nets and Indie Outlets

Webs Get Rate Cuts; Society's

Income Insured

Stations to Pick Blanket or Per Program Plan

**Payton Heads** Committee on

NAMM Confab

Merc Slates

Riverside Gets Circle Catalog Tour to Bally Em Arcy Wax

# 802 Declares 'Lock-Out' as WOR Talks Collapse; 40 Fired Page 1

instituted from page 2

but management (Magy\*) got with the networks. WOR also for an excellent of the page 1 of this year, but mand for live number of the page 1 of this year, but mand for live number of the page 1 of this year, but mand for live number of the state of the page 1 of the page 1

Coral Adds Comic

And Folk Artist NEW YORK, Feb. 27. — Coral artist and repertoire chief Bob Thiele has added Tommy Duncan to his roster of folk artists. An-other talent addition this week WNYC POLL REVEALS

Beethoven, Mozart, Bach **Top White Collar Favorites** 

BRITISH IAZZ

Teen-Age

Fans Get

Decca Management

Rebuts Lloyd Claim Stockholder Letter Makes Reply to Ousted

# Music as Written

# CAPITOL DISTRIBS MEET IN MILWAUKEE. .

A joint meeting of the sales and promotional forces of Capitol Record Distributor offices in Chi-cago and Milwaukee was held Monday (22) in Milwaukee. The groups planned the March and April sales program. JOHNNY OTIS INKS WITH JAY-DEE . . .

JOHNNY OTIS INKS
WITH JAY-DEE...
Warbler Johnny Otia was
signed to a five-year pact by Joe
Davis as a writer and singer. He
will continue to wax for Davis'
diskery, Jay-Dee Records. Otis is
the cleffer of a number of tunes
he has cut for Jay-Dee, including
he has cut for Jay-Dee, including
tender, Fill It Up of a number of tunes
"Tears, Tears, Tears."

HAL COOKS HAVE
BABY BOY...
Hal Cook sales chief of Capitol
Records became the father of a
baby boy Friday (28). This is
Cook's third youngster; both of
his other children are boys.

his other children are boys.

"ANEMA" HAS LONG

BACKGROUND ....

"ACK CAN VICTOR WITH

Edit Pisher, was originally pub
under the tiller Children

Long the Canada of the Canada

Long the Canada of the Canada

Long the Canada of the Canada

Long the Canada

Lon

"Three Coins in the Fountain."
LEIGH-CHARLOP
DOING MUSICAL.
Carolyn Leigh, who is the cowriter of "Young at Heart," and
Moose Charlop are writing the
score for the musical production
of "Peter Pan" which is to be
presented on the Coast this summer. Score will be published by
Frank Loesser's music firm,
Frank Music

# RAINBOW TO RUN 'ROO ROO' CONTEST.

RANKROW, TO RUNN
RANKROW, TO RUNN
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RANKROW, TO RUNN
RANKROW, TO REAL RANKROW, TO REAL RANKROW, TO REAL RANKROW, THE RAN

13. SEECO READIES
LP PUSH...
Seeco Records has set a promotion for its LP line of package
merchandise under which distribmerchandise under which distribmerchandise under which distribthe usual price for every order of
150 alburns at full price. The
diskery has placed no restrictions
or quantities or on number of
each album wanted in the promotional offer.

# PAUL TO HELM CAP'S CHI DISTRIB OFFICE .

CHI DISTRIB OFFICE ...

Sy Paul, promotion man for the Capitol Record distributors, Chicago, will take over duties as of-March 1. He will be replaced as promotional man by Don Hassler, who is currently in the sales force of the organization.

# New York

New York

Yarnen James has been a pointed stake manager of the row of department of the pointed stake manager of the row of department of the pointed stake manager of the row of department of the pointed stake manager of the row of department of the pointed stake manager of the row of department of the pointed stake manager of the row of department of the pointed stake of the pointed stake of the pointed stake of the pointed stake of the filling stake of the filling

Grady TV show in Philadeighais

Oracly TV show in Philadeighais

Oracle TV show in Philadeighais

O

# U. S. Diskeries to Get Love Masters

NEW YORK, Feb. 27. — Love Music, organized here recently as a repository for tunes waxed in Europe, will funnel masters to other record companies as well as Decca. Europe, will tunnel masters to other record companies as well as Decoa.

The Billboard, February 201 calls for transfer to Decca of instrumental masters featuring the Dutch conductor Van Linn. Low has set a heavy recording scheduling the decoard of the set of the property of the proper

M-G-M to Release ("Marcia") March 15
NNW YORK, Fab. 871-March
15 has been te as the national release date of the sounders had been deared to the sounders had

# RCA Sets Release

# W & D DID GIVE RECORDS TO SPA

NEW YORK, Feb. 27.—The Wizell & Day Publishing Corporation did turn over its records and vouchers to the Songwriters' Protective Association for an audit when SPA so demanded. It was incorrectly reported here that incorrectly reported by SPA's request. Wiccorded to SPA's request. William of the SPA's request.

# Book Pubber Denies Rumor

DEMINES KUMOR
NEW YORK, Peb. 27.—Persistent trade reports that Grosset and Dunish, Inc. large book published to the control of the control of

Legalist to Give
Radio-TV Course
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# To Term Contract

# GUEST DEEJAYS .. Disk Execs

# To Sub on Miller Show

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# Diskery on Coast

JISKETY ON COGST

MOLLYWOOD, Feb. 27.—Jazz

Man Records, new Coast Indie
specializing in the Divel jazz field,
specializing in the Divel jazz field,
specializing in the Divel jazz field,
of their first way. Albert Van
Court, Howard Payne and Bill
Hawley, plan on cutting top pop
in Divis, in addition to traditional
been set as a&r. director, with
Larry Goldberg handling national
Stated to cut for the label are

Slated to cut for the label are Pete Daily, Ben Pollack, George Lewis, Octave Crosby, Johnny Lucas, Don Ewall and Jerry Ful-

ler.
Plattery is currently setting national distribution, naming Central Record Sales in Los Angeles
and Chatton Distributing Company in Portland First release,
"Make Love to Me" and "Swanee
River," by Pete Dailey and His
Chicagoans, is already on the mar-

photographer.
Other acts skedded for the St.
Louis event are Barnacle Bill, batcasting chimp; Bill Fontana and
Pepey, log-rolling dog; Orrin Ben-son's Retrievers and Pointers; Linon, comedy slack-wire; Mark Scala, comedy judo; Gillen, water bailet, and Evelyn Chandler, roll-er skater. Gill Newsome will em-

On March 29, Noel begins week's engagement at Gay Have Detroit, set by Frank Hanshav of GAC's Cincinnati office.

# THAT'S QUITE A HUMBLE ARRAY

NEW YORK Feb. 21. —
Tunesmith Al H of fm an 's three lates recorded tunes there are the recorded tunes of the recorded tunes and the recorded tunes are the recorded by the recorded by the recorded by the plane and the recorded by the Marin ers. "Moon, June Spoon," written with Boy All and J an ette D a vit, and "You're McI tuling in Vain," exceeded by Marin Marine, exceeded by the plane and J an ette D a vit, and "You're McI tuling in Vain," exceeded by Marin Mariow.

# Decca Rebuts Lloyd Claim

and Universal-International until
Lingth, chim that he "present
and Universal-International until
Lingth, chim that he "present
and universal to the district of the line of t

# WEBCOR SETS MILLER' TIE-IN

MILLER TIE-IN
DOSTON, Pet 2:—Bitetive use of the gromotional
Doston Pet In a Clean
He was the property of the Control
Miller Story and the Webcor
Dostmanner As I o Supply
Commany, Tool distribution
Dostmanner As I arre winMarch topartnernt store and
March topartnernt store and
March departnernt store
march de

# Fair Trade of Hi-Fi Seminar

HI-F1 Seminar

CHICAGO, Ps. 27—Representation, or united changing Corporation, will present a seminar Resident Corporation, will present a seminar Resident Corporation, will be compared to the corporation of the Corporation of

# DENVER STORE VOLUME

\*Coutisated from page 17

\*\*Exequision perfits for the 12

\*\*Light quality and the 14

Wide Taste
"Often, the devotee of swing,
bop, or the man who merely follows the hit parade in buying his
records, is just as pleased with
high-fidelity as the more serious
music lover. At first, when highfidelity came along, we attempted

# Skinner for Tape Research

GRIGAGO. Feb. 27—debt. P. Britannia and C. Britannia and

HIT TUNES Rhythm and Blues—No. 210
"Flees & Sure"
"Neither Yau Nor I Are to Eleme"—
"Semi-Religious, Jahnny Creach is eds the vocal meliodicusty, and swings his violin in a ami-men cleak with his Trio "Ocean of Prayer"

"Ged Can Sel the World on Fire"
The Personal Sims Brathers keep the
home fires well burning as they sing
the revival jump tempes, DOOTSIE WILLIAMS PUBLICATION







Gets Excerpt Of Shows





"ANSWER ME, MY LOVE" \* \* \* \* \* \* \* "FLIRTATION

WALTZ"

BOURNE, INC.

# Hocus-Pocus

NIGHT CLUBS-VAUDE

ATTER 40 years of amostitude with an adoption of the few women TV producers that is all parts of the world in the country... Dr. Jees with magniferate furnishingser, has all an adoption of the few women TV producers and the parts of the world in the country... Dr. Jees and the parts of the world in the country... Dr. Jees and the parts of the world in the country... Dr. Jees and the parts of the world in the country... Dr. Jees and the parts of the world in the country... Dr. Jees and the parts of the world in the country... Dr. Jees and the parts of the world in the country... Dr. Jees and the parts of the world in the country... Dr. Jees and the parts of the world in the country of the parts of the world in the country... Dr. Jees and the parts of the world in the country of the world in the country... Dr. Jees and the parts of the world in the country of the parts of the world in the parts of the world in the world in the country of the parts of the world in the world in the parts of the parts of the parts of the world in the parts of the world in the parts of the

HOTEL AVERY

Home of Showfolk

THEATER AVAILABLE m. Ohis. Pap. 500,000, Heart at 1900 seals, Fully equipped steas, , sound, medern. Suitable eny flow, screen paticy, Life lime tunity. Geld mine for rishi perly. P. BRADFORD

S Fifth Ave. New Yark 17, N. Y

CHICAGO, Feb. 27.—Some 500 patrons of the Empire Room in the Palmer House here watehed unaware Monday (15) night a familiar tragedy struck one of the dancers of the Empire Eight in the opening number, but the show went on.

Greg O'Brien, 19, s mem-ber of the dance ensemble, suddenly left the floor, rushed suddenly left the floor, rushed to his dressing room and collapsed. He died shortly after-ward, apparently of a heart attack. The rest of the persent of the

SHOW PEOPLE rate special rates! Here is comfort plus convenience— spacious, home-like rooms, and excellent facilities in a hotel that's right in the center of Philadelphia's night clubs and theatres. John Bartram Hotel BROAD AND LOCUST STREETS



# Minstrels' Costumes & Accessories

-COSTUMES THE COSTUMER



# NIGHT CLUB-

# **Burlesque Bits**



please, with seven one Jores please, with seven one please of the seven of the seve

# BRITISH ACTORS'

CARNINGS LOWLONDON, PAS 2—Thirsfour per cent of British actorfour per cent of British actorfour per cent of British actorfour per cent of British actorper cent of British actorfour cent of British actorper cent of British actorfour cent of British actorbetween 330 and 530 a week.

The Equity cent of British actorbetween 330 and 530 a week.

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# STROBLITE LUGINOUS COLORS GLOW IN CARP



MILTON SCHUSTER

# Plenty of Work in Europe

Continued from page 11

Summer Garden, a censury-old stock company operated anneal enter the continued of the continued of

Gigli With a Writ

LONDON, Pa. 22 — Islaim

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Mannabile, today's Albert Hall

Mann

New Indie Label, U.S.A., Formed by Levy, Levine

NEW YORK, Feb. 27.—A new indie label, U. S. A. Records, headed by Alan Levine and Ed Levy, soon will make its bow in the pop field with disks by Jimmy Bandolph, Andre Phillipe, Jeff Harvey and Diahanne Car-

roll.

Levy was formerly in the distributing business here. Phillipe, errenocavity reported as affined for the property of the

# At the Friars

pearing in public thru contests.

American ice show promoters,
such as the "Holiday on Ice" firm,
find it quite feasible to recruit a
line of 24 girls over here who not
only can skate well but can
quickly learn complicated dance
and precision routines.

Good Conditions

# Notes on Talent • Continued from " .ge iI

dancehalls, breaking away from the general Moss Empire circuit week and two-week bookings for visiting names. Martino will not play the Palladium, which he visited last year.

At the Priors

Costinued from page 11

See Took wicks.

He Harry Foater Agency has set he "Piescalily Reveal" unit. The credit to his writers, Matthews, Lake and Soliton, Like and Soliton, Lik

# New York

married so be couldn't make at American for misory years.

The dimer ground \$15,000 ftm. We Vork

The dimer ground \$15,000 ftm. The district for whether the country of the

# The Final Curtain

BAUMANN—John B. Gack),
well-known outdoor -howman, Fredukr,
E in Website, Kan, Frier to his retire
sent from show business a few yeer
factories and bear of the factories of the
factories and Noble C. Palty shows
Surviced by his widow, shater of the 1st
Vlola, Farly, Paneral services Februar,
12 in Leavenworth, Kan., with Buris
in Mt. Munole Cometery, that elty.

Surfai in that ediy.

CLIFFORD. Rabert E.

21. coekhouse operate for more than
23 years. Pairunry 21 in Lee Angeles.
22 had been a member of the Pacific
Coust Showner's Asternity in the Court
Coust Showner's Asternity in the Court
ide operator. Services February 22 in
Los Angeles.



# B. J. DAVIS

B, J, DAYID

You see north missed by your sides of the missed per seed of the missed by your seed of the missed per seed per seed of the missed per seed per seed of the missed per seed per se

happy Esthelis, 8. J."
In memory of our Porling
B. J., who was called Home
to Heaven August 2, 1953,
Born on March 4, 1932, she
is 22 years old nose.
SKEETER and GEORGIE

DNAN-Agentia.

The property of the letter of

Regins.

MARZELL—Rashel,

46, former actress known as Mrs. Ras

Barriell Theyer in private life, Peter

20 in West Grove, 78. She last appel

on Breadway in 1822 in "American Li

scape," She was formerly married

actor Thomas Michell. Barrived by

"here daughters, Les no

HERCZIO—Ora, 65, Hungarian-bern playwright. Febru 18 in Bronz, Bu 1827 he wrote "West Bar" which gained him successive the state of the successive the secretary of the successive the secretary of the successive the s

merial Park, Giebale, Cam.

EANN-Richard D.,

77. In an automobile accident near Atlania, On. A resident of Washington,

D. C., he was a shownan encaped in

Pumeral services were beid Priday (25),
followed by burial in Pairview Cemeters

at Collepart, Ya.

at Colpror, ya.

LAVELLE-Rese,
77, member of the team known as the
Dancing Lavelles, Pobruary 8 in San
Prancisco at cancer. For many years she
was reminal of the San Prancisco
Theatrical Club.

Theatrees Giss.

ALVNE—Mishael M. wife comprised the probabit team of Mike and May Levine. The probabit team of Mike and May Levine. The comprised the probability of the probability of the property of the p

MAGINNIS -- Charles II.

46. prelient of the South Shore Playbour Macciation, Paymary 2f in Cohesset, Mass. He was settle in founding the
South Shore Music Cleves in that city
and served as its president in 1851.

MARTIN-Ress P.,
Ef. veteran concessionaire. Pebruary II
n Mobile, Alm., et a heart attack. A
mative of Cedar Rapide, Is., he worke
for many years with the Cavalache of
America. Alabama Americands and Barnum and Dailey Circus. Bertail in Mobile. MARTZ-bire. Ethicen Paffard, 55. mother of TV actress Pegsy Ann Ellis, Pebruary M in New York Her husband also surrives. Surial Pebruary 27. Srunwick, Ga.

27. Srunwick, Oa.
ANTHENS—Themas,
63. reteran anima) had present, in Schneck
Memorial Respiratio, Seymour, Ind., Precuary 30. of a heart aliment. Per 29 years
varies in 150. the was trainer on the
Mighty Hang Show. In more recent years
his widow, the former of Dr. Cheffres W.
his widow, the former Margaret Ritter,
well-known circle parferment.

WILLIAMOND STRONG PRISORDER, NEW YORK Contraits soldist with the New York Symphony orthestra who retired in 1825. Bits had also sung fee two seasons at Chautaique. A son and a daughter survive.

DOETS-Bette Grayen.

32, actress and former wife of Clifford Odets, the playright, Petrusry 22 to New York. Ether the Petrusry 22 to New York. Ether had played leads in swortal New York retriesh, including "Wight Moule" and "Occiden Boy." At the time of her death she was heling econidered for a leading part in a revival of "Geactions".

# Marriages

RYAN-Edward J.
71, voteran showman, recently in Rosa-ton. For many years he worked on the Roy Freet's and Hey Brewet's shows. Burbal in Porest Park Contetery, Houseon.

Barrai to Press Fark Conster, Moss Malla-Waiter, the Store For Residence of the Store of the

# Births

# Old Winnipeg Fair

# Gets New Grounds, Program Expansion

Acquires 80-Acre Tract, Changes Name, Eyes 'A' Circuit Membership

WINNIEG, P. 27–The S.I. A construction committee, enwhanged this late, and the second committee, enwhenged this late, and the second committee of a construction committee, and y a

late of the whole of the construction of the construction

Creat Claus chee, president,

Creat Claus chee, president

To Erect 3 Bidgs.

Three buildings are to be erected on the new site in time for this year's event. They are an administration building, industrial building and a building that will house school, horticulture and home economics exhibits.

# Chi. Outdoor Show Tops '53 By 6 Per Cent

# PARKER M-G-R SCORES SOLID PUBLICITY HIT

LEAVENWORTH, Kan, sb. 27.—The C. W. Parker musement Company, manu-cturers of the Parker Merry-o-Round, garnered a solid cousement Company, manufactures of the Parker Sterry, publicity break this week when the Associated Press prompets for '34. In the item, the AP quoted Paul Parker as about general business but his ride business is way abead of last year. Parker said that his ride business is way abead of last year. Parker said that his ride business is way abead of last year. Parker said that his ride business is way abead of last year. Parker said that his rides thus far this year and have 15 on back-order. Last year's output was a total of four, he said.

# CONEY FIGURE MOVES AFTER

# 45 YEARS; CROSSES STREET

NEW YORK, Peb. 27—Morore Ehrman, Concy Island pub-licity chief and realtor, it being ousted from his office after only publication Eighth Street for System. Cally will widen the street for another 45 feet, all on Ehrman's See, But Ehrman is already setting up shop and will be operating widening will effect the streeth between Surf and Mermaid Arrange.

Also to be cleared, for the Aquarium itself, is the area between Eighth and Fifth streets. Several manufacturing firms and many concessionaires are being evicted by the eity as it prepares to tackle the multi-million-dollar project.

# CHI AUD GROWS

# Amphitheater Sets \$1,500,000 Addition

Before construction begins, building's annex and seve barns and pens will be raised.

Fall Doll

For CSS

A SAINT Lucy First

stand. But on Melvery
The Royal American Show, which provides the midway at lagar appear on the midway of the midw

# 5th Midway Pact Set For 'Dancing Waters'

the normally hig week-end built to be the property of the party of the major weather permitting. Hope to be the party of the major posture of the feet that attendance at which the party of the major posture of the feet that attendance at which the party of the major posture of the feet that attendance at which the party of the major posture of the feet that attendance at which the party of the major posture of the feet that attendance at which the party of the major posture of the feet that attendance at which the party of the major posture of the feet that attendance at which the party of the major posture of the feet that attendance at which case to be formed in the party of the major posture of the feet that the party of the feet that the major posture of the party of the feet that the major posture of the major posture of the feet that the

# Names Rolley **Publicity Chief**

Rolley has taken over the post of publicity director of the George breath A. Hamid & Son talent agency, succeeding William Gresham. succeeding William Greshan.
Rolley, long-time oublicit of
Hamid's Steel Pier, Atlantic City,
and operator of an advertising
and operator of an electrising
the control of the control of the control
Hamid house organ last issued
about 12 years ago, prepare pubtamid house organ last issued
about 12 years ago, prepare pubfor lairs buying the firm's talent
ord personally publicize some of
the shows booked with annuals.
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STORY NOR. FOR 17—The National Sportunest & Vacalian Sportunest &

**Connelly Auto** Show to Run In Jersey City

JERSEY CITY, Feb. 22.—Fanke Crite Tiers Sheriner and Free Pitters automobile shows by put-Michael Control of the Tiers Sheriner and Free Pitters automobile shows by put-Michael Canada Amony here. Michael Canada C

# NEW YORK. Feb. 27—Lacille Ball might have wound up in the control business permanently if land years ago hadr's turned source control business of the best of the

bone.

Lucy, who went to the Island to become the head impaled upon the sword (find the body), was promised \$15 a week and all off the property of the propert

In a works time are was filled up port Menday (1) containing 31 in a 11 was missing to the quit to be a second of the property of the property



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ng Wooden Herses, two Charlets to go. Priced reasonable. GARBRICK ENGINEERING Centre Hall, Pa.

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# **NSA Gets Behind March 17** Fete Given by Conn. Boys

FEEE GIVEN by Conn. Boys

NEW YORK, P. 8.7 — Teckets
Got the Rational Showmen's Actional Showmen's Actional

# Rocco Masucci Staging Whole Weirwood Fair

SUFFOLK Va. Peb. 27—Manager Rocco Masucci of Virginia Greater Shows has swung a deal to stage the entire Weltwood (Va.) Fair this season, the dates being August 9-14. Masucci will stage the horse racing, auto racing, fireworks grandstand reading, fireworks grandstand to the continued on page 22)

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Most popular feature at the event was the theater which showed automobile racing films.

By Herschell
NORTH TONANINA, N. Y.
Peb. 37.—A reduced Jolly Caterbilling February Danie new year
markeded by the Alian Herschell
conversion unit for existing Little
Dippers, with which they can be
to take the property of the conversion unit for existing Little
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# **Troupers Raise** Over \$1,500 at Indio Benefit

INDIO, Calif., Feo. 27.—Regular Associated Troupers increased its treasury to the tune of \$1,000 at a show-within-a-show held here soundary CIU on the midway of the Sunday CIU of the midway of the Riverside County Fair and Date Festival. The show's gross itself topped the \$1,000 mark and Bab-cock donated \$500 as well as the assistance of a number of his staffers.

anattanee of a number of his anattanee of a number of his cluded Babeck, Lary Perris, Fresident Ires Alton, C.H. Al. C. Smith. Committee members included Laufel King, early, Lill Committee members included Laufel Mark (Laufel Dolman, ticket sides, along with Eve Scott, Jenne Rich, Parpub Ield forth at the refreshment bear and cale the general committee of the committee of th ompany furnished the top for se event, Jimmy Lyncb provided (Continued on page 22)

# Claim 60,000 for Autorama Showing In Conn. Armory

HARTFORD, Conn., Feb. 27.— Attendance at Joe Kizis' Auto-rama, produced for five days last week at the State Armory, was about 60,000, according to the pro-moter. Kizis said the turnout was more than altended last year's nine-day show.

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Davenport, Grrin: Rochester, N. Y., 2-8: 8t. Paul 8-14. Polack Bros.' Eastern: (Aud.) Roaneke, Va., 4-6: (Armory) Wilkes-Barris, Pa., 10-13. 10-13. Pelack Bros. Western: Chicago 2-14. Repensky, Loyal: Key West, Fia., 2: Home stead 3: Deiray Beach 4; Fort Lauder dals 6. Rice Stron.-Jon Mix: Owenshore, Ky., 1-6; Olsagow S-12. Terrell Stos.: Augusta. On., 2; Anderson. 5. C., 3-4: Camden 5-5. Van Tilberg. Noel, Shrine Circus: Minne-roelle 2-6.

Conspicts OFFER SALE
CONSTRUCTION
CONS OPEN A DRIVE-IN THEATRE 2 PHONEMEN AT LOW COST

# Good Deal. Call

C. A. MANDERS e: 5-5806 or 5-9636 ERIE, PA.

New and guaranteed result equipment 6 \$1595. Tune payment evallable to reas sible perfire. Write, giving location number of ears. SPECIAL OFFRI! Tempor Memorite or Merquee Letters. 4" 35c: 50c: 10", 60c. 1. 0. 5. CINEMA 5UP CORP., Dept. 4. 607 W. 22 1st., New York

# MAKE \$100.00 A DAY On Candy Floss





# "TRACTOR-SERVICE" STAMINA

RACTOR-SEKYLL

Rugged Allis-Chalmers Power Urits were designed
for tough tractor use—have built
a reputation for reliability in all
types of service. High in torque
for hanging onto overloads.

# NATIONWIDE SERVICE

ATIONWIDE Surveys you find people to patronize rides you'll find an A-C Dealer — to give you prompt service, genaine perts. Thousands of authorized dealers across the country. LOW COST Production line built,

Production line built along with tractor engine by the thousands, their first coils low—so are operating cost an upkeep. RIGHT SIZE AND MODEL

# Several sizes

can be used singly or together to economically fill any power requirement. Choice of fuels. Open and enclosed models. Electric starting and other acces-sories as desired. Substantial steel base makes set-up and mov-

Act Now See the A-C dealer nearest you or send for complete information. Immediate delivery from dealer stocks.

# **ALLIS-CHALMERS**

Allis-Cholmars Trector Division Dept. 22, Milwaukee 1, Wis. Please send literature on A-C Power Units — also needs and address of the nearest A-C dealer to

# Fiberglas Goes to Work at Rollercade

Hearing Economy, Better Acoustics
TOLEDO, Feb. 7—Acoustics at Interiors may talk to seach other
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Bus Transportation

Bus Iransportation
NEW BRITAIN, Conn., Feb. 27.
—The enterprising Bowl-o-Rink
here has arranged with transportation officials to have bus
facilities from nearby Meriden.
Conn., on Friday and Saturday
nights, with buses available to
take skaters back to Meriden after the evening's program.

The bus leaves Meriden on both nights at 7:30 p. m.

# Queen Contest Set for Ore. **RSROA Tourney**

PORTLAND. For. Seb. 25—Abeauty contest will be a highlight of the State tournament this verified the State tournament this verified the State tournament this verified to the State tournament this verified to the State tournament the Verified Pasen, of the Great tournament the State tournament the State tournament to the Create to the State tournament to the Create to the State tournament to the Create to the State tournament to the Create tournament to the Create to the State tournament to the Create tournament to the Create to the State tournament to the Create tournament tournament tournament to the Create tournament to th

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# Speed-Up Cited

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Troupers Raise

# Mineola Sets Big Plans For Oldtimers' Jubilee

For Oldtimers' Jubilee

MINDOLA, N. Y. Ph. 27—

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# Connelly Show

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# WE BUY



JOHNNY JONES, JR.

# MANAGING COUPLE WANTED

To manage and operate a Per-manent Rink for the 3 months of June, July and August. A good deal for the right couple. Please give age, past experience, etc., in first reply. Bax D-11, c/o The Billba Cincinnati 22, Ohia

New Portable Rinks

F03 5ALE

Northern Mendel Rose, lifeproof land, underdrassture, 100 clamp,
50 the choist, P. A. system, electric box, witing, Delivered and sel up enywhere in U. S. EBGAR BURERT PERFECTO SINK CO.

# CURVECREST RINK-COTE

PERRY A. CILES, Pres.
Curvecrest, Inc. Muskagon, Michigae
We invite you to bring your sketes is
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**Orange Skating Records** growing more popular every day New releases every month Write for free Orange Recording Co.

# Product Gives Toledo Spot Beauty,

Heating Economy, Better Acoustics

WE BUY AND SELL USED ROLLER SKATES

LEAN UR PARIMERSHIP
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ROME SARIRAND—PETR LAKE

Sylven Basch, N. Y.

PARTICIPATING SPORTS ASSOCIATION OF AMERICA SECOND ANNUAL CONVENTION

# A GOOD DEAL for RINKMEN "CHICAGO"

"Precisionette"—"Imperial" and "DeLuxe" Three New, great Roller Skates. Sold

by Rink Operators exclusively. Order a pair of each for Display.

Cash in on these SALES NOW!

# CHICAGO ROLLER SKATE CO.

# KIDDIE GROSSES SPURT

# It Rained Customers On Holiday in N. Y.

22 Tubs-\$2,500.00 CATERPILLAR RIDE

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cost new, KIDDIELAND

# \$400.00 BATH HOUSES

CHARLES KYLE 104 Judson Ave. New Hoven, Cor Enclose deposit. Phone LO 2-9347

# 2 OR 3 KIDDIE RIDES For seed money making park near Cleveland, Ohio. Will back 25 per cent ar will lease with option of purchasing. SHOOTING GALLERY

WANTED TO BUY New Fire Engines and Autos for Spillin Auto Twister Kiddle Ride, elso 2 Po and Certs, Replacement

KIDDIE CAR RAILROADS We are given in the merket for the what you have for allow the young what you have for sale. We trade in same, Also have RAILS, Frost, Switches Francisco and the same and the TA NAIL STATES AND THE STATES 17, N. V., 166 Lake Street, Rane, New, 10) Perk Bilds, 28th Avec, Printsurgh, Pa.

FOR SALE

# 2 streamlined all steel Treins. I Engine and 3 Cars, each train. 1-5 scale 18\* gauge Vecuum Brakes, Wisconin V-4 Engine, 12 lb. rail, fencing, earts. e\*-For Sele Oniv.

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CONEY ISLAND BOARDWALK STORE FOR RENT
Will Improve to Suit Tenent.
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Coney to Get

**Housing Units** 

# STILL GROWING

# 3 New Rides Make 33 for Nunley Parks

NEW YORK, Peb. 27.—The init Robevilla Center. Beriss and Bob and hands placed yill be tell miles and the bot miles and the bottom and t

# Velare Company Building First 2 Portable Rotors

# LONG BEACH, Call. Pab. 27. search for a specific part. Values project on the first portable model may be considered to the control of Elevens, San stated on the model portable ride. They were sent to the Buttle of Elevens, San stated on the model portable ride. They are proposed to the control of the cont

It will be the second drive-in film house for Reade, and will include a salt water pool with sand beach, a play area with devices for adults and children, pony rides to operate through the day, restaurant facilities and a picnic

area.

The Reade interests operate seven drive-ins, nearly 40 conventional theaters. Station WRTV in Asbury Park and large realty and restaurant holdings.

NEW YORK P6.37—The gost an experiment will be increased by a summer of the transfer of the tra

# CAFETERIA ADDED

# Weekend Hours Start April 3 at Riverside

AGNAMA, Rassa, Feb. 21.— Hons this season will be the Car-Riverside Park opens April 3 for rouse, a cafeteria pavilion on the the 18th season under direction of location formerly occupied by the owner Ed Carroll. The park has search agreement of the Carroll and the part of the Carroll and the carroll are still expanding

Mappyland in Ruthpage is ad-newly started attracting attending a fifth outdoor ride a. Hericing a fifth outdoor ride a. Hericing a fifth outdoor ride a. Hericing a fifth outdoor ride and respective five kiddle units and large Carline and the start of the park's fillow of reconstruction that of the start of t

Included among new presenta

NOSTON, Fox 27—Herading the outdoor season, a tremendous to the area's beckes and summertime fun spots on Washingwestern (1998). The season of the season of

The high mark of 80 was within three degrees of the record for the date set Feb. 21, 1966. Not within the memory of the oldest convols reported at beaches on Washington's Birthday. As anded note, the unseasonably added note, the unseasonably start running in maple trees in the north country and pussywillows were reported blooming—so were some concessionaires.

Crowds at eny emusement surk or recreation ce

Also new will be a midget auto speedway, game stand, and land-scaping work. The Fun House has been emlarged and the entire park will get a paint job for the open-

The April-May schedule will consist of Saturday-night opera-tion, as well as Sunday afternoons and evenings. Starting Decoration Day the park will open every night, and in June will add extra afternoons.

night, and in some afternoons.

Auto racing in Riverside Stadium gets started opening day, and will continue every Saturday night. The park's promotion and special events will again be in the hands of Harry Storin.

# WANTED!

for our 750-car 30-acre drive-in theater, 61/2 miles from the no-Miniature Train and Carousel

Louis Bernheimer Theaters 311 Rhode Island Avenue, N.E. Woshington 18, D. C.

# BINGO

tor with tent outfit can wor se and cash. Must be real Beach location, \$400.00, planic facilities. Finest be lagland. Percentage with g or the season. Auction

# FOR SALE

—1949 MOON ROKET BIDE (New platform, new fence, metal
—1948 ROLL-O-WHILE,
—1948 ROLL-O-WHILE,
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—1949 MOON ROLL-O-WHILE,
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PURITAS SPRINGS PARK

A FAMILY RIDE

OTTAWAY AMUSEMENT CO 224 W. DOUGLAS WICHITA 2, KANSA

High Quality

# KIDDIE RIDES

ROTO WHIP-SPEED BOATS-PONY CARTS GALLOPING HORSE CARROUSEL

W. F. MANGELS CO., Coney Island 24, N. Y.

FOR SALE-SEE THIS BARGAIN IN OPERATION

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KIDDIE PARK AVAILABLE

V. LOVE, 518 E & C Bldg. Denver, Colo

COLORADO

# Ringling's Bigger Billing Crew Ready

30-Man Force Is Largest Since '47; Starts Papering New York Next Week

# Harold Sands At Buffalo

H-M Gross Dips 5%; Has Shrine Date Business Still Good Morton Says Difference Comes As Buyers Avoid Top of Scale

**Ringling Crews** Ready to Start N. Y. Campaign

> Death Claims Roy Feltus, 77, **Gentry Veteran**

# IMPORTATIONS APPEAR

# Hamid-Morton Edition Sustains High Interest

On Whale Show

See R-B Use

Kelly-Miller 🖺 Opens April 18

# Beatty Says Movie Plan Won't Cut Circus Season

# MAYBE 1955

# Of Separate Animal Top

McReavy Takes **Executive Spot** 

# **Under the Marquee**

Fee and Ice Orth cought Clyde he'll also make the Night of Thrills little with Louise and Harry Ville-Barton Rock Indoor circum vinite the with Louise and Harry Ville-Barton Rock Indoor circum vinite the Person, a Louise Marie has been considered to the Person of the Night Indoor circum vinite with the Night Indoor supervised. Through Labouary Corea, Labulet Berton Hort Bore. Circum His wife, but Fee and the Rock Indoor and the Night Indoor and His Marie Barton Night Indoor and His Marie Barton Night Indoor and His Marie M

Aerialist Billy Barton will open his season April 19 at Frenk Wirth's Syracuse Shrine date, and



AIRSTREAM For hig catalog, associal show men's folder and a good deal write Ainstream Trailers:

Andy Charles Jackson Center, Ohio Art Centelle, 1755 N. Main St., L.A., Calif.

PHONE MEN-TWO Sports Publication, Legion sponse National Basketball Tournament prop for the deaf. HARRY KEHOE

Mein Kennes City, Misse JEfferson 6664 (Yeu pay yours—1'll pay mins.)

DELL BROS.' CIRCUS Opens late April

Wents Crew Menospers. 2 police deles
and 4 Shrine delas receive. Forrester, Wilhite, Leng. White, Everts, phone SAM
DELL, Neghville, Tenn. Exterday and
March 6. Phone 5-012 areand note. All
dates in Ohm.

# WANTED MAN OR WOMAN CONTRACTING AGENTS

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WANTED Advance Agent, Must be respon-own car and non-alcoholic. Able tow references. Call.

MR. LAWRENCE In New Haven, Conn., at SPruce 6-1816 ofter 7 P.M. or Utiliversity 5-2272 and leave message.

PHONEMEN number of Police deals ready to start. kets and book for redco. Only tep STEVE ROSE, PROGRAM PUBLISHING CO.

argunement
upc's and EANNERS
arging crew for season's be
stact me starting March 3.

J. F. SHAFER
Fire Dept. Circus Different
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(He cellects) PHONEMEN

PHONEMEN

000 in tape for 4 more good men. Cel-ters, pay delly. Four more towns set open, Contect BEN YEARTY 5 Detrell Ave. Telede, Ohio 3015 Detroit Ave. To Phone Fullon 1441 No collects.

WANT 2 PHONEMEN pald delty: 10% benus; pick-up delivery. Watten Velunteer Fire Dept.

BOC TATE

WANT PROMOTERS Te start now with my new deal selling Banner, U.P.C. and Tickets. Also one Centracting Agent. Ed Hiley, write. Am

TED EDLIN

Berton. cloudswing.

Harold Barnes, tight wire, is currently with the Paril Pose currently with the Paril Pose currently with the Paril Pose currently with the presence in the spot. His father, Clina University of Pennsylvania Hospital, Philadelphia, long enough to University of Pennsylvania Hospital, Philadelphia, long enough to dishab seen satying in the East so as to be near his father. but he spring to play the Minneapoles sports show. St. Louis Police Crucus and Omaha Strine above.

cus and Ornaha Shrine show.

George J. Reller, wild animal trainer, is distributing a new 12page premotion piece with photos in the page premotion piece with photos will remain at Celeviand, Fla., unit remains a common plane, and common plane, and common plane at the celeviand at the celev

be of value to elephant handlers. Mr. and Mrs. Roger Barnes, of Beers-Barnes Circus, have announced the marriage of their nounced the marriage of their some of the state of t

Ben Devengert and Peul Ven Pool have completed a juant thru ter. Devengert was en oute to Connaise, Tex., from Rochester, John March Williams, and the Company of the Connaise, Tex., from Rochester, John March Williams, and John March Hugo, Oklas, they John March Hugo, Oklas, they John March Hugo, Oklas, they Turcul Jecobs and Jeck Moore, A Gainsewith, Tax, they were at Visited annerous people. The roady to go. Alson Calineville, they chatted with Boh Stevens Bulley-Crattans show. "Ven Texas of the Texas of the Connaise of the Connaise of the Poul Pipe, with Howerd Suss hosting."

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Emmett W. Sims, circus pub-licist, is in Sarasota, home of the Big Show.

Wyatt Devies, clown, is in New Orleans for the Mardi Gras.

The Cepler Femily, high-wire act, leave their San Antonio home soon for the West Coast, where they will play two Shrine circus dates, Tacoma, Wash., and Nanaimo, B. C.

# PHONEMEN

HARTFORD and BRIDGEPORT, CONN. Phone COOPER evenings PHONEMEN

GENE STAPLETON

# TEX RANGER SHOW PHONEMEN

PROGRAM PUBLISHING CO.

PHONEMEN WANTED

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Clark's elephant "BAHATI", Ava's thine "SHEILA", halter broke giraffe "Grace Ke ostriches, hyena, Grant and Greey sebras. Con furnish photos of Ave Gardner, Grace Kelly and Clark Gable with animals.

# \*THE SNOWS OF KILAMANJARO

DIAMOND "O" RANCH, INC.
Canton, Ohio, U. S. A.

Breeders and Importers TONY BIANO, Agent

# ANIMALS FOR SALE

Hand tame Female Lions, 7 months \$75; Male Mountain Lion, 3 years, \$100; Pair Black Bears, 3 years, \$100; Hand tame Male Sicilian Donkey, \$250. All stock perfect.

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Want four top-notch men. Best deal East Coast. KNIGHTS OF COLUMBUS CIDCUS

Benefit Archbishop's Charity Fund and Little Sisters of the Poor. 25 per cent Phone or Wise: Bob Stearns, Knights of Columbus

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# 2 PHONEMEN

UPC's and CIRCUS PANHERS Full season's work. Best of dates. Phones ready, town corded. We use collectors and pay daily. Wire where you can be called. Pay your own, I

ED HAVERSTICK

HELP WANTED-MALE

Went clean, reliable men for work in Zoo. Must know and like animals. Reem, board furnished. No drinking. HAWTHORN-MELLODY

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KING BROS, CIRCUS

Year round deal, pay dally. Covering Toxas, religious publication. Want Men who can ask for it and est it. WANTED AT ONCE For stage show under convos—Navelty Team, Hillbillies, Western Acts, Musi-cians, Animal Pit Show, Concession Popcorn Trailer, Benner Man. Kid Smith and wife, Hal Crider, write

# **10 PHONEMEN**

SALES MANAGER
Commercial Bidg. Polity, Tex

PHONE SALESMAN WANTED Private Jallenam Mantey
I have a deal for experienced man he sell
advertising in only authoritic Leboadvertising in only authoritic Lebolegrid, This is a monthly tabloid, with
£500 live accounts. Will per 25% Commit
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# **Promotional Directors**

Work your even deals in exclusive terri-tory. We will furnish and show Techni-color Passion Play picture. You make KEN MURRAY

# METAL SPANGLES

All sizes and colors. Chainet Fringes, Spangle Braids, Rhins stones, Ostrich Plumes, Elect Net Hose, Tights, etc. Fri Folder.

WANTED Animal Show of bour's duration, prof-erably elephanta, cats; fill-ing to operate daily for five summer months in Omeha roo, Centoct immediately

CLAYTON HOLM P. O. Sex 501 Related, No.

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# - 2-PHONEMEN-2

Best deal in Midwest. Batalitished radio and TV shows. Not a chearity, yet or "beg" circl. Top commissions paid dirly, no billings. Cur man earn \$150,00 fe \$200,00 Room Open. If you can sell over the helpshop, core on 10 \$1,000, here is a per-manent job and phone here for you. Ceatest: MIKE BENDON, Sales \$28, 305 No Soventh \$1. (Phines: Chestrate \$213—No. Cealest Calls) \$1. Leady, No.

# TERRELL BROS.' CIRCUS WANTS

. . CREW MANAGERS Can place one more Contracting Agent. Bob Hallock, come in when NASHVILLE OFFICE—PHONE 57258—NASHVILLE, TENN.

# 4-PHONEMEN-4

State convention program of strong national fratemal order similar to Shriners—25% pald daily, 15 big circus dates to tellow. All in Oklahema

Your Square Goal Promotors GEO. W. WINKLER and GEO. A. SNEEHAM

Phone Enid, Okiehema 1917. No cellects. Dick Bays, Geo. Lowe, Al Lane, come on

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YOUNG Lady between 20 and 35 years of age for Motorcycle Acrobatic act Experienced preferred or one willing to tearn. Good salery if you qualify. Free to brief, no recommenseed, Seed photo and told Table 19 and 1

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WILMET SHIELDS

He've important message for Address Box D-19

# 10-PHONEMEN WANTED-10

Ads, Banners, Tickets. Orunks, please stay away. Town set all year round. MR. LAWRENCE

# ew Haven, Conn., at Spruce 6 1 ad Springfield, Mass., at 69598

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# **Combined Circus** WANTS

... DORIS VER

Now Playing

DAMASCUS TEMPLE

HAL PLANCE PRODUCTIONS

CONTRACTING AGENTS

who con book with or with-out promotion Donkey Boll

Gomes, winter and summer. Bill Reilly, Jim Vale, Gene Lloyd, Dennis Terrill, Lucky

LONE STAR

DONKEY BALL CLUB Gateway Hotel, El Poso, Tex. Wire or Phone 2-7366

Powers, contact.

# LUCIO CRISTIANI fie Drive MACI (Phone: 5-8123)

# 10 PHONEMEN 10 MILLS BROS.' CIRCUS Crews - Banners - UPC's. Pay delly, Steady work until Nowember. Don'in waste my time if you cen't produce. Opening Lensing, Mich., end Gary, Ind., semediately. Call if you can join at once.

MEARL N. JOHNSON 5-PHONEMEN-5

Sell Advertising Convention Progrem. Re-pent Ocal. If you can't make it here, it's

RAY DIERKEN

# Attendance Climbs

33% Report Profitable Midways: Exhibits on Increase at Many

Exhibits on Increase at Mony
FERDENCESCURIG, Tex., Poltier and special success of a free structure.

I reputing reported success of the successful as made by William Petinocky, see, a free structure.

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cluded coronation of rodeo queens on their program.

Feature Horse Races

Five fairs in Texas feature horse racing as their main attractions, four of them reporting

DISPLAY FIREWORKS

of Distinction

Whether your Felt, Celebrallee as Fever
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CONCESSIONAIRES Lycoming County Fair CLARENCE F. STOLZ

WANT CARNIVAL Cheyenne, Wyoming, week of ugust 15-21, 1954. Cell or wri MARTIN PETERSEN Phone: 4-4009 or 3-3395 O. Rev 997 Chevenne, W

CARNIVAL WESTERN LINCOLN COUNTY FAIR CLARENCE MOODY

# CIG FIRM'S

RALEIGH, N. G., Feb. 27.

— Dr. J. S. Dorton will caplailze on a cigarette firm's

with the symbol being the
old kissing bridge featured
on cartons of Chesterfields.

Dorton saud the North Carborton saud the North Carsear will contain a Kissing
Fridge which will resemble
the one seen by millions on
the Liggett & Myers product.

and a flower in the control of the c

Sondwich, N. H.,

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Bishopville, S. C., Elects McCutchen

# Indio Date Fete Tops 1953 Record

INDIO, Calit. Feb. 27.— The 1894 Rivergide County Fair and the event again featured a horse Associated to the county Fair and the event again featured a horse day (21), pulled a total attended and (21), pulled a total attended and (21), pulled a total attended for the county of the

De Land, Fla., Sets Six-Day Program

Publicity for the fair was a handled by Charlotte and Maxwell with Frank Adams

LANCASTER, N. H., Feb. 27.— Lancaster Fair paid out \$2.090.25 for its thrill show, \$3.500 for vaudeville and \$1,937.65 for bands last year.

Treasurer Reynold Gullmette reported that the fair paid out \$12,324.15 in premiums in 1932 and received \$16,237.19 from 58 tate based on the premiums paid in 1932.

Elect's McCutchen
BESIOPPILLE, S. C., Feb. 27,
DE JAND, Fig. 18, Feb. 27.—The
BESIOPPILLE, S. C., Feb. 27,
De Januari, S. C., Feb. 27,
De Janu

# DORTON ADDS At Most Tex. Events KISS BRIDGE

# The Comedy KING of the AIR

THANKS TO ORRIN DAVENPORT For the splendid Route in

this, our second year together.

for Fairs, contact BARNES-CARRUTHERS



# **Border Spots** NG for Crafts Expo Shows

BLYTHE, Calif., Feb. 27.— Trafts Exposition Shows moved here this week after a series of oorder spots that did little to well the coffers of anyone on the well the coffers of anyone on the ributed the lack of business to he unsettled conditions along the Mexican border brought about by abor riots and come uneassonal

we exceptions, and it will be in November.

In November.

of of the show a Sa persons of the show a Sa persons of the show a Sa persons of the show a Sa person and the show a same and the show a same and the show a same a show a show

Reid Org Inks Kid's Prize Space Ship

# I. T. Inks Gratz for 1st Journey Into Pennsylvania

PASSEL OF EATS DOWNED BY SHOWMEN

or the state of th

# 2,000 Jam Miami Clubhouse For Dedication Festivities

Showland Flocks to Resort City For Busy MSA Social Weekend

Showment\* Association cube louding bookers and takent. house last Priday 109 feet both with President William Moore than the price of t

NEED DOUGH

Sponsor Interest in Carnivals Increases

Babcock Indio Take

CHICAGO, Peb. 27—The Ball Babcock Indio Take

Cut by Tighter Buck

The play on the indewy started species and the control of the

Mary Sibley Dies: Widow ns in Of Showman

Pacific Coast Show Club To Select "Miss PCSA"

# STERLING

NOW BOOKING FOR SEASON 1954 STARTING 18\_FAIRS\_18

SHOWS, INC. CROWN

> Oct. 4—BEING SIGNED NOW, announced later, Ala., 6 days
> Oct. 11—MACON COUNTY FAIR, Montezuma, Ga., 6 days Oct. 18—BEING SIGNED, announced later, Ga., 6 days

Oct. 25—LAURENS COUNTY FAIR, Dublin, Ga., 6 days

A BEAUTIFUL SHOW AND A FINE ROUTE OF STILL DATES OPENING WARRINGTON, FLA. (PENSACOLA) APRIL 16 NAVY PAY DAY

Oct. 31—ANNOUNCED LATER, in Florida Nov. 7—ANNOUNCED LATER, in Florida

Nov. 14—ANNOUNCED LATER, in Florida

# 15 RIDES-10 SHOWS

PARTIAL LIST OF FAIRS NOW SIGNED July 1—WESTERN ILLINOIS FAIR ASSN., Grigsville, Ill., thru July 4 Sept. 21—MONROE COUNTY FAIR, Aberdeen, Misz., 6 days fulv 6—IERSEY COUNTY FAIR, Ierseville, Ill., 6 days July 6-JERSEY COUNTY FAIR, Jerseyville, III., 6 days

July 18—JOHNSON COUNTY FAIR, Vienna, III., 6 days July 26—CLAY COUNTY FAIR, Flora, III., 5 days Aug. 1—EASTERN ILLINOIS FAIR ASSN., Danville, III., 6 days

Aug. 9-WILLIAMSON COUNTY FAIR, Marion. III.. 6 days Aug. 22—CUMBERLAND COUNTY FAIR, Greenup, III., 6 days

Sept. 1—FRANKLIN COUNTY FAIR, Winchester, Tenn., 4 days

Sept. 6—GILES COUNTY FAIR, Pulaski, Tenn., 6 days

5 FAIRS ANNOUNCED NEXT WEEK - TOTAL 18 GET ON THE BANDWAGON WITH A BEAUTIFUL SHOW THAT WILL GIVE YOU ACTION. PEOPLE THAT KNOW ME ARE AWARE OF THE TYPE OF SHOW I OPERATE AND THE CLASS OF PEOPLE I BAYE AROUND. IF YOU WANT ACTION, 2 MONTHS OF PAY DAY STILL DATES AND OVER 4 MONTHS OF FAIRS—CONTACT NOW.

CONCESSIONS | Story, French fride, inc Gram, SHOWMEN | Operation for Gif there, Side there and TRUCK MECHANIC | and the law are tools and SHOWMEN | Story, F.A. Personal Processing | Joint china of child and share prince | American States | Story, Story,

CONCESSION AGENTS Want man and wife RIDES Creeks-Plane, Octopus, Rall-s-Carrier, Spifffer,

RIDE HELP Foremen for Fly-s-Plane, 25 Ell Wheel.

RIDE HELP Want Second Men for all rides, AR must be said-Avenue for all rides, AR must be said flying a lively.

Interstate Shows

possible Berth 27 in Blancy, Georgia. Lectative in the barri of town, ostend block from the Barri of Blancy, moder strong outpiers, certainly such as the barriers of the barr

E. L. YOUNG, Mgr.

SHOWS will book Meterderson, Side Show with or without to go front, side Show with or withgets and Sight
Methory Dainy with on without the good of the set front, sidely freezed Cell Dainy.

ELECTRICIAN and seep pleats in shape. Must drive
Allow your without the good of the very constitution. Must drive send truck.

More were Working Mee for other observations.

The warm Working Mee for other observations.

B O BOX 157

CONTACT AT ONCE-WIRE OR WRITE TARPON SPRINGS, FLA

O. I. (WHITEY) WEISS, Business Mgr.

OPERIOS PARCIL 29 AT SINVIEZ, 5. C.—106 ADMY PAY DAY 14. BOAR THE FAIR INTERIOR IN AUGUST WITH CONTROL AND THE FAIR INTERIOR IN AUGUST WITH CONTROL AND THE STREET, AND THE ST

JOHN VIVONA, Fairgrounds, Florence, S. C.

James E. Strates Shows, Inc.

CAN PLACE PRESS AGENT

JAMES E. STRATES, General Manager, or DICK O'BRIEN, Manager Orlando, Florida

CITRUS COUNTY FAIR

INVERNESS, FLORIDA, MARCH 8 thru 13

Can place legitimete Concessions of all kinds, such as Ball Cames, Hoop-Le, Beltoon Darts, etc. Outright sales privileges open. Can place 2 or 3 Shows, including Side Show, Cirl, Fat, Punk, etc., or any others not conflicting with what we have. Wire now.

D. WADE, c/o W. G. Wade Shows, Inverness, Fla.

P.S.: Lake County Feir & Sportsmen's Exposition, Eustis, Florida, Merch 13 to 20, follows Inverness. Now contracting Shows, Rides and Concessions. Reserve your space early,

FOR SALE

One capable of putting over Saturday matinee and no

# WANT

# WANT **AGENTS** For the following Concessions: Six Cats.

Pea Pool, Milk Cans, Pitch Till You Win, wling Alley, Set Spindin, Pan G Two Truck Drivers and General Help

SAM WEINTROUB

Care Giants Trailer Camp Gibsenten, Florida

# NOTICE FAIR SECRETARIES AND CELEBRATION COMMITTEES

Have I weeks open in Illinois. One or two in Alabama and one in Occesia. If you want one of the finest Truck Shows in business, contact us at once. 13 Rides, 10 Shows, Diesel Light Finals, Search Lights and Light Towns, 60 Concessions. If you are seeking sensething different carning power, we have it. Ask the peo-ple that know.

Sterling Crown Shows

# CARNIVAL OFFICE SECRETARY

INTERED INTEREST OF THE STATE O

# FOR SALE

portetion. Will sell all as entire with Front Arch and Greund Cable. Rides must be seen to be appre-t. Like new, ready to run. Will sell Show for \$7500.00 or will sell

# ress: 311 E. Main, Norman, Okie. FOR SALE

J. H. BOOTH

# AT LIBERTY

Mabile sound system. Wilt book Flow Contession, X privilege partial payment for sound operation, if interested in good proposition, write L. C. PAULMANN

# Wanted—HELMAN UNITED SHOWS—Wanted

San Leandro, California

P. O. Box 201

WARRICH—HELMAN UNITED JITUPI 3— THE CHIEF OF FAILS AND INSTANCE, WAS DESIGNED AND INSTANCES, MISSORE, WAS AND INSTANCES, WAS DESIGNED AND INSTANCES, MISSORE, WAS AND INSTANCES, WAS DESIGNED AND INSTANCES, WAS AND INSTANCES

# THOMAS JOYLAND SHOWS

WANT FOR SEASON 1954
WANT FOR SEASON 1954
Want Frenz Arzelo Can place Ride Help on all rides. Ward Carpenter
of Bullet. Place open April 10.

All wires to L. I. THOMAS (Phane: 64-3756)

# s to H. B. ROSEN, P. O. Box 1891, Albany, Ga. WANTED

For Vero Beach, Florida, Fair week March 8: followed by Marion County Fair, Ocala.

Legitimate Prize-Every-Time concessions and hanky panks

place non-conflicting shows with own equipments of Florida fairs and the regular season. Address

# C. C. Groseurth **BLUE GRASS SHOWS** Sanford, Florida

J. A. GENTSCH SHOWS WANT

For opening of the Bis STARE STOCK SWWK, our bigger and better than ever, Farest, Misschipil, March STift, followed by Port Sibsea and McConh. All three arm Stales Stock Swox, and County,
Rick Hole on all Rides. Ward Shows—Any kind, near, worthwhile Shows. More Manister Show complete and week organized Tropes with Manager to hade over, New Workshides, contact me at once, No girl Shows, please. Wort Manky Panka, erry Kind, Will all Exe. Occutated And Seden. Dock all amounts of More Will all Exe. Occutated And Seden.

J. A. GENTSCH Winona, Miss. Phone 720. (He celled calls, please). 1

SUNSET AMUSEMENT COMPANY

# OPENING AT EXCELSIOR SPRINGS, MO., APRIL 29

EXCLUSIVES OPEN: Cookhouse and Grab, Photos, Age and Weight, Li

Foot Long and Root Beer. Deposits required. Can place Honky Ponks, Glass House or Fun House, WANT RIDERS FOR MOTORDROME, LES AND BOOTS EYANS, CONTACT. Address P. O. BOX 25 CORAL GABLES, FLORIDA

GREAT WALLACE SHOWS

WANT FOR 1954 SEASON

Bres 19 Fairs, Therenic Globarine are for stand a lab felabrellan booked.

Fairs, There is observed to the stand a lab felabrellan booked.

Fairs, Simple Copy Fairs in a later, Lord of John have globar, the standard of the stan AL WALLACE, Jesup, Georgin, this week

# Midway Confab

Peter Garey, who was on the front of Dave Wiles "Gay New Orleans" with the World of Mirth Shows last season, is in his nith week with Barbette's Aerial Bal-let at the Moulin Rouge theater-restaurant in Hollywood.

Turner Scott, ride operator, has wound up his tour of Florida fairs and plans to lay down his rides at his permanent spot in Daytons Beach which opens March 4

Beach which opens March 4. Raph W. Smith, Petical secre-tary-freasurer of the World of Mith. Shows, who has been all-out the world of Mith. Shows, who has been all-well at his residence, the Gow-entor's Club Hold, Pt. Lauder-mer Club Hold, Pt. Lauder-per of the show, and Bud Sal-ager of the show, and Bud Sal-per of the show, and Bud Sal-smith to handle the show's business affairs. Shith, who resided show winters, for many years, show the show the show the show winters, for many years, show the show winters, for many years, show the prepared for the romes will be prepared for the show the show the show the show the show the show the prepared for the show the prepared for the show the show the show the prepared for the show the show

will be front man.

J. Lee (Buck) Smiles, of Cavalcade of Amusements, lefters that
hell remain in Mobile, Ala, until
the show opens. . Den (Tex)
Blake, composer of "I Left Heat
Heat in Keete, N. H., plans to
this sea son, capacity usannounced. He was formerly with
the O. C. Buck Shows as ticket
seller, talker and The Billboard
agent.

E. J. Casey infos from St. Vital, Winnipeg suburb, where he main-tains headquarters, that the show carrying his name will go out with 6 rides, 8 shows and about white of the strength of the

Out - of - town visitors who turned out for the Miami Show-turned out for the Miami Show-turned Health Shows and the Miami Show the Miami Sho bau, annex attraction for-y known as Swazette, played nefit recently in Rochester, While there he also visited and Lion Bushman.

Lew and Lion Bushman.
National Showmen's Association members who observed their
birthdays last week were: February 22, Rocco J. Marroletti, Jack
Owan, and Robert White Jr.;
Owan, and Robert White Jr.;
23, Alfred A. Harris and Hy Silverman: 26, Louis Elias, Edward
McKean and Max Schaeffer, and
27, David Bloom.

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HUBERT'S MUSEUM

228 W. 42nd St. New York, N. Y.

POP CORN

Dale Barron's animal exhibit was at the Central Florida Ex-position, Orlando, last week after a successful run the previous week at the annual Kissimmee Valley Cattle Show and Midwin-ter Rodeo. Unit played the latter event for the third consecutive year.

# HILL'S GREATER SHOWS

AMNOUNCES GRAND OPENING AT CORPUS CHRISTI, TEX., March 8-13 Five Million Dollar Pay Roll Weekly. Circus Grounds Location. Then two Weeks in West Texas, Followed by Reswell, N. M. (Air Base Pay Day), March 29-April 3. Followed by Cloris, N. M. (Air Base Pay Roll), April 4-9. Solid Route of the Best Still Dales in the West.

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All wires to H. P. HILL

MR. CONCESSIONAIRI  WORLD OF TODAY SHOWS

OPENING MAY 14-MUSKOGEE, OKLA.

PLAYING TOP STATE AND DISTRICT FAIRS IN MIDWEST. FAIRS START LAST OF HIME ENDIN FIVE STILL DATES ONLY. CARRYING WILHO THE HUMAN CANNON BALL AS FREE ACT THE FITTING SEASON.

CONCESSIONS First class Cookhouse cater-ing to general public and ow folks. Sham Concessions of all kinds. Penny Arcade, must well flashed. Will sell "EX" on Ball Games.

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Can use Shows of all types with or without own equipment. Will book complete Motordione or cee use Richard Manager for Forem. Want Bally Shows, Ding Shows, Grind Shows, must be high class and well flashed. Route to isterested parkies.

HELP Water epoche Office half to be keep set of double entry books. Must know when bouriers, the to keep set of double entry books. Must know when bouriers, and Trind Men, must know when business. Safary and percentage. Went flower Parter, Neon Blower and Designa. First class Mechanic for feet of Chevridor trucks, must have motel. Went Belignate, Robbing and Promotine Man and the set of the Safary and Promotine Man.

WANT TO BUY Two Dramatic End Tops.

All people with previous contracts, please write ar wire, Some mail misplaced; just arrived back in winterquarters, Reorganising entire show. All replies to WORLD OF TODAY SHOWS, Box 782, Muskogee, Okla

# JOHNNY T. TINSLEY SHOWS

"America" Most Modern Midroup"

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"Cerroni, S. C., and in Age, thirded by an entertainty most of 100 face, Chandraine and the following from

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High-class money getting shows catering to ladies and chile Menkey Circus. Fun Bouse, Glass House, etc. For our new feature "Beautiful Hawaii" Natire Me

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Opening April 8 thru 21. Clarksville, Indiane—just across the street from Coloate factory, 3 blocks from Louisville Bridge. Indianapolis follows at Pennsylvania and Morris Sts. Opening there April 26 thru May 8. WANT Hanky Panks, stock only: Long Range, Jewelry, High Striker, Duck Pond, Baskethall, Ball Game, SHOWS: Any worthwhile attractions. Side Show, Monkey, Snake, Motordrome, etc. Good opening for Arcade. RIDE HELP: Must drive. Be at barn, in Greensburg, Indiana, by April 1. Show pulls on lot April 4 and 5. All replies

> W. R. GEREN Phone 2-2989

Columbus, Indiana

GLADSTON

Opening April 12th, Kosciusko, Miss. Downtown lot 14 FAIRS—NUMBOLT, TENN., STRAWBERRY FESTIVAL; EMINENCE, KY., 4TH OF JULY—14 FAIRS WANT WANT WANT

WANT WANT WANT
CONCESSIONS—"Righ Striber, Boll Gomes, Bolloon Dorr, Be
RIDES—Wont set of Kid Rider, Auto Swings, Pony, Troin, etc.
SHOWS—Any Show with own equipment, Mankey, Sooke, Fun Ho art, Basketball, Derby, Glass Pitch, String Gar

S—Any Show with own equipment, Monkey, Snoke, Fun House, Side, Gloss, Drome, etc., Ride Help on Wheal, Jenny, Till, Comel, New 1954 Octopus, Choir. Must drive. Winter Quarters now open. Pool, Jiemy, Homening Bird Red, onsaver. Chuck Alexander wonts Agents for Six.

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1954-Western Penna, Firemen's Convention-1954 LATROBE VOLUNTEER FIRE DEPT.

M. E. SAXMAN, 106 Avenue B

# Sponsoring Groups Put Out \$ Feelers

NEW YORK, Peb. 27—A no like review, with volunteer superiors from the control of the control of

# Schafer Inks Cannon Act

DALLAS, Feb. 27. — W. A. Schafer, owner-manager of Schaesen Schaes

SUMNER. ILLINOIS, CENTENNIAL

July 2-3-4-5 carnival in years. SHOW WILL SET MAIN STREETS, Must have 5 major 4 kiddle rides, with 6 shows and 30 ncessions.

IS CENTENNIAL IS BACKED BY
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Holly Signs 9 Georgia Fairs

BRADENTON, Fla., Feb. 27.—
Holly Amusement C om pany,
owned by F. Hollingsworth, a newcomer to the field in 1933, has
signed nine 1984 Georgia fairs, including McDonough, Jonesboro,
Claxton and North Georgia Mountshow officials. These dates give
the show a solid route of Georgia
fairs from August 16 to November 1.

Officials reported a successful pl53 season and recent purchase of winter quarters here. They also announced the addition of two major rides to the 1984 line-up of the recent delivery of two Diamond recent delivery of two Diamond the rides will be transported. The 1984 opening is set for Southern Georgia in mid-April.

# Vallevfield Fair to B&B; Total at 12

Order of Pa. 97.—Beened signing by Bernard B. Arent, managing direct of the Bernard B. Arent M. The standard of the standard o

# Many Showmen At Mobile Fete

MOBILE, Al., Peb 27—Shore-men participating in the annual day (81 and ruse throw Merch (14) and (14

time too the opening.

The dependence of the control of the contro

reached before the big day or the event.

The event opened with a night parade by the Polka Dots, wom-en's mystic society. In all, 15 parades will be held during the celebration.

Page Bros. Sets Staff, Personnel

STORT, PERSONNEL

SPRINGFERID, Tenn. Peb. 27.

—Page Brox. Shows aidf and
season which opens here in winseason which opens here in winmaddline to W. E. Page, namager and L. R. Page, assistant
in addition to W. E. Page, namager and L. R. Page, assistant
in addition to W. E. Page, namager and L. R. Page, assistant
in the page of the page of the page
Shrout is superintendent of openpoore, Brox II here already anpervising work on rides and
"Concessionates" will include
"Concessionates" will include
"Concessionates" will include
propoors, Harry Smiley, 4. Luther
protos and paintage, Mr. Colon
Lonnel, 4. Mrs. James Sprout
Bellow, B. page agif show,
Lowlin, blowers and bovulng al"Show will have two major and

FUN FOR ALL

# Big Throng Enjoys Annual Miami Showmen Picnic

MIAMI Feb. 27.—Club officies Course hash to make the minimum robe altereded the Miami Investment of th

# CAPITAL CITY SHOWS OPENING DOWNTOWN VALDOSTA, GA., MARCH 31. Soldiers' Payday. Followed by Good Spring Route of Industrial Towns.

15 FAIRS STARTING 2 BIG 4th JULY CELEBRATIONS 1948-Maystern Trailer, a nice little office. Want to buy good used Titte Wki All replies J. L. KEEF, Box 201, Valdosta, Georgia

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Vani for Rhiera Beach, Fla., March 18-27—10 Big Days; also Glades County Fair, Belle Glade, April 1-10.

LEO LANE SHOWS

# M.P. SHOWS

# 2,000 Jam Miami Club

Continued from page 27

dent, Ouser, Buck, e-cond viceopen-bace with the proper projection; Sam Pell, first viceinvestment of detective, ergorinvestment of the detection of the building committee; Fred
Altorwy, Spdray Thomas, Ledder
Actionary, Spdray Thomas, Ledd

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OPENING APRIL IN RICHMOND, VA.

FAIRS START LAST WEEK OF JULY AND CONTINUE UNTIL EARLY NOVEMBER WANT EXPERIENCED SHOW PAINTER

SHOWS--- Snoke, Wild Life, with or without equipment, or any other worthwhile Grind Show.

CONCESSIONS-Legitimate Merchandise Concessions. All eats and drinks sold.

HELP- Experienced and dependable Ride Help. ALSS all replies to

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Fixe complete Meterdreme with machines, will term ever to expeble Mon-Con place well-fremd Sneke Show, Mechanical Show and Con place for Washington, Leg onew and novel attractions that do not conflict. Can place well-framed Cookhouse with own outlit, Will furnish wagons for seme if needed.

Can place Ride Men, Train Help and Porters. Want Foremon for Pretrail and Spittine. use with own outlit, Will st.

Can piece well-framed Shows end Rides thet do for this date.

Cen piece Truck Drivers and Tractor Drivers for All big city Still Detes and the East's largest an

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Address James E. Strates, Pres. & Gen. Mgr. or Dick O'Brien, Mgr., Orlando, Florida, P.S.—Ban't came in unless natified. Communications held strictly confidential.

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# Coast Club to Pick Queen · Continued from page 27

continued from page 27

must ribbone will be mailed to all on the committee are the past
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VACATION WITH PAY in the HAWAIIAN ISLANDS Supplying the 49th STATE FAIR in HONOLULU and all MAJOR TOP EVENTS In the HAWAHAN AREA

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Losu for eary storage and carrying. Lyle Douglab, Dallas, is featuring the Smokers' Fun Shop, an attractive, multi-colored display card containing 53 quick-moving 10-cent sellers. Claimed to be the assortment, it has plenty of fleash and Douglas says the item will go over big at newstands, novely shops, souvant stands, resort carters, Army camps, cigar stands. Reduct Leather Goods Company.

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L. Verse Sout, Versonsyite, Mich
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14-24.

San Antonio-Battie of Flowers, April 18-24, 18-25, Patick's D. S. Patick's D. Patick's D. Patick's D. Patick's D. Patick's D. Patick's D. Pat

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March courts start, and I hope-to
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A COUPLE of newly noise from Romeo, Mach, give us the low-common flowers, Mach, give us the low-common flowers, Mach, give us the low-common flowers, Mach, give us the low-common flowers of the low-co COUPLE .

EVEN THO ....' tipled in to tell us about it, we hear by way of the grapevine that he has been the subject of many newspaper of the subject of many newspaper ing ability to overcome, what is generally a nightmare to most pitchmen, the gruelling effects of

# Winter Fairs

Arizona munity Fair, March 17-21 County Pair, April 7-11. California
risi-California Midwinter Pair, Pab
March 7. D. V. Stewart.
Estradino-National Orange Show
rch 23-April 4. Earl Suiz

Florida artow—Rastern Imperial Brahman Show & Sale, March 18-12, eccs—Indian River Orange Jubitee, March Octania and their Ocean position, March-Da Land-Position Co Pair, March 47, 77 Cornea India.

Fair: March 12-18, 18-11 Edition Co-Fair: March 12-18, 18-11 Edition Co-Cornea India.

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# COMING EVENTS

Joe C. Williams, Rose 56 Arizona
-Rewhide Roundup, March 24-27
ix—Annual Rodeo, March 18-21.
-Flower Show, April 2-4.

California

California

Los Angelet-Sportments, Vasation, Boat
and Trailer Show, April 15-26.
San Francisco-Sports, Travel and Soat
San Francisco-Sports, Travel and Soat
338 Fine St. 5-16. Thomas R. Rosest,
338 Fine St. 5-16. Thomas R. Rosest
San Francisco-Crand National Jesto
Livesteck Exposition, April 10-16. Nyc
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Codar Reptite Sout and Va-2 Codar Reptite Source throw May 18-22 Paul Waters, Source that Codecium. Des Metines—lows Sports and Vacass— Show, April 3-11.

Minnesota
Minnesota Perine Medical Med

on Passim-Octate Circui, March 4-14, Wal-ter King, Missouri Joplin-Better Home Bhow, April 18-22 New Madris-4-11 Fet Barrow show, April 3. Winton Hall. 8t. Louis-Spects. Travel and Bost Show March 4-14

Nebraska
Omaha—Sports and Vecation St
5-11. 2202 Dedge St.
New Mexico

Hobbs—Freeta, March 28-April 4.
Portales—Dairy Show, April 5-10.
Truth or Consequences—Heata, March
29-April 4.
New York

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North Dakots Valley City-North Dakota Winter Show. March 1-8. Lawrence Meldahl.

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Cancon-Rome Show, March 3-1. Deroch)
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H-M Sustains High Interest · Continued from page 24

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Wisconsin
Milwaukee-Milwaukee Rome Show, March
13-20. E. Ellis Baston, 66 W. Wisconsin
Milwaukee-Milwaukee Senting! Sports and
Vacalino Rhow, Antil 3-11.

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when you press the top to release the point. A MILLION DOLLAR IDEA hidden beneath the brass cap in a unique mechanism that FOOLS THEM ALL! You, too, will get a BANG out of this. Sold Only to Jobbers and Recognized

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or at CROWN TOY-RHODES KING Co., 10 West 23rd St., N. Y. C. Room 205 for samples and details send \$1.00 to STAMP-O-MATIC

\$5.00 No Less Sold

dividable with Tunesten and blade, durable Mark lastic pistol grip handle. \$6.00 No Lass Sold 10-depth section for the section of the section of



Little Atom \$1200 \$1.95 ea. DISPLAY CARD

9 & S Mfg. Co.

!!OUTSTANDING!! OR SALES AND EYE APPEA



PROVIDENCE RING COMPANY

VITAMINS

"The Quality House"

79¢ B-COMPLEX

Send For America's Largest Wholesale Catalog. Vilamin Industries, Inc.

Sell Ultra-Blue SIGNS



CHAIRS



GALENTINE COMPANY

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P D Q-World's Greatest

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P D Q CAMERA CO.

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Smith, Ruy (Tallen)
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Smith, William F.
Speccer, Ray P.
Spectar, H.
Serend, A.
Sallerd, A.
Sall The second secon Spk-stanctein. Bill Mantecellire, Steve (Flator Marshall, Thurman

AS STATE OF THE PROPERTY OF TH

Dig Profits
Own year ewn
business stamping
key chilms, name
plates, serial serurlity plates. Semple
with name end
eddress, 25¢. MAIL ON HAND AT CHICAGO OFFICE 188 W. Randolph St. Chicago 1, III.

All Sees of the Valley Station, Ky. Merchandise You Have Been Looking for Lamps, Ctecks. Enametware, Heusewers, Aluminum Ware, Dererated Tinwers. Tays. Every kind of Olisswore, Blenkett, Hamsers, Hassecks, Pisater Elun, Flying Birds, Whips, Balleons, Hats, Canes, Ball Game Specials, Singe Merchandiss. Catalog Now Ready-Write for Copy Today IMPORTANT: To Obtain the Proper Listings So Sure and State In

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Lee, Charton L. Laslie, Pete Lewis, Robert Louis, Nrs. J. B. GENUINE CUBAN ALLIGATOR BAGS

Cath in—30 Day Special Offer
Large size ("valt") promine alligates
back full skin with head so shown, or
Leather lined, (little with center tipper
pourh. A heautiful flash at only \$4.50
ard lots of or more, namely \$11.00
per lots of for more, namely \$11.00
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with a Lay ENGRAVERS No. 112 Baulata S13 Gr May 14 All Aluminum Grab Bay Identa \$7.50 Gr Ennd for New Chishes-We feet Fortune on All Propose Officer Except Airmail. All Phones: WAterful 6-8655. Originators of the All Aleminum Idente.

MILLER CREATIONS

OHIO SPECIALTY CO., INC.

ATTENTION JORBERS & WAGON MAIN libriety manufacturer has compiled to the jobber's damand on a number that sells for \$1.50 per dozen. We are packing up now all Nylon indices' full fashioned stockings. This number consists of mile stockings. This number consists of male stockings. This number consists of the property of the stocking stockings are supported in Filonham convious. Chaffenees, Tennessee

"EXTRA" PROFITS

MEN'S AND LADIES' WATCHES



Bulova, Waltham, Elgin. Benrus, Gruen Walches Yellow Exp. Band, 95c Extra

SPECIAL! 6 assorted watches. .\$49.00 with yellow expansion bar Recenditioned and guarant like new.

\* WRITE FOR OUR CIRCUITAR! \*

WEINMAN'S



Exploding Book Matches Co. 2 State Proc. Matches El Shanko Vertura etc. 50 Ur. 5.50 Cow Voice de 200 Gr. 220 Resberry Cushiona . 2.55 No Co.D.'s. Cash with order. Minimum order 5.0.50 se esty. Frices Lo.b. Indianagolia. Write for collator. Stata your humeus.

Fully Automatic Pocket Lighter \$7.20 doz. \$84.00 gr

> CLOSE OUT 15,000 PUNCHBOARDS 30 GROSS JAR DEAL TICKETS

STERLING JEWELERS





Billboard
MARCH 6, 1954

# A SPECIAL SECTION

published co-incidental with the

M. O. A.

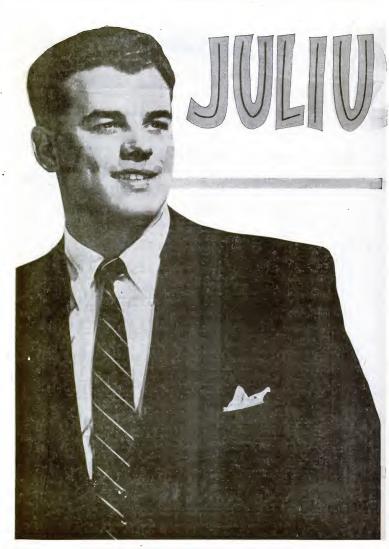
# CONVENTION

Featuring the 7th Annual Juke Box Operators Poll

# CONTENTS

MOA Editorial	For the past 12 months, what has been your average weekly share of the gross per machine?58
Machine output sets a record	What percentage of your weekly take do you spend for records?
A juke museum comes to life 50	How do you pay your employees?58
1953 export record: \$6,000,000 in jukes52	Is your machine operation free from debt?58
Jukes around the world	If your operation is not free from debt, are you having difficulty meeting payments when they are due?
All-time juke box favorites	What percentage of your phonographs are in taverns?
Seventh Annual Juke Box Operator Poll PART 1: TRADE ASPECTS	On the basis of earnings, what are the three top types of music locations on your routes?60
Is operating your full-time occupation?	PART II: OPERATOR ASPECTS
than music machines?55	How many juke boxes do you currently operate? . 62
If you operate other types of coin-operated equip- ment than phonographs, please check as many	How do you buy most of your records? 62
as apply	Where do you buy most of your records?62
On the basis of interest and investment, do you classify yourself as a music operator?	How frequently do you normally buy new rec- ords?
Excluding the owner, how many people do you employ in your juke box operation?55	Which two of the following sources of Informa- tion are the biggest aids to you when buying
Are you a member of an active juke box associa-	records?
tion?55	How often do you add new records to your boxes?
Do you also operate a retail record store?56  Of the total number of phonographs on your routes, what percentage are postwar models? 56	How many new records do you add to your aver- age juke box each time you change records?64
Of the total number of phonographs on your routes, what percentage are 80 or more selections?	Which three record artists in each category have been your biggest money-makers in the last six months?
Of the total number of phonographs on your routes, what percentage play 45's only or inter-	Which record label has been your biggest money- maker in each category in the last six months?.64
mixed?	To what extent do you use printed title strips? (Do not include typewritten strips as printed ones)





the voice all america loves . . .

S LA ROSA

with his great new release --- a juke box favorite

# have a heart

(Argot Pub. Co.)

and

when you're in love

Orchestra conducted by Archie Bleyer

CADENCE 1237 • 45-1237

Thanks Ops for your kelp in making it all possible Oulius



□ YOU'RE FOOLING SOMEONE
□ MY LOVE, MY LOVE

YOU'RE MY EVERYTHING

YOU'RE NEARER

Queen of the juke boxes!!

# JAMES

YOUR CHEATIN' HEART

HAVE YOU HEARD

ALMOST ALWAYS

thanks fellas for making 53 a year I'll long remember

W.C.M. DECOD



# AM I IN LOVE

MAYBE NEXT TIME



MGM 11696 78 rpm @ K 11696 45 rpm

BILLY ECKSTINE

LOST IN

DON'T GET AROUND MUCH ANYMORE

MGM 11694 78 rpm @ K 11694 45 rpm

ROBERT MAXWELL

SOLFEGGIO

and THE DOLL
DANCE

MGM 11694 78 79-11

ALAN DEAN

POSITIVELY NO DUNCING POSITIVELY

b/w HOLD ME CLOSE

CLOSE

MGM 11663 76 spm

K 11663 45 spm

SHIRLEY HARMER

E VOIL LOVE MI

and LOVE ME

MGM 11667 78 rpm e K 11667 45 rpm

LEW DOUGLAS

and his orchestra

TURN AROUND KIN

CAESAR'S BOOGIE

MOM 11594 78 rpm & K 11594 45 rpm

TOMMY EDWARDS

WALL OF ICE

MCM 11666 78 rpm R 11666 45 rpm THERE WAS

VICKI BENET
YOU'VE NEVER SHIPWRECKED
BEEN IN LOVE SHIPWRECKED

PAT O'DAY

DAVID ROSE

and his Orchestra

HANK WILLIAMS

HERE'LL BE MIND
TEAR-DROPS YOUR OWN
TONIGHT BUSINESS
10461 78 rpm • K 10461 45 rps

UKTIL

MIGRAINE MELODY

A K 10410 AC .

YOU CAME

TELL

ME

I LIVE

FOR YOU

GEORGE SHEARING
A SINKER MOOD
KISSED FOR
AN ANGEL MILT

ART MOONEY
and his Orchestra
WAY SI
PAESANO PETITE
MCM 11670 78 1900 K 11670 45 1900

GINNY GIBSON
BATON DON'T STOP
KISSING ME
GOODNIGHT

BETTY MADIGAN
MY HEART CALL ME

WITH YOU DARLING
M 11670 78 19m K 11670 45 19m

JIMMY LEYDEN'S

SERENADERS
DISILLUSIONED YOUR FIRST
DAY IN HEAVEN
CM 11692 78 17mm • K 11692 45 17mm

TOMMY MARA
WITHOUT MORE
A WORD THAN
F WARHING FYER

thanks Ops

M-G-M RECORDS

MAKE FRIENDS WITH RECOR



60

70% Hits

Uears

AMAPOLA ANDALUCIA BALLIN' THE JACK BA-TU-CA-DA BLUES MY NAUGHTY SWEETIE GIVES TO ME

THE RREEZE AND I BY HECK DOWN SOUTH EL RANCHO GRANDE FRASQUITA SERENADE GLOW-WORM

HONEYMOON HOT TIME IN THE OLD TOWN TONIGHT

I WONDER WHO'S KISSING HER NOW IDA, SWEET AS APPLE CIDER

IN THE GOOD OLD SUMMER TIME IN THE LITTLE RED. SCHOOLHOUSE 1877 MF RIHES JUNGLE DRUMS LA COMPARSA LET'S DANCE

LIFT EVERY VOICE AND SING LILLI MARLENE MALAGUENA MAMA DON'T WANT NO PEAS

AN' RICE MAMA INFT MANHATTAN MARTA

MOTHER WAS A LADY MY GAL SAL MY LITTLE DREAM GIRL MY SHAWL NEGRA CONSENTIDA

NOBODY OH DIDN'T HE RAMBLE ORIGINAL DIXIELAND ONE-STEP PAPER DOLL

PARADE OF THE WOODEN THE PEANUT VENDOR PIEL CANELA PLAY FIDDLE PLAY

SARI (Waltz) TAY 'CI CI' SHE WAS BRED IN OLD KENTUCKY SONG OF THE ISLANDS SWEET BOSIE O'GRADY TA-RA-BOOM-DER-E TAKE BACK YOUR GOLD TANGO OF ROSES

POINCIANA

THERE'LL BE SOME CHANGES MADE TOYMAKER'S DREAM TWO LITTLE GIRLS IN BLUE UNDER THE BAMBOO TREE

WALTZ ME AROUND AGAIN, WILLIE WHAT A DIFF'RENCE A DAY MADE

WHAT'S THE USE OF DREAM! WHEN THE BELL IN THE LIGHTHOUSE RINGS YOU DIDN'T WANT ME WHEN YOURS

U DIDN'T WANT ME Brand New Release Y YOU HAD ME" (SO WHY DO YOU WANT ME NOW) Guates these their "PAPER DOLL" or "GLOW WORM" **DECCA NO. 29019** 

EEZE AND I" BASED ON LECUONA'S IMMORTAL "ANDALUCIA"

DAMONE MERCURY 70287

BILLY MAY CAPITOL 2721 JIMMY DORSEY ..... DECCA 25119

EDWARD B. MARKS MUSIC CORPORATION RCA BUILDING RADIO CITY N E.W YORK

HARRY LINK, GEN, PROF. MGR.

Looking for the

Big Money Record

of '54?

\* This

looks like it!

PERRY COMO'S



RCA VICTOR



We'll see you in room 802 at the M.O.A. Convention



#### EDITORIAL

## The Job Ahead

The Job Ahead

Next week's convention and exhibit of Music Operators of uncerics make as important missions in the continued growth of the continued growth. It will be the largest exhibit MOA has yet beld.

It will be the largest exhibit MOA has yet beld.

It will be the largest exhibit MOA has yet beld.

The set years to be the years association's beat-standed over the continued of the continu

This is only one of numerous way in which MOA can become more effective. Many additional ideas are falled to be followed by the common of effective and the common of the

MWARK, N. J. Peb. 27—The sutherized the mailing of the MWARK, N. J. Peb. 27—The sutherized the mailing of the membership committee is base which includes news of the entire new members.

The group, headed by Ed Burr, for operating, to all non-members.

Correction

Ed Worrier, formerize uses man.

Ed Worrier, formerize uses man.

Survey control of the property and many and the property of th

CHICAGO, The 27—Geogra A, the entertainment committee, reversity and the content of the content

MOA Convention Committees

Report Event Ready to Roll

# H. C. Evans to Bow

Coral Names Talent For MOA Exhibition CHICAGO, Feb. 27—Al Oldrich, Midwest manager of Coral Records, Inc., announced Thursday (25) that four top-notch entertainers would be on hand to greet operators visiting the Coral exhibit room at the MOA convention.

the court five and deverous, because of the post of the court of the c

Henry T. Roberts Steps Back Into **Juke Box Business** 

## Info in Other Departments

Among the stories of general interest to the music machine machine process of the stories of general interest to the music machine ments up front in this issue of The Billboard ner. BAND BUSINESS IN HERALTHY SHAPE. No one is to be making a pretty good living at it, and the future locality good Music department.

U.S.A. Records, headed by Alan Levine and Ed Levy, will make the bow in the spoil of Music department. But the bow in the spoil of Music department and the story in the spoil of Music department. The spoil of th

# IOA: Six Years' Growth

By JIM WICKMAN

MOA CONVENTION SECTION

From Operator Committee to National Assn.; All Indications Point to Continued Growth

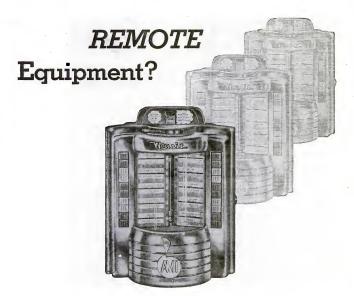
JUST seven years ago, if a mugroup operator, had been saked
three times and was defeated
three times

representatives of Seed must be represented by the seed of the second seed of the second



STARTING WITH A 14-MAN COMMITTEE in 1948, MOA has shown one of the most remarkable STARTING WITH A 14-MAN COMMITTEE in 1948, MUAN has above one or time more re-sorred to any association's haloton, Tools, operation through the country depend on this capitalisation to represent than in natters of national legislation and good will. Much of the credit for this excellent history gots to the growp of officers deviceling the efforts. Composed around George A. Miller, precision of the association, are some of the officers and committee members with ops if the 1944 MOA convenion legislate. They are (left to right): Clort Perce, L. Let Montrols, (Jamry Dislates, Mexicae Bliss, March Res). A) Denve, 5d, Levins and Phat Levin.

By forming this committee, the By forming this committee, the size and the property of the association, as more defined strengths, who had been a committee that the property of the strength of the strength



There's nothing remote about the new AMI Wall Box! It puts the all-important coin drop within easy, comfortable reach of the patron with an ear for music and money to spend.

Here are all the features you've ever wanted to build your profits with Wall Box equipment: simplified basic design; fewer working parts; tamper-proof hinged housing; detachable mechanism; sturdy, die-cast construction; all-round gleaming chrome finish; illuminated coin drop and price-of-play card; make selection light PLUS ONE BUTTON PLAY.



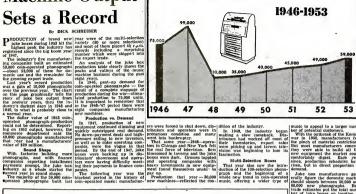
AL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN



# **Machine Output** Sets a Record

MOA CONVENTION SECTION

JUKE BOX PRODUCTION



music to appeal to a larger number of potential customers. With the outbreak of the Korean war in 1890, manufacturers felt the pinch of material restrictions. In the property of the property

rieen, but in direct proportion to dormand.

Manufacturer seperally, figure the domestic market bound sheeps between 50,000 and to the between 50,000 and to the between 50,000 and trade estimates put the load number of the control of the control

New Units In Export

Mew Units In Export

New Units

New

Payments Prompt

Paymants Prompt
Perhaps the best answer to that question, in her obtained from the property of the property of

## 1954 Exhibitor Roster

Following is a list of exhibitors at the 1954 MOA convention hibit rooms in parenthesis) and personnel expected to attend event:

B. T. MANUFACTURING CORPORATION, 715 North Kedzie Avenue, Chicago 12 (829). W. A. Patzer, president; Leo Goblet, vice-president; George A. Kozy, sales manager.

AUTO-PHOTO COMPANY. 1444 South San Pedro, Los Angeles (806). Marvin Applegate, production manager; A. V. Van Nattan, sales and advertising manager.

PAUL BARRETT, 2408 38th Avenue, San Francisco (830).
BENIDA RECORDS. INC., 170 West 43d Street, New York (828-827). (828-827). New York

10 Years 430 Street, New York

10 Stepan, vice-president and aAr. manager;

Bill Stepmeyer, musical director; Mary Mayo, vocalist;

Peggy Lidoyt, vocalist; Stiney Ascher, public relations.

PAUL BENNETT NEEDLE COMPANY, 250 East Ohio Street.

Chicago (846).

Chicago (846).

THE BILLBOARD PUBLISHING COMPANY, 188 West Randolph, Chicago 1 (840).

BROADCAST MUSIC. INC., 580 Fifth Avenue, New York (821).

Hy Reiter, promotional director; Jimmie Cairns, professional representative.

CALIFORNIA MUSIC GUILD, 128 East 14th Street, Oakland, CANADIAN COIN BOX & VENDING, Owendsound, Ont. (898).

CARADIAN COIN BOX & YEMDING, Owendsound, Ont. (808).

CAPITOL RECORDS, 1807 North Vine, Hollywood, Calif. (802).

Hal Cook, national sales manager; Gordon R. Fraswer, national sales promotion manager; Ken Nelson, country & western repertoire production; Richard Linke, East Coast promotion manager.

THE CASH BOX. 32 West Randolph Street, Chicago 1 (818).
CENTRAL STATES PHONOGRAPH OPERATORS' ASSOCIATION, 821 Main Street, Peor.a, 11, 614).
COLE PRODUCTS, 39 South La Salle Street, Chicago 3 (859).

COLF, PRODUCTIA, 30 South La Salie, Street, Chicago 3 (80).
COLIMBIA RECORDS, INC., 173 Barnum Street, Bridgeport, Cont., (80).
Draddy, discours, vice-president in chapt of sales, James
Draddy, discours of promotion, birder Weiss, division and
open Stanley J. Kaven, general merchanding manager
open Stanley J. Kaven, general merchanding manager
open Stanley J. Kaven, general merchanding manager
open Stanley Stanley Stanley Stanley Stanley Stanley
New York (83). 48 West 577 Street, New York 63,
New York (83). 48 West 577 Street, New York 63,
Chicago branch manager, 2006
Chicago branch manager, 224 Wester,

Thiele, a.kr. man; Al Oldrich, Midwest manager; Ed Walker, Chicago braisch manager. Steven, New York (283).

Sellman Schultz, Midwest divisional sales manager; Clarence Goldberg, assistant sales manager, St. Goldberg, assistant sales manager, St. Goldberg, assistant sales manager, al Chapman, Chicago sales manager; Al Chapman, Chicago sales manager; Al Chapman, Chicago sales manager; Al Chapman, Chicago sales manager, al Chapman, Chicago sales manager, al Chapman, Chicago sales manager, and chapman, an

Mass.

Mass.

A. C. EVANS & COMPANY, 1556 West Carroll Avenue, Chicago I (84-849).

Bood, president, Lester C. Rieck, phonograph sales manager. Rex Striver, secretary; F. M. Morris, general sales manager. Rex Striver, secretary; F. M. Morris, GENERAL STREE, Chicago 24 (812-813).

Estributy CoMPANY, 4218-30 West Lack Street, Chicago 24 (812-813).

Hattle Brown, treasurer; Art Weinand, general sales

GRAND OLE OPRY, WSM, Nashville (803),
Webb Pierce, Hank Snow, Marty Robbins, Jimmy
Dickens, Carl Smith, Eddy Hill, Hubert Long, Dub Albritten, Frankie More.

TERNATIONAL MUTOSCOPE CORPORATION, 4404 Eleventh Street, Long Island City, New York (809), William Rabkin, president: Herbert Klein, sales man-manager; Frank Swan, service technician.

manager, Frank Swan, service technician.
LONDON RECORDS, INC... 529 West 25th Street, New
York (820).
Harry C. Kruse, executive vice-president; Leon C.
Harstone, vice-president in charge of sales; Walter A.
Maguire, sales and promotion manager, popular records,
MOA HEADQUARTERS, 128 East 14th Street, Oakland
Calif. (801).

Calif. (801).

M. S. DISTRIBUTING COMPANY, 2009 South Michigan Avenue. Chicago 18 (383-838).

Mitt Saistone, president; M. G. McDermott, treasurer, Lenny Garmisa, sales manager; James Hilliard, label X. Joe Delaney, label X. Delaney, label X.

JAMES H. MARTIN, INC., 1341-43 South Michigan Avenue.

Chicago 5 (831).

James H. Martin, president; Bob Bloom, superintendent of mechanical division; Irving Patiak, Art Cohen and Irving Linderbolm.

Linderbolm.

MEGUHY RECORD CORPORATION, 35 East Wacker Drive.

COLUMN S. 180.

man, Āribut Berman and Albert Berman.
ARTONAL VENDORS, INC. 305 Natural Bridge Avenue,
ARTONAL VENDORS, INC. 305 Natural Bridge Avenue,
A. F. Diedrich, vice-president; T. B. Donahen, servelar;
A. F. Diedrich, vice-president; T. B. Donahen, servelar;
A. F. Pience, E. J. Kopine, A. L. Herth, C. A. Ridinge,
NORTHEIN ILLIN JIS MUSIC OPERATORS' ASSOCIATION,
NORTHEIN ILLIN JIS MUSIC OPERATORS' ASSOCIATION,
PAITAGES MASTERO COMPANY, 1633 Hollywood Buileven,
Hollywood St. Call, 4810.

(BII) Simmon, Cen. Revy Snodgrass and William
(BII) Simmon, Cen.

(Bill) Simmons.

FERMO, INC., 1611 North Bavenswood Avenus, Chicago (533).

Sharman E. Pette, president; Gall S. Carter, vice-president; Gall S. Carter, vice-president; Gall S. Carter, vice-president control of the c

aied siele manager, Bob Nossett.

RECORDEN MUSIC SERVICE ASSOCIATION. 183 West RanRECORDEN MUSIC SERVICE ASSOCIATION. 183 West RanPhil Levin and Bay Challife.

RETAUCHAT. Vinc. 1218 East Wisconsin Avenue, Appleton,
Joe Cohen, general manager, Audrew Maxim, engineer,
Armed Raisus and Alfreg Raisus.

RES 24(4).

RE

Emeritz,
LARTY SPIER, INC., 1850 Broadway, New York (804).
HANK THOMPSON BAND, WSM, Nashville (804).
UNITED DRIVER COMPANY, 134 North La Salle Street, Chicago (841-842).
Claire Gilott, executive manager; M. G. Hammergren,
Jackie Fields, Frank Cassidy, Ray Melback, Sanford Ring-ham, Arthub Burgess, Pelix Medelevine.

MARCH 6, 1954



THE RUDOLPH WURLITZER COMPANY



## A JUKE MUSEUM COMES TO LIFE

By SAM ABBOTT

30-Year Antique Collection Draws Customers At San Francisco's "Whitney's-at-the-Beach"

At San Francisco's "Whitney's al-the-Beach"

Whitney, owner of the famou said into practice have paid off white passed because the same of the famou said into practice have paid off whitney as the same of the famou said into practice have paid off whitney as the same of the same of





Whitney believes that animated figure machines preceded those with music. This elabarately carved unit, and in Europe, was made in 1882, Almost without exception, the boxes had coin chutes when found.



Georga Whitmay's pricelass col-lection of music baxas fashuras sevaral meddle similar to this Ragima made in 1886, it is one of a complete assort-mant of musical and animated ma-chines that he has purchased over a 30-year spam.



The patron must work music whon playing this and box, part of the famed col Whitney's-at-tha-Beach in cisco. Its manufacture date 1890.

MOA CONVENTION SECTION



is good for you------profits grow with every record!

SOMEBODY BAD STOLE
DE WEDDING BELL

C'EST I BON

Thank you Opswith all my heart. You've been wonderful to me Eartha Kitt

Public Relations
VIRGINIA WICKS

RCA VICTOR



DADI

Direction

XXXX

# 1953 Export Record: \$6,000,000 in Jukes

MOA CONVENTION SECTION

Year Shows \$2,000,000 Hike; Ship 12,586 Units in 11 Mos.; Increases Range 25% to 700%

By ROBERT DIETMEIER

of the juke box export mar-rom 1949 to 1952.

et from 1949 to 1952.

History repeated itself in 1953.

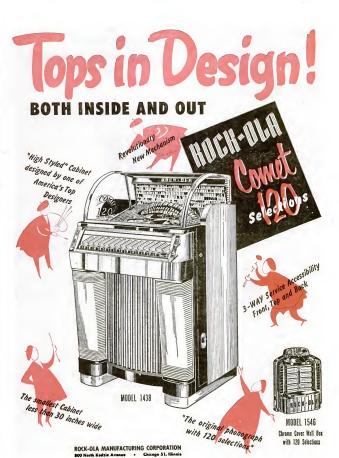
A whopping \$2,000,000 jump pove 1952's \$4,138,884, the 1953 1-time high of \$6,218,110 (includ-ing a December estimate) repre-nts a 50 per cent increase over 552.



Canada's 11-month total—\$770 9—qualifies her for second ace honors for the third consecutive year on the dollar value list

# Jukes Around the World

Country	1940	1950	1931	6939	1868
Argentina					*******
Australia	373	\$ 2,304		\$ 11,410	
Bahamas	125	1,104	\$ 6,110	645	
Belgium	845	255,491	285,131	412,316	\$ 764,742
Bermuda		780	2,660		
Bolivia		1.935	1,003		
Brazil	8,403	1,505	3,150		
Canada	190,608	264,087	633,307	636,619	770,009
Ceylon	270	*******			
Chile	6,457	1,460	6,363	16,694	2,140
China	246				
Colombia	32,673	62,549	35,868	75,757	610,921
Costa Rica	884	787	1,554	4,898	23,256
Cuba	17,023	275,628	505,988	476,026	298,035
Dominican Republic		10,859	28,542	30,280	56,634
Denmark		*******	2.112		1.380
Ecuador			1,000		******
	190	3,490	3,825	345	
					*******
	•••••		•••••		
France	•••••	******	******	46,562	299,551
Guatemala	3,761	90,840	132,538	59,724	102,406
Germany	*****	2,897	2,072	1,210	138,932
Haiti	*****	5,732	. 8,993	2,893	4,433
Honduras		67,066	39,446	30,371	45,151
Ireland	858	2,055	15,849	5.410	1.447
Jamaica	692				
Japan		44.423	75,961	30.058	100,752
Mexico	222,993	21,092	201,117	454,085	432.272
Netherlands	551		19,815	53,524	152,766
Netherlands West Indies	1,627				
		*******			******
New Zealand Nicaragua	•••••	14.285	14.486	850 28,824	72,284
Palestine		14,283	2,675	28,824	12,282
Panama (Canal Zone)	2,675	*******	2,010	532	
Panama (Republic)	25,806	59,960 .	30,858	36,614	106,834
Peru	2,612			11.118	71,347
Philippine Islands	27,759	6,175	19,558	20,807	33,770
Port. Africa	85				
Portugal	90	800	*******	*******	
Russia	1,124	*******	*******	*******	
Salvador	4,698	112,697	157,347	90,121	148,561
U. of So. Africa	1,266		•••••	4,929	•••••
Spain Sweden	310	1.170	1,969	972	
Switzerland		71,265	48,116	64.797	66,443
Thailand	291				*******
United Kingdom	113	1.830	8,955	200	4,960
Uruguay	1,905	2,527	21.859	24.831	*******
Venezuela	7,602	463,932	714,738	877,873	1,116,248
Other Countries	171	23,820	30,738	636,016	98,856
TOTALS	566,860	\$1,872,732	\$3,058,749	\$4,138,884	\$5,528,110
			1	Occember Estimate*	690,000
				Based on average	\$8,218,110



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SINGING

TEARDROP AVENUE

**PUT YOUR** HAND IN MINE



RCA VICTOR



### Miami Cafe

# Juke Probe Hits Snag:

Miami Cafe

Continued from page 44

and Southern Georgia. Normany
vaniance of having a juke box.
The owner's objection centered in the continued of the continu

Representative Barden and others. Representative Lecompte tried to get the debate back on the question of the \$100,000, and said that "members of the \$100,000, and said that "members of the \$100,000, and said that before the subcommittee of the Committee on House aside went before the subcommittee of the Committee on House the \$100,000, and considerably more, and satisfied the members of the committee that it was going of the committee that it was going and the said of to be money well invested.

Minority leader Rayburn wanted to extend the discussion, but
his request for consent to do 20
was squashed by Rep. Paul W.
Shafer (R., Mich.), after which
Representative Barden moved to
recommit the funds-granting resolution to the House Administration Committee.

RCA-AMI

## Constant Music At Miami Show Aids Juke Play

and the Davis Sisters are appearance and the Control of the utor, in setting up AMI jukes con-taining RCA Victor and Decca re-

cordings in the three th

the movie starring Jimmy Stewart who flew down here for the event.

# keep your eye on 🖺



This past year, for the fourth consecutive year, BMI-licensed song hits were voted NUMBER ONE in all categories by the juke box operators of America, as determined by the Annual Cash Box Poll.

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## THE BILLBOARD'S

# 7th ANNUAL JUKE BOX OPERATOR POLL

# <u>PART 1:</u> **Trade Aspects**

QUESTION	<ul> <li>Is operating your full-tim</li> <li>occupation?</li> </ul>	е
ANSWER:	Tes	69
	No11.	49

COMMENT:

In the past six years, during which time The Billboard has conducted its annual Julie Box Operator Poll, the number of part-time operators has declined each year. One obvious explanation for this decline is the increased cost of getting started as a small businessman, has investment in phongraphs is substantial. This fact, coupled with keen competition for locations, makes it difficult for smalls part time routes to survive.

QUESTION 2: Do you operate other types of coin machines than music machines?

COMMENT:

Combining several types of coin-operated machines on a route make for more efficient operation from a service and cost stand-point. Most of the locations in which phonographs are installed are also the prime locations for games and for certain types of vending machines, cigarette machines particularly. Diversification likewise gives the operating company a competitive wedge since it sells its locations a complete coin machine service.

QUESTION 3: If you operate other types of coin-operated equipment than phonographs, please check as many as apply:

COMMENT

When a music machine operator has a diversified business, he insulated the plants certain to have ammented genes. This year's Poil which have eignasted twenting machine. Last year the Poil disclosed 23.5% of the diversified operators had eignretic vender. There was a slight increase in other types of venders (from 175% last year). The above figures add to more than 100 per configuration of the property of the p

The Billboard Seventh Annual Juke Box Operator Pol! is hased on returns to two fourpage questionnaires sent to juke hox operators. Over 700 replies were received. To meet editorial deadlines 325 questionnaires were used for this tabutation.

On the basis of interest and investment, do you classify yourself as a music operator?

#### COMMENT:

With the price of a brand-new juke box ranging between three and five times the cost of a new ammentar game or cigarette vending machine, operators with any number of phonographs are naturally inclined to think of themselves a music operators. The figures above represent no change from the 1953 Poll. The relative stability of the juke box business over the past five years has encouraged operators to expand their music routes, concentrate more time and attention on them.

OUESTION 5: Excluding the owner, how many people do you employ in your juke box operation?

ANSWER:	1	14.6
	2-3	36.4
	45	18.3
	6-7	6.8
	89	3.4
	10 or more	7.9
	No employees	11.4
	W	4.2

#### \* COMMENT:

No better indication of the relative size of jake box operating companies on he obtained than this treatedown of the number of people employed. The majority of juke box operations have three or less employeed—both lill—and part-line on the average than are employed in other service industries. It operates the properation of the properties of the proper

QUESTION 6: Are you a member of an active juke box association?

#### COMMENT:

Far more replies were received this year from areas in which trade associations are active. Trade associations have become far more numerous in the past four years— trend at least partly traceable to the battle over the juke box copyright exemption. Keep in mind that this figure includes city and State associations as well as membership in Music Operators of America.



"DANCING BABY POLKA" "GAIL LYNN WALTZ" (Vocal Duel)

\*\*WHISPERING SHADOWS"
(Yocal Duel)
"PEACOCK POLKA" (Instrumental)
By JIMMY BOYDIK AND HIS
MELODY MATES

"AROUND THE CLOCK" (Oberek)
"KRAKOWIAK POLKA"
By ED DUTKA AND HIS
GAY VILLAGERS

POLKALAND & KISMET & PFAU and MILLER PHONOGRAPH NEEDLES

BALKAN RECORD COMPANY 1425 W. 18th Street Chicogo 8, Illinois Phone: Scoley 3-4057

QUESTION 7: Do you also operate a retail record store?

COMMENT: 500

The number of juke box operators who reported operating a retail record store declined this year after a steady increase over the past three years. No reason for this decline could be gathered from the Poll questionnaires.

QUESTION 8: Of the total number of phonographs on your routes, what percentage are postwar models?

ANSWER: An average of 90.1 per cent (see Commont).

Despite modernization programs, there are still a surprising number of 1940-1941 phonographs in use. Last year's Poll dis-closed a number of operating companies with a high number of old juke boxes which tended to pull the average down. This year, however, there were fewer such instances. The most fre-quently mentioned percentage this year was 100 per cent, indicating that the average music operator has done a good job

COMMENT:

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CHICAGO 7, ILLINOIS

QUESTION 9. Of the total number of phonographs on your routes, what percentage are 80 or more selections?

ANSWER: An average of 48.2 per cent (see Comm

COMMENT:

The bigger selection phonographs are steadily taking over as operators buy new equipment. Manufacturers are currently concentrating on 80, 100, 104 and 120-selection models to broaden the type of music and the choice of selections which operators can offer the public.

QUESTION 10: Of the total number of phonographs on your routes, what percentage play 45's only or intermixed?

ANSWER: An average of 38.3 per cent (see Comm

COMMENT: SECOND

This would indicate that approximately 180,000 of the nation's 450,000 coin-operated phonographs play 45-rp.m. disks exclusively or intermixed. The trend toward 45's began four years ago when Seeburg introduced the first music machine years ago when Seeburg introduced the first music insective built to play that speed exclusively. Some 78's are still being built for export and for certain domestic areas. But even in ex-port, the trend is steadily toward 45-r.p.m. honographs. If the present rate of replacement continues, the 78-r.p.m. juke box will have virtually disappeared from locations in the next aix years.

QUESTION 11: Please check the type of commission arrangement you use when installing brand-new equipment.

Guarantee plus percentage ......20.5% First money plus percentage............20.4% Answer unsalisfactory ...... 1.0%

COMMENT:

The increased cost of doing husiness-as well as the higher initial cost of new phonographs—caused most music operators to abandon the straight commission percentage arrangement with locations. As used here, "first money" means the operator takes out a previously agreed upon amount, then figures the location's commission on the remainder. "Guarantee" means the location underwrites the installation to the extent of guarantee. anteeing the operator a certain minimum dollar amount each collection period. Both arrangements are used principally on newer phonographs.

QUESTION 12: To maintain your route in A-1 condition, what percentage of your music equipment do you believe you should replace each year?

ANSWER: An average of 17.7 per cent (see Comment).

COMMENT:

It is important to keep in mind that this question does not ask how many phonographs operators are actually replacing, but how many he thinks he should replace. If this replacement average were maintained by all music operators, some 78,000 average were maintained by air music operators, some injust-brand-new phonographs would move out on location each year. Actually, the juke box industry has built an average of ap-proximately \$4,000 phonographs each year since 1946. Only in 1947 did the number exceed \$5,000. In practice, the average juke box operator replaced more nearly 10 per cent of his music machines each 12-month period.

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- \* RESTAURANTS
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I personally urge you and welcome you to determine if your territory is now open. Expansion in this new Era Music recording is so rapidly moving that it's a "must" that you find out if there is an opening in your territory. New Profits-New Markets-are the answer, and I welcome you to learn how you can build for yourselves a lifetime "annuity" income.

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RECORD PROMOTION SALES REPRESENTATION BOARMAN SALES CO. 1130 E. HYDE PARK BE INGLEWOOD, CALIFORE

QUESTION 13: For the past 12 months, what has been your average weekly share of the gross per machine?

ANSWER: An average of \$10.25 per week.

COMMENT:

This year's Poll revealed relatively little change in average juke box gross. This figure represents the operator's gross after payment of location commissions. From this amount the oper-payment of location commissions. From this amount the oper-overhead expenses, taxes and allow for depreciation. Approxi-mately 20 per cent of the operators participating in this year's Poll reported having some of their phonographs set to operate at a dime—a factor undoubtedly important in maintaining this

QUESTION 14: What percentage of your weekly take do you spend for records?

ANSWER: An average of 14.9 per cent.

COMMENT:

As music operators became more cost-conscious, many es-tablished a fixed percentage of the gross as the amount of money available to their routemen and collectors for new rec-ords. Figuring, this percentage against the average weekly gross income, the Poll indicates the luke box business accounts for 58,000,000 records annually.

QUESTION 15: How do you pay your employees?

Commission only ...... 5.1% Salary & commission ......24.7% Answer unsatisfactory ...... 2.7%

COMMENT:

Each year the percentage of operators who pay their em-ployees a straight salary has shown a steady increase. Answers were rated unsatifiationly here where operators wrote in the office of the property of the salary of the salary of the offit the method of payment. One possible reason for the in-creasing number of operators who pay a salary only; Unions which have made great strides in organizing operators' service personnel since 1966.

QUESTION 16: Is your music operation free from debt?

ANSWER: Yes .......38.6% No ......60.2%

COMMENT:

This is a slight increase in the percentage of music opera-tions in debt (from 55.5 per cent last year to 60.2 per cent this year). Since the great majority of new juke box purchases are on the installment basis, it is natural to expect most juke box operations are in debt. Related to this question, is the follow-ing material on the difficulty—or lack of il—operators are exing material on the difficulty-periencing repaying that debt.

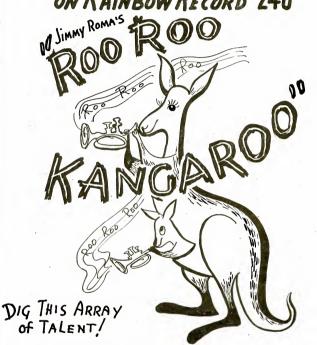
QUESTION 17: If your operation is not free from debt, are you having difficulty today meeting payments when they are due?

ANSWER: Yes ......30.2% No ......69.8%

COMMENT:

Last year 29.5 per cent of the operators said they were ex-periencing difficulty in meeting their payments. This year's Poll thows surprisingly little variation, confirms reports from financing institutions and from distributors that the rate of da-inquency on jules box paper is at an all-time low. One large financing company reported less than 3 per cent of all its paper was more than 30 days past due.

# THE ORIGINAL RECORD BY THE ORIGINATOR OF THE DANCE JIMMY ROMA ON RAINBOW RECORD 240



SAXES—AL COHN, DANNY BANKS, SKIPPY GALLUCCIO, SAM MAROWITZ, ROMEO PENQUE. TRUMPETS—JIMMY ROMA, BILLY BUTTERFIELD, ED BADGLEY, BERNIE GLOW. TROMBONES—KAI WINDING, WILL BRADLEY. DRUMS—DON LAMOND.

PIANO—RONNIE BALL, BASS—EDDIE SAFRANSKI, GUITAR—BILLY MURE.

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OUT SOON!



BENIDA RECORDS, INC. 107 W. 43rd St., New York 36, N.Y. GENERAL SALES OFFICES 520 Seventh St., Buffelo 1, N.Y. QUESTION 18: What percentage of your phonographs are in taverns?

ANSWER: An average of 53.1 per cent.

COMMENT:

In 1946 best trade estimates figured between 70 and 75 per cent of the nation's music machines were in tayern locations, services to a wider veriety of locations. The tayern, while still the most important type of outlet for the music operator, no longer overshadow resistants, dimer and drive-ins. Just a like average music operator is diversified in the type of counts.

QUESTION 19: On the basis of earnings, what are the three top types of music locations on your routes?

ANSWER: (In order to give an accurate picture, the following percentages show the number of votes each type of location received first, socond and third place. Tavernt, for example, received the most number of mentions for all three places.)

1. Taverns	46.1
2. Reslaurants	15.6
3. Diners & Drive-Ins	14.5
4. Cales	11.9
5. Bairy, contectioneries	5.3
6. All ethers	6.6
SECOND	
1. Taverns	37.9
2. Rostaurants	25.8
3. Cales	12.1
4. Diners & drive-ins	9.1
5. Dairy, confectioneries	7.6
6. All others	7.5
THIRD	
1. Taverns	30.0
2. Restaurants	16.7
3. Clubs	16.7
4. Bairy, confectioneries	
5. Cales	8.3
6. All others	13.3

#### COMMENT:

This breakdown clearly shows the music machine industry's cliventification of accounts—a healthy sign for its future sability. Altho taveran were for and sway the number one spot, it is interesting to note they decline in importance in the send and third places. This diversity means increasing numbers of non-tavern outlets are using coin-operated music systems.



"... on every glorious Arizona morning I rise and face the sunrise and thank Billboard's staff of experts.

Allahill I feel that anyone who tries to operate a record business withou your old its kidding himselfile.

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Please enter my Billhoard subscriptione year (52 issues) at \$10—to start wi

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THEN

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AND NOW

OUK HEARTBREAKING WALTZ

BELL BOTTOM

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Personal Manager RITCHIE LISELLA



# CORAL RECORDS

America's Fastest Growing Record Company

( A minutery of DECCH EXCORDS ON)

### PART 2:

## **Operator Aspects**

How many juke boxes do you QUESTION : currently operate?

ANSWER: An average of 68.3 Juke boxes per operator

COMMENT:

The luke box business is composed of small businessem, as the answer to this question cleanly indicates. This year's survey shows a slight decrause in the average number of machine operated. In many areas it is true that high operating costs—and the operators' decision to convert to dime play—caused juke box companies to pull equipment from marginal stops.

QUESTION 2: How do you buy most of

COMMENT:

Almost the same number of operators reported that they buy their records in person as a year ago. Slightly fewer said they order by mail with the results that a somewhat higher percent-age, tho scarcely significant, stated they wait for a salesman to call.

QUESTION 3: Where do you buy most of your records?

% of Open ANSWER: Wholestale from record distributors ... 65.2
At less than retail from "ene-stops" ... 33.1
At regular retail from dealers ... 1.7
Tetai ... 100.0

COMMENT: N

The standy gain in importance that "one-stops" have shown in the last few years as a source for buying records is again in the last few years as a source for buying records in the last few years as a source for buying records in the promising of persons who have reported that they buy most of their records from "one-stops" has rises from a last the records of the records from "one-stops" has rises from a last this year. Secure of the remendous importance that jake box operators play as a market for records, this trend that year for the records of the reco

QUESTION 4: How frequently do you normally buy new records?

Daily 2.3
About once a menth 2.3
Total

### COMMENT:

COMENT:

From these answers it appears operators are burine records. From these answers it appears operators are burine records for per cent reported they bought new records once a week or the record of the bought new records once a week or the record of the record of



## **CURRENT BEST SELLERS**

"DARKTOWN STRUTTER'S BALL" #61135

"I LOVE YOU" with Jimmy Wakely #61134

"BIMBO" Jimmy Wakely & Larry Hooper #61143

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PERSONAL MANAGEMENT GABBE, LUTZ, and HELLER

HOLLYWOOD 6274 SUNSET BLVD.

NEW YORK 1619 BROADWAY

## QUESTION 5:

Which two of the following sources of information are the biggest aids to you when buying records?

	Operato
ANSWER:	Trade paper charts and editorial toelures78.4
	Your own personal opinion
	Location requests
	Current artist popularity
	Actual machine count
	Trade paper advertisements
	Distributor/manufecturer tree sample records, 6.6
	Disk jockey recommendations 6.6
	Distributor salesman's advice 5.0
	Trade essociation bulletins 5.0
	Distributor/manufacturer direct-mail
	and release sheets
	"One-slop" salesman's advice
	Total
	rvei200.0

MOA CONVENTION SECTION

#### COMMENT:

The answers to this question total 500 per cent because each office. For a series is to the late of the control of the control

QUESTION 6: How often do you add records to your boxes?	new
---	-----

	Operators
ANSWER:	About ence every two weeks
	About once a week40.5
	About once every three weeks 4.9
	About once a month
	More frequently than once a week
	Tels! 100.0

#### COMMENT:

Just as many operators add new records to their boxes at ast every other week as they did a year ago, according to these swore. There's an increasing tendency, however, the swore and the swore and the swore and the swore and rar reported adding new records once a week or more fre-ently, while a year ago the figure was 31 per cent. This in-case in frequency of adding new records reflects the greater equency of record boying indicated in an earlier question.

#### How many new records do you QUESTION 7: add to your average juke box each time you change records?

ANSWER: Average multi-selector (80 play end mere)...7.2
Average smaller box (less than 50 play)....5.6

#### COMMENT:

Compared to a y at ago, the overage operator is now calling control of the contro

#### Which THREE record artists in QUESTION 8: each category have been your biggest money-makers in the last six months?

ANSWER:

2.	Petti Page Me	CHI
3.	Tony Bennett	mbi
4.	Perry ComoRCA \	ich
5.	Les Peul-Mary Ford	pite
	Teresa Brower	
7.	The Hillioppers	.De
8.	Deen Martin	epid:
9.	Joni James	16
10.	The Four Aces	Jeo
	COUNTRY & WESTERN	

	COUNTRY & WESTERN
	Webb Pierce
2.	Eddy Arnold
3.	Hank Snow
4.	Carl Smith
5.	Red Foley Decca
6.	Slim Whitman

8.	Jim Reeves	Abboff
9.	Hank Williams	M-6-M
10.	Ernest Tubb	Decca
	RHYTHM & BLUES	
1.	Fals Domino	Imperial
2.	B. B. King	RPM
	Joe Turner	
4.	Faye Adams	Hereld
	Earl Bostic	
5.	The Dominoes	Federal
	The Clovers	
8.	Ruth Brown	Atlantic
9.	Clyde McPhatter	Atlantic
	Dinah Washington	

7. Hank Thompson . . . . . . . . . Capitel

#### COMMENT:

Littled above are the artists in order of importance in each their begreat money-makers during the last six months. In the course of the control of the cont

Which record label has been QUESTION 9: your biggest money-maker in each category in the last six months?

#### ANSWER:

POPULAR 1. RCA Victor	COUNTRY & WESTERN 1. Docca	RHYTHM & BL
2. Capitol	2. RCA Victor	2. King-Federel
3. Columbia 4. Mercury	3. Columbia	3. RPM-Modern
5. Ceral	4. Capitol	4. Imperial
5. Decca	5. King	5. Okeh
		5. RCA Victor

To what extent do you use printed title strips? (Do not QUESTION 10: include typewritten strips as printed ones.)

	% of Operator
ANSWER:	Ne printed title strips used
	About 1/4 et title strips are printed
	All title strips are printed
	About 1/4 et title strips ere printed12.7
	About 1/2 of title strips are printed 1.6
	Telel

#### COMMENT:

COMMENT:

A comparison of this year's a sweet with those of a year ago and a comparison of the year's a sweet with those of a year ago asking more acceptance. Whereas a year ago 55 per cent reported no printed stripe, on their boxes, this year's answers of the year and year.

(If you use printed title strips) QUESTION 11: What per cent of the printed title strips you use are received free from manufacturer,

distributor or other source?

ANSWER: An average of 42.5 per cent (see comments)

The continued stress that record companies are placing on up by these answers. According to the operators who use the strip, more than four of every 10 pintles strip in their bases strip, more than four of every 10 pintles strip in their bases use of rece till estrips as a means of merchandising records include the tree opinion of operators by manufactures, distribution to the contract of the co



(Peter Lind Hayes ond Mary Healy)

PETER TANA



with the norman leyden ovchestra

what label ??

ESSEX of course—the crazy mixed-up label release#E-353

(What shall we do with a)
LONESOME
LOVER

entert: MURRAY SINGER Nor'l Sales Mgr.

· Continued from pag

BERGMAN 1650 Breadway, N. Y. Suite 407

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## Participation

whose presented

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**ERSKINE JOHNSON SAYS**—February 18, 1954 NOW THAT the Andrews Sisters have broken up, a new trio, the Taylor Moids, are zooming to stordom vio their "NU, NU, NU" record. The girls were discovered by Zozu Pitts and given their first big TV break by Bob Hope.

#### BILLBOARD SAYS - February 13, 1954

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CASH BOX SAYS - February 13, 1954 "REST BETS"-

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# 'ANSWER ME, MY LOVE"

tart feday to time your record buying to each in on the h h jeckey promotion and strongest dealer searchandsing, Billboard's okly BEST BUTS are the augmen, Aeronge new to have title go of BEST BUTS supplied day and date with their publication in Milboard. You'll save time and messy . . . you'll be riding only the winners for top play the year around!

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JANUARY 13, 1954

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**JANUARY** 13, 1954

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UNTIL FURTHER NOTICE PLEASE PRINT AND SHIP C Triel Order ☐ Weekly D 100 ......\$2.00 D Teke e

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"TO FEEL MUCH BETTER

IF WE HAD

TODAY'S TOP

TUNES!"



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AbbottAbb	Latin AmericaL
AladdinAla	LondonLo
AltiedAll	LoopLo
ApolloApo	LuckyLu
AragonAra	MariluMi
Arrow	
ArrowArr	
ArtistsArt	Maunay
AtlanticAtl	Mercury
Atian	Meteor
	meteor
AudivoxAud	M-G-M
Bach SocietyBS	ModernMo
BartokBtk	MonarchMor
Bartok	
BeilBel	Morrison
BenidaBen	Music Library
Billie Hen BH Biue Ridge BR	
Billiandi	NashboroNa
Blue Hen	New EditionsN
Brue Ridge Brk Brunswick Brk	Oceanic
BrunswickBrk	OkehOk
CadenceCdc	OKEROK
CapitolCap	Old Timer Oli Orfeo Or Oxford Ox
CardinalCdl	OrfeoOr
ChanceCha CheckerChe	OxfordOx
CheckerChe	Pacific Jazz
ChessChs	PaldaPo
Chess	Pacific Jazz P. Palda Pa Pavillon Pa
Classic Editions	PeacockPe
ClefClf	PeriodPe
	PerspectivePsi
Co-Ed	Philharmonia
ColumbiaCot	PhoenixPh
	Potkaland Pot
	Pavillon Pa Peacock Pea Period Pe Period Pe Perspective Pas Philibarmonia Pb Phoenix Pb Pokkaland Pil Petymusic Pun Program Program Guality Gu
Creste)	Decement Dec
Done Don	Programma Pro
Crystal .Cri Dana .Dan DC Records .DC	Onality
	QualityQui
DeluxeDei	RCA VictorRC/
DerbyDer	Danger Day
	Percent Guild of America PG
DialDia	Banger
Dial   Dia   Dia   Don   Don   Don   Don   Don   Don   Don   Dok   Duke   Duk	
Dot	Reveal Revenue
DukeDuk	RiversideRiv
	Rockin'Roc
	Rondo
EpicEpi	RPMRPM
Esoterio Eso Essex Ess Eterna Eta	Rudder
Rosex	
EternaEta	
ExeritoExc	
	7-117-11
PantasyPan	Sho-MeSho
	Sho-Me
Pestival	Southern
PiestaPie	Specialty
	Southern Sot Specialty Sp Starday Sd Statem St
Foik DancerFD	StatesStr
Pour Star	
ProntjerPro	Staccess
	SunSur
GavotteGav	Sun Sur TAR TAB Thrillwood The
	ThrillwoodThr
GMP GMP	TicoTic
GMP Good Time Jazz GTJ Gotham Got	TiffanyTi
Good Time Jana	TimeTim
GothamGot	Tin Pan AlleyTPA
	TNTTNT
Groove Orv Herald Her	TrepurTre
HeraldHer	TrumpetTru
nickory	20th CenturyTC
nozem	Thrillwood   Tab.   Thrillwood   Tab.   Thrillwood   Tab.   Thrillwood   Thrillwo
HorrywoodHwd	ValdorayVr3
Hormes RoyalHR	Vernon
Hickory Hickory Hickory Hickory Hok Hok Hok Holiywood Hwd Holings Royal HR Horoscope Hor	ViennoiaVie
Ideal   Ideal   Ideal   Impelial   Impelial   Impelial   Impaliation   Into	
imperial	Vod-VilVod
IntroInt	Walden
JAY Dec	Walits Original
Jazzoiogy	Walits Original WC Western Jubilee Walits Windsor Windsor X X Yeoman Yeo
Joco         Joc           Jubite         Jub           E&K         K&K           Kentucky         Ky           King         Kog	Windsor
JunieeJub	Yeoman Yee Young People's YF Zodisc Zoo
nan	YeomanYeo
	Young People's YI Zodisc Zoo

## Commercial Critique

## FOR HITS GALORE IN

America's Fastest Growing POPS R+B Label

RECORDS

Current Juke Box Favorites

# The ORIOL



# SECRET LOVE



#5137 Orioles DON'T GO TO

(COME TO ME)

# the FOUR TUNES



#5135 4 Tunes

AGAIN

MY WILD IRISH ROSE

## OTHER CURRENT JUBILEE HITS

MARIE GAMBLED WITH LOVE THERE'S NO ONE BUT YOU ROBE OF CALVARY

BIRTHDAY CARD SONG LOVE ME, BABY 2 P 2 PARDON MY BLOOPER EP5011 (Radio & TV's Most Hilarious &

ROMEO & JULIET (Dialect) Parts 1 & 2

WHY DO A DRINK MAKE YOU THINK? \*5128 BROWN GAL

#5138 Watson IT'S HEAVENLY YOU CALL IT MADNESS

THIS IS YOU £6054 I'LL ALWAYS REMEMBER Pet Terry MELANCHOLY SERENADE

BREAK MY HEART SOMEONE, SOMEWHERE I DON'T WANT TO GO ON LOVING

Thanks, Ops, for those

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First Jubilee release by

ein, with Ray Cl

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# BEST

MERCURY 70292 \* 70292X45

MERCURY 70287 . 70287845

MERCURY 70281 . 70281X45

- 1. "FROM THE VINE CAME THE GRAPE" THE GAYLORDS MERCHEY TOTAL . TOTALYAS
- 2. "CUDDLE ME"
- and "Oh, Am I Lonely" RONNIE GAYLORD 3. "CROSS OVER THE BRIDGE"
- and "My Restless Level PATTI PAGE MERCHRY 70302 & 70302Y45
- 4. "SOMEBODY BAD STOLE DE WEDDING BELL"
- end "Baubles, Bangles And B-GEORGIA GIBBS MSPCURY 70298 + 70298X45
- 5. "MELANCHOLY ME"
- EDDY HOWARD MERCURY 70304 . 70304X45
- 6. "CHANGING PARTNERS" and "Don't Get Around Much Any PATTI PAGE MERCURY 70295 \* 70295X45
- 7. "FANCY PANTS" DAVID CARROLL
- 8. "THE BREEZE AND I"
- VIC DAMONE
- 9. "THE CREEP"
- RALPH MARTERIE
- 10. "SADIE THOMPSON'S SONG" RICHARD HAYMAN

Another 'GAMBLER'S GUITAR'

The Train With The Rhumba Beat"

A GREAT RENDITION OF

"MELANCHOLY BABY" MERCURY 70327 • 70327X45

AMONE

"The Sparrow Sings" \* "Until You Came To Me"

Rusty Droper

MERCURY 70326 . • 70326X45

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with sensational arrangement on

ON THE FLIP A GREAT VOCAL OF TULAROSA' BY MIKE ANGELO

RECORDS, ALBUMS AND SHEET MUSIC - POPULAR, COUNTRY & WESTERN, RHYTHM & BILLES, CLASSICAL

# The Billboard Music Popularity Charts

THE MUSIC INDUSTRY'S MOST COMPLETE GUIDE TO THE ACTUAL AND POTENTIAL SALE OF TUNES AND RECORDS IN ALL CATFGORIES

## Best Sellina Sheet Music

e are ranked in order of their cur-national selling importance at the Last on Week Chart 1. Strangar in Paradise. . 3 14 

3. Secrat Love...... 4 10 4. Changing Partners.... 2 14 5. Heart of My Heart .... 6 11 6. Till Than..... 9

7. Young at Heart......12 2 8. Make Love to Me..... 8 4 That's Amore..... 5 12 10. Cross Over the Bridge .... 1

Jones Boy.....11

14. Till We Two Are Ons. . 7 15. Somabody Bad Stole De Wedding Bell.....

### Tunes with Greatest Radio and **Television Audiences**

nes, listed alphabetically, bave the stest suddences on network station grams in New York, Chicago and i Angeles, Lists are based on John Peatsan's copyrighted Audience Cor-ps Index. Radio

A Dime and a Dollar (R)—Fanous—ASCAP Answer Me My Lore (R)—Bourne—ASCAP Bisho (R)—Falrway—BMI Changin; Parinters (R)—Peigle—BMI Darktown Strutters BdI (R)—Peigle—BMI Dork You Hear Them Bells (R)—Iris-Tro-jan—BMI

jan—BMI
Ebb Tide (K)—Robbins—ASCAP
From the Vine Came the Grape (R)—
Randy Smith—ASCAP
Granda (R)—Southers—BMI
Hand of My Heart (R)—Robbins—ASCAP
Hold Me (R)—Robbins—ASCAP
I Get 30 Londy (R)—Micross—ASCAP
Jones Boy (R)—Pinces—ASCAP

Jones Boy (R)—Pincos—ASCAP
Lott in Lortliness (R)—Chappell—ASCAP
Make Love to Me (R)—Micross—ASCAP
Marie (R)—Berlin—ASCAP
Oh My Paps (R)—Shapiro-Bernstein—
ASCAP Ricochet (R)—Sheiden—BMI Sadie Thompson's Song (R) (F)—Mills— ASCAF

ASCAF

ASCAF

Secret Love (R) (F)—Remite—ASCAP

Somebody Bid Stole De Wedding Bell (R)

—E. H. Morris—ASCAP

ASCAP

ASCAP

That's Assect (R) (M)—Frank—

That's Assect (R) (F) APOCE (R) (F)—Paramount—ASCAP
What a Rainy Day is For (R)—
bins—ASCAP

Robbins—ASCAP
Till Wh Two Arn One (R)—Shapiro-Bernstein—ASCAP
Till Then (R)—Pickwick—ASCAP
Wasted (R)—Wiensrk—ASCAP
Woman (Ann) (R)—Sixolio—BMI
YAll Come (R)—Starrite—BMI
YAll Come (R)—Starrite—BMI

#### Television tics, Bangles and Bends (R)—Frank—

ASCAP

ASCAP

(B) Delpois Brainers (B)—Pergie—BMI

Changing Fariners (B)—Pergie—BMI

Henri of My Henri (M)—Robin—ASCAP

I Love Paris (B) On—Chappell—ASCAP

I Love Paris (B) On—Chappell—ASCAP

Love Brain (B)—Chappell—ASCAP

Maka Lovi to Mi (B)—Micros—ASCAP

Maka Lovi to Mi (B)—Micros—ASCAP

On My Per Bario (R)—Chappell—SCAP

On My Complex (B)—Shapino—Brainting—

ASCAP

(D)—Shapino—Brainting—

ASCAP

ASCAP

ASCAP

ASCAP

Identity

ASCAP

ASCAP ASCAP
Thai's Amote (R) (F)—Paramount—ASCAP
Wanted (R)—Witmark—ASCAP
You Made Ma Love You (R)—Breadway— You Made Ma Love You (R)—Breads: ASCAP Young at Heart (R)—Sunbeam—BMI

# HONOR ROLL OF HITS

## The Nation's Top Tunes

For survey week ending February 24

3 9

2 14

5

Last on Week Chart Oh, Mcin Papa (Oh, My Papa)
 Sharin Papa (Oh, My Papa)
 Sharin Baran (Andrew State and Andrew State of State and Andrew State of State of

2. Secret Love By Sammy Faith and Paul Webster-Published by Renick (ASCAF)
BEST SELLING RECORD: Doris Day, Col 4016. OTHER RECORDS AVAILABLE: R. Anth
Cap 2618; T. Edwards, McG-M 11664; Whitman-G, Grant, V 20-5517; G. Jenkim, Dec 2676.
From Water Future-"Claiming Jane."

3. Stranger in Paradise

4. Make Love to Me

6 5 PS BIL Norsa, Alian Copeland, Loon Roppolo, Piul Mates, Benny Pollack, George Brunies, Mel PS BIL Norsa, Alian Copeland, Loon Roppolo, Piul Mates, Benny Pollack, George Brunies, Mel BEST SELLING RECORDS J. Statistic, Col 4044, OTHER RECORDS AVAILABLE: Com-manders, Dec 1964; P. Dally and His Chicegeons, Jazz Man 105.

5. That's Amore 4 17 Ballet 9 Parameter Warren-Published by Parameter (ASCAP)
By Jack Brocks and Harry Warren-Published by Parameter (ASCAP)
BAST SELLANG RECORDS D. Martin, Cap 2369, OTHER RECORDS AVAILABLE: B. Barron,
MACH. 13649, M. Katz, Cap 2761, ... 5 14

6. Changing Partners By Larry Coleman and Joo Daries—Published by Porgic (BMI)
BEST SELLING RECORDS P. Fage, Mercury 7006, OTHER RECORDS AVAILABLE: Crickets,
BEST SELLINGS P. Best Selling Crody, Dec 23464; H. Forest, Bell 1017; Ink Spots, King
1304; F. W. King, V 205337; D. Shote, V 205315; K. Sarry, Cap 2657.
TRANSCRIPTIONS AVAILABLE: Johney Description, Tousawor.

From the Vine Came the Grape
By Faul Conneighan and Leonard Whittop—Poblished by Randy Smith (ASCAP)
Initian translation by Alan Gerard and Fat Natio.
BEST SELLING RECORDS Gay order, Mercury Nibét, Billicopten, Dot 15127.

8. Heart of My Heart 7 15

NECERTO UR JURY SECURITE

By Ber Bysn--Poblished by Robbins (ASCAF)

BEST SELLING RECORD: Four Aces, Dec 28927. OTHER RECORDS AVAILABLE: D. Corne

A. Dals, J. Dismond, Corol 6076; L. Elgari, Coi 6017; Four Vapabonda, Apollo 1076; F. Lail

Mercury 7082; Mayle City Four, Mercury 6064; J. Shard. Cap 220; G. Wright, King 1108.

TRANSCENTIONS AVAILABLE: Proofs Marin; December. 9. Till We Two Are One
By Tem Glarer, Billy and Larry Martin—Published by Stapiro-Betratein (ASCAP)
BEST SELLING RECORDS: G. SIMW, Dec 249/37, OTHER RECORDS AVAILABLE: E. Howard,

10. I Get So Lonely
By he Billich-Diddhod by E. H. Merris (ASCAP)
BEST SELLING RECORDS Four Knights, Cap 264. Other records available: Bing 5

## Second Ten

14. ANSWER ME, MY LOVE. Published by Source (ASCAP) 17. BELL BOTTOM BLUES.

Published by Shapiro-Bernstein (ASCAP) Published by Pincus (ASCAP)

Published by Wikrast (ASCAP) 20. WOMAN Published by Studio (RMI) 

WARNING—The like "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the bits has been copy righted by The Billboard. Use of either may not be made without The Ailthoard's consent. Simply write or wire Publisher The Billboard, 1964 Breadway, New York, and Permission will be immediately gratted.

The Honor Roll of Hits comprises the notion's top tunes according to record and sheet soles, disk jockey and juke box performances as determined by The Billboord's weekly nationwide surveys.

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Popular Records, Singles 8	0	Country & Western 92
Packaged Records, Popular 9	0	Rhythm & Blues100
Pockaged Records, Classical 9	0	Other Categories104

#### The Music Corner

The music corner - Trig week, explain Records released the first weeking by the
Big Dave ork. With the first disk
Big Dave ork. With the fir

Dave as the understander—play-ing with the property of the con-wed by the property of the con-trol of the control of the con-port on the London Records-part on the London Record

## · England's Top Twenty

top music jobbers. American pu of each tune is listed in parce Asterisk indicates no American

1. Oh, My Papa-Maurice (Shapiro-Bern

2. Swedish Rhapsody — Connelly (Dart-mouth)

4. Raes to Riches-Chappell (Sarnders) 5. That's Amore—Victoria (Paramount)

6. Answer Me-Bourne (Bourne) 7. Cloud Lucky Seven-Robbins (Robbins) 8. If You Love Me-World Wide (Peer)

9. Charging Partners-Robert Mellia

II. Ebb Tide-Robbins (Robbins) 12. Don't Laugh at Me (Cause I'm a Fool)

—David Toff (\*)

13. Blowing Wild-Harms, Connelly (Wis-

Happy Wanderer-Bosworth (Boosey & Hawkes) 15. The Creen-Robbins (Miller)

16. Golden Tango-Lawrence Wright (Milis) 17. From Hers to Eternity-Dash (Ba 18. My Heart Belongs to Only You-Kass-ner (Regent)

19. Ricbochet-Victoria (Sheldon)

26. Luxembourg Polks-Dash (\*)

# from "Oh Johnny!" to \*"The Ghost in the Wine

a history-making list of 5,000 10-inch Columbia pop records!

Through the years, Columbia has consistently given you the finest records, the finest sound, the finest artists—in

Dh. Johnny, Ch. Johnny, Dhl. ..... Orrin Tucker

short, the biggest business! From 35201 to 40201!

Which of them are your favorites? Which did you find most successful for you? Which would you like to have again?

## PICK YOUR FAVORITE FIFTY COLUMBIA ALL-TIME HITS

Laura
Keep It a Secret
La Vie En Rose Edith Piaf
☐ Bouquet of Roses Sammy Kaye
Peg o' My Heart Buddy Clark
☐ Beat Me, Daddy
Snowfall
☐ If I Loved YouFrank Sinafra
☐ Blues in the Hight
☐ Who Wouldn't Love You
Because of YouTony Bennett
Strictly Instrumental
Etmer's Tune
Ma Says, Pa Says Doris Day-Johnnie Ray
· Strange MusicFrank Sinafra
Ole Buttermilk Sky
Our Lady of Falima
You Made Me Love You Harry James
☐ Too Faf Polka
☐ Miami Beach RhumbaXavier Cugat
Let's Dance
Stormy Weather
☐ Jeatousy Frankie Laine
Rum and Coca-CotaAbe Lyman
☐ Delicado Percy Faith
☐ It's So Nice to Have a Man Around the House
Dinah Shore
My Dreams Are Getting Better Att the Time
Scatter-Brain Benny Goodman
Jambalaya
Strip Polka
Sentimental Journey Les Brown
Cuanto le Gusta
Golden Earrings
Back Beat Boogle
☐ It's Magic
IT'S Magic
☐ Walkin' to Missouri Sammy Kaye
Three Little Cabins
☐ Three Little Fishies

People Will Say We're in Love...... Frank Sinatra

	Autumn Leaves	
ī	A Handful of Stars	Ray Noble
ī	Canadian Capers	Doris Day
∺	Linda Buddy	Clark Pay Noble
╡	Don't Get Around Much Anymore	Duke Ellington
Η	Benjament of Broken Drawns	Tanu Passatt
Ⅎ	Who Dan't We Do Thir More Office	Van Vana
4	Don't Get Around Much Anymore. Boulevard of Broken Dreams Why Don't We Do This More Often Green Eyes	Nay Kyset
ᆜ	Green tyes	Gene krupa
4	Walkin' My Baby Back Home Nancy	Jonnnie Kay
╝	Neacy	Frank Sinatra
	Easter Parade	Sammy Kaye
	The Peanul Vendor	Xavier Cugat
]	I Saw Mommy Kissing Santa Claus	Jimmy Boyd
J	Loch Lomond	Maxine Suffivan
	Dne o'Clock Jump	Harry James
	One for My Baby	. Frankie Laine
1	My Heart Cries for You	Guy Mitchell
ī	Massachusetts	Gene Krupa
ī	Sleepy Lagoon	Harry James
	H	
i	Taking a Chance on Love	Benny Goodman
	Celery Statks at Midnight	
	Deep Purpte	
Ξ	The Coffee Song	Frank Sinales
	Cry	
	Music Makers	
7	Down Yonder	Lnamp Butter
7	Concerlo for Trumpel	Harry James
4	The Song From Moulin Rouge	Percy Faith
]		
	I'm Getting Tired So I Can Sleep	Claude Thornhill
	Dh, What It Seemed to Be	Frank Sinatra
]	You and I	Kay Kyser
	My Man	Toni Arden
	The Roving Kind	Guy Mitchell
	Tired	Pearl Bailey
٦	Apple Honey	Woody Herman
٦	Baby, It's Cold OutsideDinah St	ore-Buddy Clark
ī	Got a Date With an Angel	Hal Kemp
ī	Carle Beogie	Frankie Carle
ī	TenderlyRe	semary Clooney
i	Just Because	rankie Yankovic
i	My Melancholy Raby	Harry James
Ⅎ	My Melancholy BabyYou Belong to Me	lo Stafford
Ξ,	All or Nothing of AllFrank Sin	alea Marry James
4	Harbor Lights	ener namy James
	Mood Indigo	
١	(Listings continued on n	ext page)



On this and the following page, please check off fifty of your favorite Columbia Records from the list—scores of

the list—scores of Columbia hits are listed, but there are plenty that aren't, too, so there is also space for you to add in your own selections.

Tear along dotted line
or if you want to save
your copy, there will be
extra ballots on hand at
The Billboard Exhibit at
the MOA Convention

—and send it to Department G/S, Columbia Records, Inc.,

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The contestant who submits the list that most closely approximates the final tabulation of ballots will receive one of the magnificent new "360" mographs as FIRST PRIZE:

All entrants will receive—free—the special anniversary record of "The Ghost in the Wine" and "I Live Each Day" by Jerry Vale.

"The soon-to-be-released coupling of "The Ghost in the Wine" and "I Live Each Day" by Jerry Vale. SPECIAL NOTE:

> ONLY JUKE BOX OPERATORS ARE ELIGIBLE IN THIS CONTEST



RECORDS

1

# Pick Your Favorite Fifty All-Time Columbia Hits.

from these sample titles of Columbia's 5,000 hit records listed on this and the preceding page.

(You may write in your own favorites if they are not listed)

every entrant will receive a free copy of the special anniversary record "The Ghost in the Wine" and "I Live Each Day" by Jerry Vale

#### (continued from preceding page)

MOA CONVENTION SECTION

The Three Bells.....Les Compagnons do la Chanson A Lover's Lullaby/Sunrise Seronade....Frankie Carle ☐ Walf Till the Sun Shines, Hellle.......Harry James Five Minutes More......Frank Sinatra Sparrow in the Tree Top......Guy Mitchell ☐ Bizet Has His Day.....Les Brown ☐ Begin the Beguine......Xavier Cugat ☐ But Not for Me......Harry James Sophisticated Lady......Duke Ellington ☐ Tuxedo Junction . . . . . . . . . . . . . . . . . . Gene Krupa ☐ Dream ......Frank Sinafra Cold, Cold Heart......Tony Bennett ☐ Why Don't You Do Right. Benny Goodman-Peggy Lee Summertime .......Sarah Vaughan Lovor's Loap......les Brown ☐ Jersey Bounce......Benny Goodman Goodnight, Sweetheart......Ray Hobie ☐ Beautiful Brown Eyes......Rosemary Clooney ☐ All My Love......Percy Faith My Truly, Truly Fair.....Guy Mitchell ☐ Bullons and Bows......Dinah Shore ☐ You'll Hever Know......Frank Sinatra ☐ Jezebel ......Frankle Laine A Good Man Is Hard to Find......Los Brown ☐ The Syncopated Clock......Percy Faith

Open No.   Gone Topen

Operator's 

Address .....

On this and the preceding page, please check off fifty of your favorite Columbia Records from the list-scores of Columbia hits are listed. but there are plenty that aren't, too, so there is also space for you to add in your own selections.

Tear along dotted line -or if you want to save your copy, there will be extra ballots on hand at The Billboard Exhibit at the MOA Convention -and send it to Department G/S. Columbia Records, Inc. 1473 Barnum Avenue, Bridgeport, Conn.

NOTE: ONLY JUKE BOX OPPRATOR



bio" and (AT) Trade Marks Ren. U.S. Pat. Off. Registrados. Printed in U.S.A. (L-21)



MAIL TO: Department G/S, Columbia Rocords, Inc., 1473 Barnum Avenue, Bridgeport, Conn.



# Johnnie P Ray

Latest Release

SUCH A NIGHT

and DESTINY

Columbia 40200

COLUMBIA RECORDS

Personal Management BERNIE LANG

Direction:

GENERAL ARTISTS CORPORATION



MOA CONVENTION SECTION







# FRANKIE LAINE

New Release

THE KID'S LAST FIGHT

....

LONG DISTANCE LOVE

Columbia 40178

**Current Juke Box Favorites** 

**GRANADA** 

and

I'D GIVE MY LIFE

Columbia 40136

`\RL FISHER at the Piano







KANAN KERMATAN DAN

### THE MIRACLE MAN O F THE ORGAN!



### Single Records by Ken Griffin

Are You Lonesome Tonight? When I Lost You Harbor Lights Josephine

Rudolph, the Red-Nosed Reindeer Here Comes Sente Cleus

If You Could Love Me The Petite Weltz In a Little Gypsy Tea Room

San Antonio Rose Somebody Loves You 39005 • 4-39065

onlight end Roses nemh'ring 39137 • 4-39137 Walix of the Roses Silver Bell 39361 • 4-39661

The Syncopeted Clock Red Sails in the Sunset 19396 • 4-39386 Side by Side

09514 • 4-39514 The Blonde Sailor Symphony in ¾ Time 39066 e4-39666

Indiene Sleepy Time Gal 30603 e 4-39603 Perade of the Wooden Soldiers Tears Never Lie 39682 e 4-39682

Put Your Little Foot

Helf es Much Auf Wiedersch'n, Swaetheert 20209 • 4-38609

Oh, Heppy Dey

Pretend 39915 e 4-39915
Till I Welts Again with You
Heve You Heard?
39952 e 4-39952

When You Wore A Tulip Louisiene Walts

Little Red Monkey April in Portugel

40039 • 4-40039 "O" Crying in the Chapel 40062 • 4-40062

It Hed to he You I Don't Know Why 10101 • 4-40101 Flirtetion Weltz Lonesome

40158 • 4-40153 TILL WE TWO

OUR HEARTBREAK-ING WALTZ

### Collections by Ken Griffin

Letin Americane:
El Choelo 'Yours 'Green Eyee '
Ls Paloma ' Jeslousis ' Until Tomorrow ' Ls Golondrins ' Sibora
"Lp" CL 6263

"ing Time:
ing Time:
ing Time:
ing Time Lamplighter's Sereing The Lamplighter's Sereing
St. Louis Blues \* Sentimenourney \* Marie \* Gimme a LitKis \* Shepherd Serenade \*
fth Street Rag

"Lp" 6237 • 45 Set B-327 •
78 Set C-327

veilan Serenede:

78 Sec Over

78 of the Idands \* A Song of Old

111 \* Gedden Sands and Silvery

\* Alohs Oo \* Blue Hwall \*

\* Lelian \* Dritting and Dream

- Top \* CL 6280 \* 45 Sec B-295 \*

76 Set C-295

The Anniversary Songti - When Your Hair Has Turned to Silver \* Let Me Anniversary Waits - When Your Hair Has Turned to Silver \* Let Me Anniversary Bong \* Because \* Wonderful Cane \* I Lors You Truly \* "Lp" CL 6177 • 45 Set B-244 • "78 Set C-248 \* "--line \* "18 Set C-248 \* "--line \* "--line \* "18 Set C-248 \* "--line \* "--line \* "18 Set C-248 \* "--line \* "-

Parads "Lp" CL 6120 • 43 Set B-208 • 76 Set C-208

Christmas Cerols: Joy to the World \* Silent Nig Away in a Manger \* The First \* Adeste Fideles \* O Little Toy Bethlehem \* I'll Be Homa Christmas \* White Christmas

# CRUISING DOWN

THE RIVER
Cruising Down the River \*
On the Banks of the Wabash
Far Away \* Moonlight on the
Colorado \* Ol' Man River \*
Red River Valley \* Down the
River of Golden Dreams \*
Swance River \* Lazy River
"Lp" CL 6279 • 45 Set B-368

## **Extended Play Records** by Ken Griffin

Ken Griffin et the Hem Orgen rgen itiful Ohio \* The Bells of St. y's \* It Must Be Trus \* My Pony B.1622

Ken Griffin
The Glow-Worm \* Turksy in the
Straw \* Stormy Weether \* Freight
Train Boogle B-1690

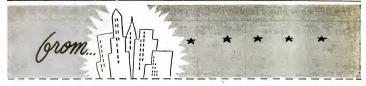
Ken Griffin's Latin Americane El Chocle • Yours • La Gotondrina • Sihoney E-1716

Ken Griffin Pleys Dreamar of Dreams \* If You Knew Susie \* Pretend \* When You Wore 5 Tullo

exclusively on









# ROUR LADS

Current luke Box Enveriter

# **CLEO AND MEO**

and

# DO YOU KNOW WHAT LIPS ARE FOR

Columbia 40177 Still Riding High

**Harmony Brown** 

Gotta Go to the Fais Dodo

Columbia 40140

Personal Mgt. MIKE STEWART 1650 Broadway, N. Y. C













### The Billboard Music Popularity Charts POPULAR RECORDS

# Best Sellers in Stores

RECORDS are rasked in eader of their current national seiling importance at the retail level. Results are based on The Billiboard's eeebly survey among the indicate the retail level. Results are based on The Billiboard's eeebly survey among the indicate to the record of dealers representing every important market area. The Lessi week the reverte side of each excert is also listed. Week Chair 1. SECRET LOVE—Doris Day...... 1 2. MAKE LOVE TO ME-J. Stafford..... 4 3. OH, MY PAPA-E. Fisher...... 2 4. THAT'S AMORE-D. Martin...... 3 5. STRANGER IN PARADISE—T. Bennett 5
Why Does It Have to Be Me?—
Col. 40121—ASCAP 8. I GET SO LONELY—Four Knights.... 7 1 Couldn't Stay Away From You— Case 2654—ASCAP 7. CHANGING PARTNERS—P. Page.... 6
Don'l Oct Around Much Any Mont—
Mercary 70260—BMI

8. TILL WE TWO ARE ONE—G. Shaw... 9 s. YOUNG AT HEART-F. Sinatra..... 8 IS. FROM THE VINE CAME THE GRAPE

-Gaylords ...... 11
Stoke Moments-Mercury 70296-ASCAP 12. CROSS OVER THE BRIDGE-P. Page. 20

13. HEART OF MY HEART-Four Aces... 10 14. DARKTOWN STRUTTERS' BALL-15. STRANGER IN PARADISE—Four Aces 13

IS. FROM THE VINE CAME THE GRAPE
Hilltoppers 15
Time Will Tell-Dot 15127-ASCAP 17. ANSWER ME, MY LOVE-Nat (King) 

20. WANTED-P. Como.....-

# Most Played in Juke Boxes

greatest number of plays in juke boses thrusus it - country. Results are based on The Billboard's weekly survey among the nation's juke box operators. The reverse side of each record is also listed. 1. OH, MY PAPA-E. Fisher.... 2. THAT'S AMORE—D. Martin..... 2 3. MAKE LOVE TO ME\_J. Stafford..... 5

4. SECRET LOVE—Doris Day...... 6 5. CHANGING PARTNERS-P. Page .... 4 6. STRANGER IN PARADISE-

7. HEART OF MY HEART-Four Aces... \$ 

9. TILL WE TWO ARE ONE-G. Shaw ... 10 9. FROM THE VINE CAME THE GRAPE—Hilltoppers Time Will Tell—Dot 15127—ASCAP II. DARKTOWN STRUTTERS BALL-

12. STRANGER IN PARADISE— 13. RAGS TO RICHES—T. Bennett...... 9
Here Comes That Heartache Again—
Col 40048—ASCAP

13. I GET SO LONELY—Four Knights..... 13 I Couldn't Stay Away From You— Cap 2654—ASCAP 15. ANSWER ME, MY LOVE—
Nat (King) Cole.....

16. OH, MEIN PAPA-E. Calvert............ 16 17. GRANADA-F. Laine..... 

18. WOMAN-R. Clooney, J. Ferrer...... 17 18. SOMEBODY BAD STOLE DE WEDDING BELL—E. Kitt..........

# Most Played by Jockeys

For survey week ending February 24 RECORDS are ranked in order of the greatest number of plays on disk lockey radio shows threston the country. Results are based on The Billboard's weekly sovey among the eation's disk lockeys. The reverse side of each record is also like.

1. SECRET LOVE—Doris Day...... 2
Deadwood Stage—Col 40108—ASCAP 2. MAKE LOVE TO ME\_J. Stafford.... 5 OH, MY PAPA-E. Fisher.....

4. I GET SO LONELY—Four Knights.... 8
1 Couldn't Stay Away From You— 5, THAT'S AMORE—D. Martin..... 4
You're the Right One—Cap 2389—ASCAP STRANGER IN PARADISE-

7. YOUNG AT HEART-F. Sinatra..... 8 8. TILL WE TWO ARE ONE-G. Shaw... 7 9. STRANGER IN PARADISE— HEART OF MY HEART

10. CROSS OVER THE BRIDGE-P. Page. -11. CHANGING PARTNERS—P. Page..... 11 Don't Get Around Much Any More— Mercury 20240—BMI 

13. WANTED-P. Como. .... 

14. FROM THE VINE CAME THE
GRAPE—Hilltoppers 17
Time Will Tell—Det 19127—ASCAP

17. DARKTOWN STRUTTERS BALL. 

HEART OF MY HEART—Four Aces... — STRANGER IN PARADISE Dec 2897—ASCAP STRANGER IN PARADISE—
T. Martin 14
I Love Pans—V 20-5315—ASCAP

20. OH, MEIN PAPA—E. Calvert..... —

# This Week's Best Buys

AMOR (Peer International, BMI)

SO LONG (Shapiro-Bernstein, ASCAP)-Four Aces-Decca 29036

In the week that this disk has been generally available, it has gained a firm foothold in simost every market checked. Good and strong reports were returned from Boston. Philadelphia, Buffalo, Pittsburgh, Cincinnati, Cleveland, Chicago, Detroit, Nashville, Durham, Milwaukee, Dallas and Los Angeles. Competition between the two sides has been keen, with the edge at this point in favor of "Amor." A previous Billboard "Spotlight" disk.

# Please send () year at single copy price US

Per Carrier II \$155
Ferces Fate
Payment enclosed

10mg ...

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d company .

E nebera of

address ...

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business	

The Biffboard @ 2168 Patterson St. @ Circianati 22, 6hie

Billboard

Territorial Best Sellers

For survey week ending February 24

Secret Leve-Doris Day, Columbia.......3...4......6...1...6...3...1...3...1...4...4...2...3...1.....3...1. 

.. ......... From the Vine Came the Grape-

Somehody Bad Stole De Wedding Bell— E. Kitt, Victor

From the Vine Came the Grape— Hiltoppers, Dot Gee-Crows, Rama .... Creen...S Kenson Custed

Do You Believe in Dreams!-Mary Kaye Trio, Victor... Harmon Brown-Pour Ladt. Columbia 

Thanks DJ'S and OP'S for making
THAT'S AMORE





1953

"I'D CRY LIKE A BABY"

"HEY BROTHER. POUR THE WINE"

MACK GRAY

DEAN MARTIN



MARCH 6, 1954

# anutol

TOP SELLERS-

# POPULAR

Listed Alphabetically

AND STILL I LOVE YOU 174 AVAILABLE	T. Leonetti2716
ANSWER ME, MY LOVE WHY	N, Cole 2687
THE BREEZE AND 1	B. Hay2721
THE BUNNY HOP THE HOKEY POKEY	R. Anthony2427
CHANGING PARTNERS PLE ALWAYS BE IN LOVE WITH YOU	K. Slerr 2651
THE CREED TEMBERLY	Kenion 2685
F GET SO LONELY F COULDN'T STAY AWAY FROM YOU	The Four Knights265-
I REALLY DON'T WANT TO KNOW	L. Paul & M. Ford273:
O MEIN PAPA SECRET LOVE	R. Anthony 267:
ROMEO AND JULIET, PART 1 ROMEO AND JULIET, PART 2	A. Griffith
SIGN POST AIN EXPRESS	R. Anthony2721
THAT'S AMORE YOU'RE THE RIGHT ONE	
THAT'S AMORE (THAT'S MORRIS) C'EST SI BON (CES-TZI-BON)	M. Kalt
WHEN SUMPLISE	J. Cary
WAY, PAESANO MELANCHOLY SERENADE	
WHAT IT WAS, WAS FOOTBALL, PART 1 WHAT IT WAS, WAS FOOTBALL, PART 2	
YOUNG AT HEART TAKE A CHANCE	F. Sinalra270

LATEST	RELEASE

ONE STOP	
BIG DAYE SPECIAL	2742
BOGGONE IT, BABY, I'M IN LOVE	
RIDIN' TO TENNESSEE	e2743
BROTNER JOHN	
THE DEEP BLUE SEA	2744
SEEMS LIKE OLD TIMES	
CRAZY BONESThe Four Freshm	en2745
ELF. THE CAMEL	*
SOMEBODY LIEDFerlin Nuskey .	2746
NO WONDER	
COLD GREY DAWN Chester Smith	2747

No. 410

That "Dear John" voice is back again! FERLIN HUSKEY

Sinas

"Eli, the Camel" "Somebody Lied"

Capital Record No. 2746

TOP SELLER of the week! Sosed Upon Actual Sole "I Get So Lonely" THE FOUR KNIGHTS

> BEST SELLING-"Specialized" HIGH-FIDELITY ALBUMS

Record No. 2654

Listed Alphabetically

FULL DIMERSINGAL SCURD—
A Study in High Fidelity
33 1/3 rpm No. SAL-9020 NIEW FIDELITY CLASSICS IN FULL HIMENSHORAL

HIGH FIDELITY POPULAR INSTRUMENTALS IN FULL DIMENSIONAL SOUND.—Yop Artists 33 1/3 rpm No. LAL-9022 HIGH FIGELITY POPULAR YOCALS IN FULL OINER-

STORAL SOURD—Top Artists
33 1/3 rpm No. LAL-9023 Barter & Bas Shena 33 1/3 rpm No. LAL-486

AND HIS ORCHESTRA! ...you'll be getting calls for

"BIG DAVE SPECIAL" Capital Record No. 2742

BEST SELLING-POPULAR ALBUMS

Listed Alphabetically

Listed Alphabetically

HE EDEC GARD STREET, rider Cates

HE EDEC GARD STREET, rider Cates

4 may 79° 16, 1974-30

3117/3 mt 449° 1147 mt 449° 117 mt 57 mt 67 mt 6 SIC TO MAKE YOU HISTY—Juckie Glazone
45 rpm "EP" No. ENF-455
33 1/3 rpm No. 8-655 IVE ALWAYS WARTED YOU

45 rpm "EP" No. EBF-420 33 1/3 rpm No. H-420 -Billy May 45 rpm "EP" No. EBF-487 33 . 1/3 rpm No. H-48Y

Les Barier 45 rpm "EP" No. EBF-474 33 1/3 rpm No. B-474

TOP SELLERS-COUNTRY & HILLBILLY Listed Alphabetically

33 1/3 tym = 5. James

55 FOR TWO MI LOYE—
WARE UP, NICHE
STORM "EP" No. EBF-420
STA 6/3 == Ma. N-420
N. Thempson
STA 6/3 == Mar. NO THA! YOU BETTER NOT BO THAY NIGH ON A WILLTON Y. Collins

BEST SELLING

"1600" SERIES

Listed Alphabetically CAMPY AUTHORS 15, VALUE 21. - LA PATE 15. SEPTION 15. SE JEALOUS L. Paul & M. Ford SOUTH I WANT TO LIDGER P. Bally .....



JOHN "THE DEEP BLUE SEA"

Capital Record No. 2744

thanks

a million

two, in fact-Vaya Con Dios...





Personal Mg

667 Medison Ave.

MEL SHAVER



# The Billboard Music Popularity Charts

### POPULAR RECORDS

# Reviews of New Pop Records

MOX CONVENTION SECTION

NOW ACCES

DECCA 20056—The irresistible driven grain of the arrow was sever most grain and the arrow was sever most of the state. A commercial siking which is certainly due for scoton, with the control of the state. The state of the state is certainly due for scoton, with the form of the state of the st

his motive the me in the proof. A men ACCAT' is a second of the control of the con-men ACCAT' is a second of the con-men ACCAT' is a second of the con-trol of the con-con-con-trol of the con-trol of the con-con-trol of the con-trol of the con-trol of the con-con-trol of the con-trol of the con-one con-

ASCAP) (Remick & J. Venet,
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MARIO LANZA

NRO LANZA

"BACIL-Mere" a strand cours ly in
of performance of the great time by
the others, backed by a buse out. The
could be a steady counter relief to
could be a steady counter relief
counter to a long time, (deselver,
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ASCAT)

WALLY STOTT ORK

Belle 2001—The first of content on the store of the store

cm. ability

Rob Monala Es
Me and My Shankow

Vi 30-553—Here's a classy performament of the control of the control

Monale crew and a vocal group

Monales crew and the Latinized

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Monales crew and the create

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ENE ELAVAN

O, Neise Peper

COLUMBIA 40179—This is the perod to be left, true that has toxology

On the left, true that has toxology

of the left, true that has toxology

and didery. Now that it's been released, it should uit up attention by

virues of its broad shapetic statck on

the ballad import. Oreat for early

Bernstein, ASCAP) June

Bernstein, ASCAP)

Bice-bett....73

Bice-bett....73

Bice-bett....73

AMI)
OF. (FENGRES) CARR
Rissorotopie
CAPTOL 2790—A bonky-tonk, fluvectome instrumental of the clustic,
for (Figury) Carr's pane, of
courte, solid in its regime this
courted, solid in its regime this
courted, solid in its regime this
courted, solid in the regime this
courted, sol

Carrillops, (Reefs, ASCAP)

FLORAN ZABACH

Solfengto

DECCA 20047—A cus novety by

Florian Zabach. Mass appeal in

Florian Zabach. Mass appeal in

flowholds, but a spohimicated morelly

granulag. (Maxwell, ASCAP)

(Max

The second process of the second process of

seed onto admit of the common of the common

ASCAP) and is very Luty, themselves, ASCAP)
VICTOR YOUNG ORK
Jabbles Trail
Themselves, Associated the Associated Systems of the Associated Systems o

ASCAT—

STRONL GAINER

ON What Beautiful Artita—The crop-point

COLLIMIA ARTIT—The crop-point

From the collimia and the collimia artita

COLLIMIA ARTIT—The crop-point

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finest effects of the glifted improvest

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(Bregmin, Vecco & Com, ASCAP)
MICCI MARIO.
Leva's Lian That

CAPTIOL 2355—Sounds as if the labid has come up with a side bank of
sings much in the K. Ry Surr vein,
Masterial, too, its most astractive.
Colts should give this a try, (Sientes,
Pin Gemen Rock-Rock-Rech., 46
Oday rhythm ditty sets souther Starrlike reading from the through, (Kellem, ASCAP).

lem, ASCAT)
MARY MANO
Trapped

pull some pists. (1885; Camers, Lan.)
FXAN FREEMAN
Yen Didn't Want Me When
You Had Me
You Had Me
The Me Me
The Me

ASCAP

MARTINO
PAS, Passense
TATA
CAPTIDL, TATA—Another silcing on
CAPTIDL, TATA—Another silcing on
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CAPTIDL, TATA—Another silcing on
CAPTIDL, TATA—Another silcing
CAPTIDL SILCING
CAPTIDL
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Charles, MIN.

JARRY SEGART ORB.

ARRY SEGART ORB.

JECCA 2003 — Benefitally research
results of the familiar trans. The eck
results of the familiar trans. The eck
as tender also set in East Nova
Good listening (Miller, ASCAP) port.

Good listening (Miller, ASCAP)

Vewtre Divine the Crear... 71

Mort of the atme on soother great

Gene, ASCAP)

Comm., ACLASY

Someholy Rigger Than You and I ..., 7

DECCA 2016 — Attractive bollsd about religious faith is sung with true topression. An attractive waxing. The Lonesoner Road. ... 6

Davis chant the evergrees with warmsh and understanding, (Paramount, ASCA)

BOUR, ANCAPI

OF JIM BUCKBANAN

Measy

CENTURY 102—Jocks could have a

Buchman—in relief and with

Buchman—in relief and with

Buchman—in relief and the relief

Buchman—in relief and the relief

Buchman—in relief

Buchman lends the group and crowd

Buchman lends and group

Buchman lend

THE DE MARCO SISTERS
The Little Mass
In the Big Sembrers
M-G-M 11659 — A cellightial Latin Inversed control with cost price and rich scond out of the ork to back the girs solidly.

Ohl What It Seemed to Be...67
The due rowines the olde bers in a

CATE.

WOLLER RE

Flue True, Fine Over Me

CAPITOL 7244—The last comes thru

with a statifactory performance on

oriz support her closely. The flush
docsarl sell the material with the

princh is need, (Miller, ACALP)

The young thrush docs this big new

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MARILYN MILLS
Someone Elec's Shadow 6.6
CORAL 61124—Good reading by the
thrush on a putty new bollad, Side
could get spins, (Valando, ASCAP)
Week You Ever Misse Lo. Long. 1.6
Same comment. (Ludlow, ASCAP)

PAT MORRISSEY

AT MORRISSEY

DECA 294—Obzy material Beer,
DECA 294—Obzy material Beer,
DECA 295—Obzy material Beer,
Bittle too care in spots. (Jrs., ASCAF)
Laver Mus. ... 64
Miss Morrisse—Bittle too
line see into ber resedinse—Bittle too
as the foolis recouls with the fine
ditty innerertalized by people like
Bittle Holdsty, (Pekwick, ASCAF)

monty, (Fritwiek, ASCAP)

Frankie AVALON
Trampet formate

Of the property of t

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(Continued on page 102)

## Other Pop Records Released This Week

Have Faith; Meth Ralls—Vince Carre-Codilize 166
Leach Meeth Gens — Durid Whitliel Leach Meeth (Nr. London 197)
Londar for Novelhey Asy Gal Free Teach Reseal, Mercury D 18 Call Reseal, Durie Him So Meeth 1984; Weeth of the 604 97 Propy Laryt Bread 2011.
The Tiptore, Capp 48 New Year Song The Tiptore, Long 48 New Year Song The Tiptore, Longer 48 New Year Song The Tiptore, Longer 48 New Year Song The Capp 48 New Year Song T

RATINGS-COMMERCIAL POTENTIAL

Each record extiew expresses the opinion of the members of The allihound mostle staff, in determining the commercial rading, the fol-lowing factors are considered interpretation, material, artist's name value, distributions power, exploitation potential.

# • Review Spotlight on . . .

TARKE LANE.

The Distance Love G. H. Morrit, ASCAP.—Columbi 60178—Lane figures to keep on the church with 60178—Lane figures of some of Laine's blg ones.

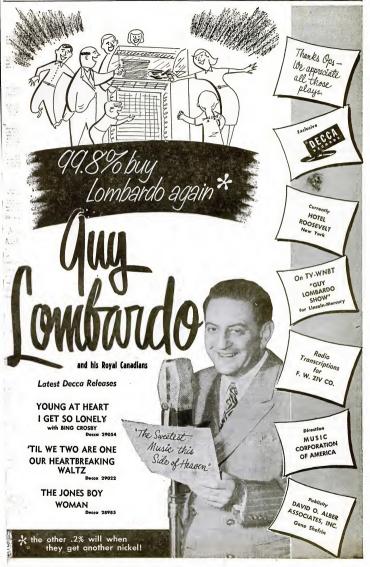
Back a Whath (Backel, RMI)—Exce 232—Part of the Columbia of the Columbia

# TALENT

BIG JIM BUCHANAN
Money (Kavelin, BMI)
The Convention Song (Kavelin, BMI)—Century 162
The new West Coast label bows with a bang via the raucous coupling done by a big, base-voiced guy in talk-sing style. The sound and material are both at faciently different and attractive to make plenty

TUNES

RIDIN' TO TENNESSEE (Johnstone-Montei, BMI)
Gisele MacKenzie-Capitol 2743—A slick, country-å
plece of material done up in a smart, pop reading li
the thrush makes this one of the gal's best records
some time. Deserves plenty of spins and could aid
out, too, for the ops and retailers. Flip is "Doggone
Baby, I'm in Love" (Hull & Range, BM)





Now Riding High with these coincatchers . . .

POPULAR	RENTECHY BOOGIE The Commenders	COUNTRY
SO LONG 29026	AUTUMN IR MT NEART Jeri Southern	SIONIT
AH02 Four Aces	TILL WE TWO ARE QUE 29022 OUR HEARTEREANING WALTZ Guy Lemberde	YOU JUST CAN'T BE TRUE WAS
TILL WE TWO ARE ONE 28937 HONETCOMB Georgie Show	CARRAGES AND RINGS 29001 YOU'RE ALL THAT I NEED Cherlie Applewhite	TILL WE TWO ARE ONE OUR HEARTHGEARING WALTZ Guy I
STRANGER IN PARADISE 28927 THE GANG THAT SANG "HEART OF MY HEART"	LITTLE BROWN JUG 29015	TILL WE TWO ARE ONE JEALOUS LOYING HEART Bre
TOU GIOR'S WANT ME WHEN YOU HAD ME 29019	Universal-International Orchestra	
I HAD TO CALL YOU UP TO SAT I'M SORRY	WOMAN 28985 THE JONES BOT Guy Lombarde	
CHANGING PARTNERS 28969 TALL COME Bing Cresby	THE CREEP 28986 00MP—CRUCK Jerry Gray	AS FAR AS I'M CONCERNED  Red Feley and Be
THE JONES BOT 28945 SHE WAS FITE AND HE WAS TEN Mills Brothers	TEACH ME TONIGHT 20990 MY OLD FAMILIAR HEARTACHE James Brece	
TOURG AT HEART 29054 I GET SO LOWELY Bing Crosby & Guy Lombardo	PAGAN IN PARIS Jock Plois	HOT ROD RAG LIGHTMEADTED GUY T. To
RELEASE ME 29023 AFTER DARK Kiny Welfe	WHAT A LITTLE MODIKIGHT CAN DO	BIHBO
ARE YOU LOOKING FOR A SWEETHEART 28904 A LITTLE LIE Kitty Kullen	THE GYPST 28995	Grady Martin and The Slew
SECRET LOYE 29024 MT LOYE, MY LOTE Sing Cresby	Louis Armetrong and The Commanders I CAR'T AFFORE TO MISS THIS DREAM Louis Armetrong	PM TESTEROAY'S GIFL G
MELANCHOLT INE 27000 SOMEBOOT BAD STOLE DE WEDDING BELL		NE PLATED A STEEL GUITAR
TOU ALWAYS HURT THE ONE TOU LOVE 23930 TILL THER MINS Brothers	LOCATPOP 2901B	SOMERHOR CALLED THE BLUES Ju-
IILL INER Mills Brethers	Louis Jerden	

LATT COME ANGUER?	Bill Monroe
CHEATIN'S A SIN I GATE MY WEDOING ORESS AWAY	28931 Kiny Wells
EXCITING NEW RELEA	
TOURS AT HEART MANE LOVE TO ME	29069 Geldie Hill
ANGELA MIA Ger	29062 don Goodman
THIS IS TOU Chee	29055 lie Applewhite
LITTLE THINGS MEAN A LOT I DON'T THINK TOO LOVE ME ANYMOR	E Kitty Kollon
FLOWERS FOR THE LADY SWEET CHEAT	29031 Delores Gray
WHERE CAN I GO WITHOUT YOU	29003

America's tastest Selling Records



America's Singing Sensations come up with another Hit!

the FOUR ACES

singing

amor

Decca 29036 (78 RPM) and 9-29036 (45 RPM)



America's Fastest Selling Records





# 's Great New Star

singing

Thanks Ops for all those plays

DARE DNE"

Decca 28937



# Vox Jox

Jox Trix
Dick Clark,
began a mor
February 15
delphia's fav

Due Cane, WFIL, Philadelpha bepar a memb-less centered on February 13 to determine hund-though a property of the con-trol of the person of the state of the

YESTERYEAR'S TOPS-

VESTRYEAR'S TOPS—
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the Week and Tolder Kromer's, the Charles and Tolder Kromer's, the Charles and the Control of the Charles and the Charles and

# "THIS IS MY PRAYER" "TILL I SEE YOU AGAIN"

(Decca 28716)



THAT YOU



TAKE A GOOD
LISTEN TO

# "SLEEPING BEAUTY"

By the Writers of "TOO YOUNG"

and

"WEDDING BELL SONG"

**DECCA 29025** 



Sincerely,

DICK NOEL

Personal Management
HARRY CARLSON

Bookings

GENERAL ARTISTS CORP

PACKAGED

RECORDS

# The Billboard Music Popularity Charts

# • Best Selling Popular Albums

Albums are ranked in order of their national sales strength at the retail level according to The Biliboard's weekly survey of top dealers in all key markets.

### LP'S

1. TAWAY—Jocks Glesson Capital 141 A MONTH CONTROLLY JOSEPH Glesson Capital 141 A MONTH CONTROLLY JOSEPH Glesson Capital 141 A MONTH CONTROLLY SELECTION OF THE CAPITAL HILLER STOWY JOSEPH GLESS AND A MONTH CAPITAL HILLER STOWY JOSEPH GLESS AND A MONTH

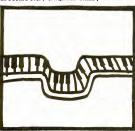
Columbia 1st. 259
Columbia 1st. 2da day doep lote its files to come up with this althum of un-released. Les liferone cauties, made while the celt was recording for the listed. And it was veil worth it, for this is one of the best collections of siskes by one of the concept's lost parties and the recording to the control of the control

CURTAIN CALL, VOL. 6

Conne Bowell, Frances Lungford, Elle Frances Lungford in "Buller Called Lungford Balley in "Footbe Called Control of Control Called Lungford Indiana Control Called Lungford Indiana Called Lungford Indiana Called Lungford in "Buller Called Lungford in Control Lungford in Control Lungford Lung

Enddy Greco (I-EP)
Coral EC \$1070
Fans of this fine vecalist will applied
(Confirmed on page 104)

## EPICture No. 7 (A Roger Price "Droodle")



### Piano Keyboard Owned By Man Who Didn't Know His Own Strength

e pianos can't carry the load. Some records can't either . . . But Epic Records with unique Radiel Sound have an astonishir range—they handle with ease the biggest sounds on records. Smartly packaged in eye-arresting jeckets, each Epic Record gives your customers the extra money's worth of a performance thrillingly

Dealers who carry Epic don't carry a load , . . stock up now.



LC 3010 Tchaikovsky: Piano Concerto No. 1 in B-Flat Minor—Alexander Uninsky, piano, with the Hague Phil-hermonic Orchestre, Willem Van Otterloo, conducting.



### LINER NOTES

By IS HOROWITZ .

In a new bid to buyers of package records, RCA Victor is exting interest. Likely to appeal
to records, RCA Victor is exting interest. Likely to appeal
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PS

MUSIC FOR LOYERS ONLY—Juckie Gleason County EN' 50 and more than the County of the

ATTISTS ... "The Work of the Complete C

## CHART COMMENTS

As expected, the list of Ex-tended Orchestria Works (Catalog with only one change entered as with only one change entered as with only one change entered as was surveyed. The Capital Green-was surveyed. The Capital Green-was surveyed. The Capital Green-was personal control of the was personal control of the curry Mersian Gould set which tarry. Il state.

The same buyer copy to the Capital Capital Capital Capital Topical Capital Capital Capital Topical Capital Capital Capital Topical Ca

# NEXT WEEK

\* SHORT ORCHESTRAL WORKS

**★ INSTRUMENTAL** 

# ALL POP ALBUMS

# Classical Recent Release Sellers

All records listed have been released within the past six months Results are based on a survey of the key classical dealers throos

### EXTENDED ORCHESTRAL WORKS

(Listed Alphabetically)

ri- emporry. Musical quiegories change weekly

ADAM: GISELLE (Paris Opera Orchestra-Blareau). London LL 889 COPLAND: EL SALON MEXICO: APPALACHIAN SPRING (Boston Symphony Koussevitsky......RCA Victor LCT 1134 KHATCHATURIAN: GAYNE BALLET SUITE: MASQUERADE SUITE (Indianapolis Symphony-Sevitsky) ...... Capitol P 8823

### CONCERTO (Listed Alphabetically)

GERSHWIN: PIANO CONCERTO IN F (Pennario, Pittsburgh Symphony-Steinberg) Capitol P 8219 RACHMANINOFF: PIANO CONCERTO NO. 2 (Farnadi, Vienna State Opera Orchestra-Scherchen) ......Westminster WL 5193 

# Classical Catalog Sellers

All records listed have been available to the trade for more the six mooths and are considered in the catalog casegory. Result are besed on a survey of the key classical dealers through the country. Mostcal categories change weekly.

### EXTENDED ORCHESTRAL WORKS

(Listed Alphabetically)

DEBUSSY: LA MER: MENDELSSOHN: MIDSUMMER NIGHT'S DREAM (NBC Symphony-Toscanini) ......RCA Victor LM 1221 DE FALLA: THREE CORNERED HAT (Danco, Orchestre de la Suisse Romande-Ansermet) . . . London LL 598 

RAVEL: BOLERO; RIMSKY-KORSAKOFF: CAPRICCIO ES-PAGNOL (Detroit Symphony-Paray) . . . . . Mercury MG 50020 RIMSKY-KORSAKOFF: SCHEHERAZADE (Minneapolis Symphony-Dorati) Mercury MG 50609 RIMSKY-KORSAKOFF: SCHEHERAZADE (Philharmonia Or-chestra-Stokowski) ... RCA Victor LM 1732

### CONCERTO

(Listed Alphabetically)

BEETHOVEN: PIANO CONCERTO NO. 5 (Horowitz, NBC Sym-RCA Victor LM 1718 BRAHMS: PIANO CONCERTO NO. 2 (Rubinstein, Boston Symphony-Munch) RCA Victor LM 1728 

# The Billboard Music Popularity Charts

# PACKAGED RECORDS

# Reviews and Ratings of New Classical Releases

### EXTENDED ORCHESTRAL WORKS

TCHAIKOVSKY: THE SWAN LAKE (1-12")—The Philharmonia Orchestra: Robert Irving, Cond. Bluebird LBC 1064... 76
Autory satisfying priorimster. The populasity of this
muste and the low price of the dark make it a good leep for
new exhibital collectors who are starting to build a basic

CRIEG. PEER O'N'T INCIDENTAL MUSIC (1-12")—Oelo Phil-harmonic; Odd Gruner-Megge, Cond. Mercury MG [104] ... 73 must for fine etilial stage version of bash. "Fuer Grun" stage for fine etilial stage version of bash. "Fuer Grun" beard the must is in shaded sequence, as the comport and afmental consided. Alfold Manurich and Ers Pryst stag the

dements (received. Arthur Mentrick and Era Prot sing the BALKK, DEWLAND. BIMEST, VEORBAKOV, SUITE FROM 'UNAN THE TERRIBLE.' (1-12")—London Symphony; Analog Fistolari, F. Cond. M.G., M. & 20'70; service of the Neger pop in our acquaintaises with the works of these receives well collection. The Railarie tope poss in our control of the Neger pop in our acquaintaises with the works of these receives well collection. The Railarie tope poss in our first opens, a series of distance of the Neger pop in our first opens, a series of the Neger pop in our control of the Neger pop in our control of the Neger pop in our acquaintaints of the Neger pop in our acquaints our acquaints of the Neger pop in our acquaints our acquaints of the Neger pop in our acquaints our acquaints

### CONCERTOS

LALO: SYMPHONIE ESPAGNOLE: KORNGOLD: VIOLIN CONCERTO IN D (1-12")—Jascha Helfetz, Violin; RCA Victor Symphony; W. Stelaberg, Cond. Lea Angeles Philharmonic, A. Wallenstein, cond. RCA Victor LM 1782 — Stelaberg Cond. Lea Angeles Philharmonic A. Wallenstein, cond. RCA Victor LM 1782 — Stelaberg Conductor LA Violentia Cond

who are farmed converted to Bullywood composed, formed with the property of th

### SHORT ORCHESTRAL WORKS

RAVEL: BOLLERO, CLEBRHWIN, PORCY AND DEER MEDILEY (1-EP)—Botton Pport, Frederic Pord, Rock 1976,

CARMEN AND FAUST SYMPHONIC SUITES (1-EP)—Radio City Music Hall Symphony Ork; Paige, Cond. RCA Victor

City Music Hall Symphony Ork; Paige, Cond. RCA ERA 175 Smally straged and artivity coupled, the two operatic works are door instrumentally here in stillingly advidged concer-ers regularly. The deather who takes the instrumental to kind of package will reap heavy benefits. Recording it ac-

NORWEGIAN POP CONCERT (1-12") — Oslo Philharmonic; Odd Gruner-Hegge, Oivin Fjeldstad, Conds. Mercury MG

This fine recording of light selections by some of Norway's top composures could interest those collectors who are perhaps a listle tired of Straws and Tchailowsky. Some of the composition of the Bowns, such as "Entrance March of the Bowns, of the Straws March of the Bowns, and as "Entrance March of the Bowns, and the Straws of the Stra

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## **CHORAL WORKS AND VOCAL**

BEETHOVEN: MISSA SOLEMNIS (2.12")—Robert Shaw Chor-ale: Soloiste; NBC Symphony; Arturo Toscanini, Cond. RCA-Victor of that may well figure a receive suitable of a Ar-Ast or more. The aspatilicus roce: is awarded a himitum and or more. The aspatilicus roce: is awarded a himitum lesses of the condition of the condition of the condi-cion of the condition of the condition of the condi-tion of the condition of the condition of the condi-tion of the condition of the condition of the condi-tion of the condition of the condition

ROBERTA PETERS (1-12") — RCA Victor Orchestra: Renato Cellini, Cond. RCA Victor LM 1786.

Cellini, Cond. RCA Victor LM 1786.

The ere are astald "Reches Peters" Vouges Member of a Great Tradillini, "peters the youlded topsase in a group of a Great Tradillini," peters the youlded topsase in a group cair as ad "I Particula" the Mategors sast does a bestullat job with each arts, showing off the daulifus technique and (Constituted on page 104)

RATINGS-COMMERCIAL POTENTIAL

Each record review capresses the opinion of the members of The Billhourd music staff, in determining the commercial rating, the following factors are considered: Interpretation material, artist name value, distribution power, application potential. Back album is rated whilst in own musical canegory.

# Mercury Classics Sell Best

THIS WEEK'S RECOMMENDED TOP SELLER

Smetana MA VLAST ("My Fatherland") (complete) RAFAEL KUBELIK CONDUCTING THE

Chicago Symphony Orchestra OL-2-100 "MONUMENTAL is the most fitting description for this great

music and great recording. Rafael Kubelik...has projected taste and deep feeling into the

score ... the sound is magnificent .. the recording is beautifully clean, with brass and percussion finely delineated and with some exceptional woodwind playing"

RADIO AND TELEVISION NEWS This distinguished High Fidelity Living Presence album the only complete re-

cording of this great work—one of the finest artistic achievements on records, TRULY THE FINEST IN HIGH FIDELITY RECORDING lercury LIVING PRESENCE

A "Must for every Hi-Fi Buyer"—a unique item Mercury's Living Presence High Fidelity demonstration disc. Excerpts from \$35 worth of Living Presence best sellers for only 10c—featuring the Minneapolis Orchestra, the Detroil Orchestra, the Eastman-Rochester Symphony, the Chicago Orchestra. chestra. OLD-I

ONLY AVAILABLE NOW



### LIVING PRESENCE MI-FI SHOWPIECES

\*MOUSSORGSKY-RAVEL Pictures at an Exhibition. Chicaga Symphany-Kubelik, MG50000

TCHAIKOVSKY Symphany No. 5 in E Minor. Minneapalls Orchestra— Dorati. MG50008

\*BEETHOVEN Symphany Na. 7 in A Majar. Detroit Orchestra-Paray.

AMERICANA for SOLO WINDS and STRING ORCHESTRA. The Winter's AMERICANA for SULD WINUS and SIKING OKCHESTAR. HE VINIETS POST (Barlow), Soliloquy for Flute and Strings (Rogers), Quiet City (Capland); Night Saliloquy (Kennan); Serenade for Clarinet and Strings (Keller), Serenade for Flute, Strings and Harp (Hanson); Postorale for Obae, Strings and Harp (Hanson). Eastman-Rachester Symphony—Hanson.

\*BARTOK Music for Strings, Percussion and Colesta; BLOCH Concerto Grosso. Chicago Orchestra—Kubelik, MG50001 BERLIOZ Roman Carnival Overture; RAVEL Pavane pour une Infante de-funte and Alborada del gracioso; DE-BUSSY Three Nocturnes, A Orchestra-Dorati, MG50005

STRAUSS Ein Heldenleben ("A Hero's Life"). Minneapolis Orchestra — Dorati. MG50012

MOZART Symphony No. 38 ("Prague"); Symphony No. 34 in C. Chicago Or-chestra—Kubelik. MG50015 VALTZES. Wiener Blut; Wine, Women and Song: Tales from the Vienna Woods. Minneapolis Orchestra—Dorati. MG50019

WAGNER Lohengrin Preludes to Acts I and III; Die Meistersinger Prelude;

LIVING PRESENCE DISCS TO DELIGHT AND DAZZLE

Tannhauser Overture; Ride of the Val-kyries. Detroit Orchestra—Paray.

HINDEMITH Symphonic Metamor-phoses; SCHOENBERG Five Pieces, Chicago Orchestra—Kubelik, MG50024. CANNING Fantasy on a Hymn by Justin Morgan; MENNINI Arioso; FOOTE Suite in E Major, Eastman-Rochester Orchestra—Hanson, MG40001 AMERICAN CONCERT BAND MASTERPIECES. Eostman Sympho Wind Ensemble—Fennell, MG40006

NEW RELEASE

MEW RELEASE
MUSIC FROM MODERN NORWAY.
SAEVERUD Rando Amoroso; Symphonic
Dance with Passaccaglia; Sinfonia Dolorosa. VALEN The Cemetery by the Sea;
Michelangelo Sonnet; The Silent Island.
Oslo Philharmonic Orchestra, Fjeldstad
conducting. MG10149



\*Indicates BILLBOARD Best-Seller Listing

# The Nation's No. 1 Western **Band Leader**

MOA CONVENTION SECTION



CARDS

RED DECK

(Recitation by Pee Wee King) RCA 47/20-5587

STILL GOING STRONG CHANGING BIMBO PARTNERS

For Availabilities PEE WEE KING ENT. 307 VAUGHN BUILDING LOUISVILLE, KENTUCKY

Louisville

NBC-Sal. Night

The Billboard Music Popularity Charts

# COUNTRY & WESTERN RECORDS

# • Best Sellers in Stores

For survey week ending February 24 RECORDS are ranked in order of their current national selling importance at the retail level. Results are based on The Bill-board's weekly survey among dealers thru-1. SLOWLY—W Pierce..... 1
You Just Cas't Be True—Dec 28991—BMI 3. 1 REALLY DON'T WANT TO KNOW-4. SECRET LOVE—S. Whitman...... 4
Why-Imperial E29—ASCAP 5. THERE STANDS THE GLASS-W. Pierce..... 2 I'm Walking the Dog-Dec 25834-BMI 7. RELEASE ME—J. Heap........ 9
Just to Be With You—Cap 2518—BMI 8, WAKE UP, IRENE-H. Thompson .... 7 13 9. LET ME BE THE ONE—H. Locklin.... 6 24
For Star 1441—BMI 

# Most Played in Juke Boxes

For survey week ending February 24 RECORDS are renked in order of the greatest number of plays in juke boxes themset the country. Results are based on The Billhoard's workly survey among operators thresus the coursey takes a high perspection of country and westers records. 1. THERE STANDS THE GLASS-3. WAKE UP, IRENE-H, Thompson.... 1

4. LET ME BE THE ONE-H. Locklin ... 4 5. SECRET LOVE—S. Whitman...... 5 8, AS FAR AS I'M CONCERNED— R. Foley... Dec 29005—BMI

9. I'M WALKING THE DOG-W. Pierce.. - 17 

# Most Played by Jockeys

For survey week ending February 24 SIDES are ranked in order of the gre-number of plays on disk jockey radio st thruout the country according to The board's weekly survey of top disk jo-shows in all key markets. 3. 1 LOVE YOU.-G. Wright-J. Reeves.... 4 4. 1 REALLY DON'T WANT TO KNOW-E. Arnold. V 20-5515-BMI 8. LET ME BE THE ONE—H. Locklin.... 8 27
Four Star 1641—BM1 7. SECRET LOVE—S. Whitman..... 2

8. CHANGING PARTNERS-P. W. King. . 8 9. THERE STANDS THE GLASS-W. Pierce...... 8 28

10. WAKE UP, IRENE-H. Thompson.... 10 10

# CROWNED KING OF THE FOLK SINGERS



"The Wondering Boy"

# Two Years In A Row



Thanks, Ops, for voting me the #1 Folk Artist. I am looking forward to seeing you at the MOA Convention in Chicago, March 8, 9, 10.



Thanks, too, for your fine co-operation on my latest:

# "SAMV"

# "YOU JUST CAN'T BE TRUE"

Decca 28991



Personal Management

**HUBERT LONG** 

1537 McGavock Pike

Phones 26635 and 6-7181

Nashville, Tenn.

| Control | Cont

MARAGE TO PROPERTY AND

# Thanks .... The Bilipoard Music Popularity Charts

• C & W Territorial

Best Sellers

## **COUNTRY & WESTERN RECORDS**

extre profits

# JUKE BOX OPERATORS

for all your help during my tour of duty in the United States Army.

LATEST RELEASES "HAPPY GO LUCKY"

"IT HURTS TOO MUCH TO CRY" Autry Inman

# TEMPOTAPE

Ploneer in the er, duel-treek, 7½ ips

FEMPO
ORD CO. OF AMERICA
anset flid. Relipsord 46, California NUMBER #1 POLKA LINE TOP ARTISTS AND TUNES

Eirgest Selection on all Speeds

ite for estaioe and nearest distributor, eo no distributor near order direct

DANA RECORDS

CANCER FUND

# r, dual-track, 3% ips

# Folk Talent and Tunes

GIVE TO DAMON RUNYON WE

RCA Victor's Eddy Arnold do-ing a week at the Olympia The-ater, Miami, after his TV shot on Big Ji the Spike Jones show in Holly Eddiel Bood...Jim Reeves, Abbott Rec-ords, hosted at a party in Holly-wood last week by publicist Bes his wife

Terry. Flock of country and western taken attended, heckeling the country and western taken attended, heckeling the country and western taken attended, heckeling the country flower. Could her he country flower to the cou in and Bill Sternes houseguesting with Tom's former em-ployer, Mr. and Mrs. Curtis Valara. during their stay in Florida. Jamboree team set up the Eddy Arnold date at the Olympia, Mi-

Stock Show. . . . Jim Wilson, Hu-

Listen for These Reautiful Meladies

"WHEN THE CACTUS IS IN BLOOM" "NEVER AGAIN"

Recorded by HARRY BOOHER, Travelin' Yodeler Order from TYLER RECORDS

# This Week's Best Buys

According to sales reports to key markets, the fellowing recent releases are recommended for

FLL BE THERE (Tubb, BMI)

RELEASE ME (Four Star, BMI)-Rey Price Columbia 21214

Originally selling as one of the powerful competing versions of "Release Me," disk has now come into its own on the strength of the "I'll Be There" side. Listed this on the THE BE There" side. Listed this week on the national retail cbart and on the territorial best-seller charts of Houston, Memphis and Nashville. Other good reports were received from Eastern Pennsylvania, Pittsburgh, Cincinnati, St. Louis, Dellas and Atlanta.

# Please send The Billboard

One Year	
\$10	tame
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and Conada is	сомрану
Terrigo Race	mature of business
120	address

Payment city, tore, state..... The Billboard o 2160 Patterses St. Cincinnelli 22, Ohis

(Continued on page 98)



ON LOVE" "Flying Home" Manufactured by Gotham Record Corp.

# JUKE BOX OPERATORS! \* \* A NEW BREEZE FROM THE WINDY CITY REPLICA RECORDS SMOOTH SINGING AND PLAYING Country-Nevelty-Pelke Records

ART GIBSON

end his Mountain Melody Says "I'M A CRY, CRY BABY" "ROAD OF REGRET" No. 102-78 and 45's



CHUCK HARDING

"I'M LIVING IN A LONELY WORLD" "STOP CRYING ON MY SHOULDER"

HARDT MELODIERS "FAT LADY POLKA" "PASTIME WALTZ"

"FAT LADY POLKA" "SNOW WALTZ"

REPLICA RECORDS 1323 So. Michigan Ave.

Chicago 5, Ill.

tory open for Write or Wire M S. MUSIC CO

# With these HITS-YOU WIN Every Time LULA REED MORGAN SISTERS

WATCH DOG

YOUR KEY DON'T FIT

IT NO MORE

HMMY THORPE TILL WE TWO ARE ONE

Dr 1 UXF 2018

COWBOY COPAS

I'LL BE THERE STRANGER IN MY HOME

TINY BRADSHAW

PING PONG POWDER PUFF

BIG IAY McNEELY MULE MILK ICE WATER

PEDERAL 12168

HERB and KAY COFFEE BLUES WHO'S TAKING MY PLACE

DISTRIBUTED BY RECORDS AVAILAGLE IN CANADA ON Quality KING RECORDS

PINETREE, PINE OVER ME

LOW DOWN

BONNIE LOU

DON'T STOP

THE WELCOME MAT

95

Thanks, fellas-

We're humbly grateful.

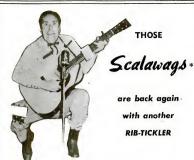
HANK SNOW ERNEST TUBB

Exclusive Management

DUB ALBRITTEN

Phone 57031

Nashvilla Tenn



# THE CARLISLES

First There Was NO HELP WANTED Then KNOTHOLE Followed by IS ZAT YOU, MYRTLE? And Then TAIN'T NICE

AND NOW (so help us)

# "I NEED A LITTLE HELP"

"I'LL NEVER LOVE AGAIN"

---+---To our friends, The Juke Box Operators:

Thanks a million for all you've done for us. Once again we "NEED A LITTLE HELP."

Gratefully,

The Corlisles

Listen for us on the WSM Grand Ole Opry

- PERSONAL MANAGEMENT -

TILLMAN FRANKS

2691 Fessey Court Nashville, Tenn. Phone 9-75749

# Reviews of New C & W Records

# 

RED RIVER DAVE and THE DAVIS SISTERS TRUCK DRIVER'S SPECIAL

B/W MIDNIGHT MARE

THE DAVIS SISTERS FOR OLD TIME'S SAKE

> IACORY RROTHERS **BICYCLE WRECK**

DOUBTFUL HEART (TNT-1009) DISTRIBUTORS: Some territories still open. THT RECORDS

TANNER 'N' TEXAS

A Juke Box Natural "STEALIN' SUGAR"

b/w "Maybe It's You, Sweetheart, Maybe It's Me" Ray Batts Escello 2028

Nashboro Record Co., Inc.

CHARTER MEMBER OF BILLBOARD'S HONOR ROLL OF





FOR A BULL'S-EYE EVERY TIME

DON'T JUST STAND THERE SATISFACTION GUARANTEED

ARE YOU TEASING ME

THEY JOE

J TRADEMARK

MIS OR HID MEANS GOODS/E

WHAT AM I GOING TO DO WITH YOU DOGGONE IT, BABY, I'M IN LOVE

JAMES DENNY WSM Artist Service Bureau, WSM-Neshville, Tenn. Phone

# HEADING FOR THE TOP OF THE CHARTS



# SLIM WHITMAN

America's Favorite FOLK Artist

# "SECRET LOVE"

#8223

IN CANADA ON QUALITY LABEL



6425 Hollywood Blvd.

Hollywood 28, Calif.

# Reviews of New C & W Records

Continued from page 96

thy his a good criticaphraie. Instrumentation, particularly the piano, contribute to George Jones impact en this side, (Starrite, BMI) New et an Wy Heart ... 78
Dilly, a country weeper, dernes directly from the Haok Williams school, George Jenes belis it out with fuir affectiveness, (Starrite, BMI)

affectiveness. (Starring, aM1)
JIMMY SALINER

JECCA 2003.—Bright effort, which is already stirring a fuse in the field, is usen, nearby by Salinert. For its clinic is usen, nearby by Salinert. For its clinic is usen, nearby by Salinert. For its clinic is seen, nearby by Salinert. Bright much of the leat, but it will still grad murry spine. He was a start of the start of the saline Saliner Saliner. Saliner Salin

heart — you've united too long."
That's the theme of the charch bells
Tommy Duncan does in fair vocal or
this weeper, (Godny, BMB1
That Uncertain Feeling...Th
There's beat and a lively arrangement
here, altho the lyric is delored. Tommy
Duncan's vocal is adequate. (feire,
BMB)

Another sole that will need a country in the very trans. RAMILER
A the Duer Not CY

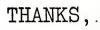
A the very trans. Reverse of the very trans.

# Review Spotlight on . . .

REUI CODY, us Know (Hill & Rance, IMI)—
RCA Victor 30-508—Thrush Betty Cody turns in a
time residing for the old type my finds that on the cutend for the change from a negative to a positive title
and the control of the control of the control of the change from a negative to a positive title
downstain: (Oxford, ASCAP) in 'Tear Bown the
Mountain: (Oxford, ASCAP) in 'Tear Bown the
Cody of the control of the control of the control
cody of the control of the control
cody of the control of the control
Should grab action. File is a weeper, 'Myriscies of
Life' (fore Ster, BM).

# Folk Talent and Tunes

Serona Uley. . . . Negotialene gabre highlighting National Earl services of the control of the c



JUKE BOX

**OPERATORS** 

for voting us

your No. 1

COUNTRY-WESTERN

CHOICE ..

# HANK THOMPSON

and his BRAZOS VALLEY BOYS



GOING BIG RIGHT NOW

# WAKE UP, IRENE

b/w GO CRY YOUR HEART OUT

Capital Record No. 2646



Personal Management:

IIM HAISFY

Suite 604 • Professional Building Independence, Kansas

(Write or wire for booking informati or phone Independence 1203)



# The Billboard Music Popularity Charts

### RHYTHM & BLUES RECORDS

# Best Sellers in Stores

For survey week ending February 24

This Week		Last Week	
1, TI	HINGS THAT 1 USED TO DO—Guitar Slim Well 1 Done Got Over—Specialty 482—BMI	1	
2. Y	DU'LL NEVER WALK ALONE—R. Hamilton I'm Gonna Sit Right Down and Cry—Epic 5015—BM1	, 2	
3. 1 1	PIDN'T WANT TO DO IT—Spiders	6	
4 Y	DU'RE STILL MY BABY—C. Willis	6	
5. 17	L BE TRUE-F. Adams	з	1

6. MONEY HONEY—C. McPhatter.....

7. SAVING MY LOVE FOR YOU-J. Acc.....

# Most Played in Juke Boxes

	For survey week ending	Feb	SU1	ry Z
This Week			• i	Week 20 Char
1. T	THINGS THAT 1 USED TO DO—Guitar Slim Specialty 482—BM1		1	
2. 1	LL BE TRUE—F. Adams		2	10
3. Y	OU'LL NEVER WALK ALONE—R. Hamilton		-	1
4. Y	OU'RE SO FINE—Little Walter		3	;
5. S	AVING MY LOVE FOR YOU-J. Ace		6	1
6. N	Athetic 1006—BMI		4	1
6. T	V MAMA—J. Turner		6	•
6. S	OMETHING'S WRONG—Fats Domino		9	•
9, 1	DIDN'T WANT TO DO IT—Spiders		_	:
10. L	UCILLE—C. McPhatter		_	1

# COMING UP New Boy Singer LUTHER BOND "WHAT IF YOU" Sever #1124

imperial Records

# TO THE JUKE BOX OPERATORS OF AMERICA PEACOCK RECORDS, INC. AND DUKE RECORDS

# WISH TO EXPRESS THEIR SINCERE THANKS FOR ANOTHER SUCCESSFUL YEAR

LITTLE RICHARD	BILLY BROOKS	JUNIOR RYDER	LESTER WILLIAMS
and	and	and	
THE TEMPO TOPPERS	PLUMA DAVIS BAND	JOHNNY OTIS ORCH.	takes off on
Again with	OR DAVIS BAND	doing	"GOOD LOVIN' WOMAN"
"ALWAYS"			Duke #123
#1628 b/w	"WHAT CAN I DO"	"SAD STORY"	
"RICE, RED BEANS	b/w	b/w	b/w
AND TURNIP GREENS"	"I CALLED MY BABY"	"BETTER STOP"	"LET'S DO IT"

BROTHER CLEOPHILUS ROBINSON

"I'M HOLDING ON"

#1724 b/w

"HE'S A WONDER"



RECORDS, INC.

2809 ERASTUS STREET HOUSTON 26, TEXAS CHARLES EDWIN

on

"I GOT LOOSE"

h/w

"BONG GONE"



# The Billboard Music Popularity Charts

## RHYTHM & BLUES RECORDS

# • R & B Territorial Best Sellers Things That I Used to Do-Guitar Slim, Specialty ... You'll Never Walk Alone— R. Hamilton, Epic ....

· This Week's Best Buys

LOVEY DOVEY (Progressive, BMI) LITTLE MAMA (Progressive, BMI)-The Clow ers—Atlantic 1022

Quickly moving ahead of the field of new contenders, the record is now reported strong in New England, Philadelphia, Buffalo, Pittsburgh, Cincinnati, Nashville, Durham, Atlanta, Dallas, St. Louis and Milwaukee. Good reports were also received from Chicago and L. A. A previous "New Record to Watch"

DARLING DEAR-The Counts-Dot 1188

A "sleeper" that has been gaining steadily

in the past two weeks. Action was reported strong in Pittsburgh, Cleveland, Nashville, Milwaukee and Los Angeles. Record is also rated good in Boston, Cincinnati, Chicago, Durham, Atlanta and St. Louis. Flip is "I Need You Always."

# Rhythm and Blue Notes

"I'LL DIE HAPPY"

By BOB ROLONTZ

The Billboard rhythm and blues portant aspects of the curre harts this week indicate two im- state of the business. One is the state of the business.

TWO OF A KIND-BOTH HITS!!! LOUIS JORDAN \* "0 0 0 WEE"

> AMOS MILBURN

"ROCKY MOUNTAIN" "HOW COULD YOU HURT ME SO"

Aladdin

"I Need You Always."

Interess competition in the field with eight disheries represented the seven on the pike chart. On the Desteodlers, labels include Space of the new pike seven on the pike chart. On the Desteodlers, labels include Space of the above labels are represented with the exception of Merical Checker. Atlantic and Imperiate of Checker. Atlantic and Imperiate of Checker. Atlantic and Imperiate Only of the seven of the pike the seven of the pike that solicit then to get the dak the pike that the pike the pike

R & B Records

USTY BRYANT ORK
All Nite Long.

DOT 15134—With the proper exposure this effort could break wide
open. It's a possiding instrumental
effort on the same kirk as "Night
Train" of a few seasons epp. And
the crowd notices and till foo the
platter. Wetch this one; it could go.

The RAB Label

#423

SAY A PRAYER B/W **EVERY** 

DAY

FAYE **ADAMS** 

> Joe Marrie Orch

LIFE BEGINS AT FORTY LOVE IS A **FUNNY THING** 

ΔL SAVAGE

with the Joe Morris Orch.

#420 TRAVELIN' MAN B/W NO, IT CAN'T BE DONE **JOF** MORRIS

thanks

and Orch.



CURRENT HITS

Your Hootchy Kootchy Man" "You're So Pretty."

ebody Who Do The Hoodoo Man 'Junior's Wail"
BY JUNIOR WELLS States 134

"Sinners Dream" "Stay At Home"
BY EUGENE FOX Checker 792

UNITED RECORD CO.

CHECKER RECORD CO.

## RHYTHM & BLUES RECORDS

• Review Spotlight on . . .

# Reviews of New R & B Records

MOA CONVENTION SECTION

Continued from page 101

Continued from popel 101
 the lawey theme from Popel's "New the lawey theme from how to be the lawey to be la

powerful support from the ork back-ing bim. Watch this one. (BMI)

othing Bet Troeble....78

The singer finally gots tired of his girl's deception and lets her go with a ventpeance. Boyd gots carried evey and so does the ork which works up a terriffe best and holds on to it. Two fine sides. (BM1)

SUGAR BOY
Jock-Mo
CHEICKER 783—Here's e bright,
bappy conting that could grab a lot of
ection with exposure. Tune is e wild
calypso effort, and the singer bandes
it with much spirft. Good was (BMI)

Yee, You, You....75
This is not the same tune as the recent pop hit, but a new ballad. Sugar
Boy sings it well, and the backing bus
a lot of force. (BMI)

· Continued from page 84

an....65 ow ballad warbled by Joe Medlin is impressive. Disk is pretentious in ite. (Duchess, BMI)

THE ORIGINE (Remick, ASCAP)—Jubilee 137—Here is an outstanding record by the Orioles of the mation's current to plut mo of nike. The boys mig i with feeling halled, "Dart fee in Strongers" (Jefferson, ASCAP). Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should continue on her way as "Queen of the Juste-Bober 148th [Revolvedo, IMD.—Mercary 1023—Dinish should 

RECORDS

Boogle an the Hour....?1 More good listening here on an in

• Reviews of New Pop Records

strumental with a strong plane lead and a persistent beat, (Condor, BNII)

ERTICE READING
I'd Gladly Do It Again
GROOVE 0004—Miss Reading or
times to impress with ber chants
style, but she'll need better materi
than this to break thru. Okay melowith a routice lytic doesn't help h
mosch. (Campbell, Bbill)
I Golita Koon.....78
Feelly much the sartes contenent her
(Cooffin, Brit.)

BUDDY LUCAS

1 Need Bridge ... Drawn district
Substant Impresent set a gal who can
tackle a strong piece of material and
come up with a fine-tase grade and
material. The Buddy Lucas on backs
her Nichy, Rudselm, BM1)
Orhest Lucas hondles the wead himself on a spiritual-line bases from
joint and the chr. the resides is fastly
good, (Bitchella, BM1)



On CHANCE 1149. The Flamingoes with "Plen for Love" and "You Juin't Reedy" are golds strong in Chiego, New York, Richmond end Detroit. Fast and good action reported from other territories, too. The Five Echoes on their Istat 5ABR 105 released on a fire job with "36 Lonesoner" and "Broke," You'll like this ore e lot.

Here's a real cemer . . . Georga Stavenson en Savay 1123 with "Mest Ma at Grandme's Joint" leaks to be a good ann fer juka bese. Ba sure yau hear this ann right away.

CHESS 1560, with Muddy Waters doing "I'm Your Hoodchy Kootchy Men," is reed as e Best Buy is Billboard. Strong action reported in the middle west. Back side is "You're 5e Pretty." Big 8d, CHECKER 790, with "Superstition Buest," is starting to move, with strong action from Juke box pleys reported from the territories. Cet on this one right swey.

A brand new artist with a brand new hit an Checker 291, Leon D. Tarver sings "I'm a Young Reoster" and "O-O-E-E, what's Wrong With Ma." Here's en-that will make the cash registers really

Two brend new releases that ere bound to make the his class ere "Flight 3-D" end "Sophisticated Ledy" done in 3-D" end "sophistiseted Leby" done in the true tradition by Jimmy Forest on UNITED 173. The second hirl is by Junior Wells on STATES 134, "Sometody Who Do the Hoodoo Men" end "Junior's Well," This will make one smash hir. Welch for It.

If you heven't heard Teb Smith sieg, you'll be in fer a real treat when you hear "Strange." On United 171, Tah's first vocal is going neer tremendausly be the Seeth, This is going to be a real bit when the Seeth this is going to be a real bit when the Seeth thought side is its stand.



RUTH BROWN

Mama #986 Wild Wild Young Men 1993 Love Contest

THE CLOVERS Crawlin' :989 Good Lovin' #1000 Little Mama/Love Dovey #1022



CLYDE McPHATTER and THE DRIFTERS Money Honey #1006 Such A Night/Lucille #1019





RAY CHARLES It Should've Been Me #1071



ATLANTIC RECORDING CORP. 234 WEST 56th St. NEW YORK 19. N. Y.

ROD LEFTWICH
Have to Go Now

CAPE 2—An interesting new vocalist
with a warm baritone volce. He gives
this light, alry material just the right

this light, alsy monetaet just one reproducts.

Too Many There, ... \$5

Leftwich reproaches his gle! for her decelving ways. The singer has more than usual minimum of vocal technique and interpretive ability.

ACT REED
The Land of Breaken Hearts.

55
The Land of Breaken Hearts that she con be sent to breaken-bear land, and shit. Backing is on the sophistical cold. (Pickwick, ASCAP)
Remember You. (As a land of the la good steady beat. Okey incommental.

IJMMY SWEED Love

I Fic Got o Women's Love

I HICKON'S HOOS—Sweetery Stock on

of a presty and sentimental true. If

to hacked by The Varieties. Tone
could get active in the Add field, as

Deep Blace. Act Books. MMJ.

Midd blace effort receives a surface

group. Sweeters has a mighty smooth

toly. Both sides could be more

existentical, Utilines. ASCAP.

nique and interpretive ability.

THE SOUTHES

Min Bills Down
FLAIR 1000—The boys sing the duty
without too much style, althe the
backing odds life to the disk. With
Hallan-styled tenes gering action
cylins, VMR, ASCAP; Good-Bryl...48

Freity runs perceives a tender trading
by the group over pleasant ork support, MMB, ASCAP; as ASCAP; and

The group over pleasant ork support, MMB, ASCAP;

pocks spins.

FERRI ADAMS

Happiners It Just a

Thing Called Joe

COLUMBIA 40/66—This husky performance of the older by the thrush
may instruct the East Side set. (Lee

That's What a Wessus It for, ... 40

This delicate effert, which contains
some pausochyllosophy, receives as
good-se-possible a performance from
the chaevers, (Sam Wess, ASCAP)

the chaeters, ISBM Private return the ESQLIPES Now. Now, New EPIC 5024—The Esquires, orw male vocal group on the label, sing the fively dilty with a let of enthusian. Pleasant literaling: It should get jock uption. Cools, NSCAP?

Three-cent Stamp Could Do., 35 CARy return of trather slight material, Clee Pee, ASCAP!

terial. (Toe Pee, American Interial Communication of Losine Year ESQUIRE 1179—Routine bellist gress a so-so reading via an usenamed management of the trio, which touseds and the trio, which touseds

ESQUIRE 1199—Routin- ballid gra a so-so reselfing via an usenamed male vecalist and the trio, which sounds good merically. (BMt) Poor Butterfly... 62 Giamicked guitar gives the combo an erric, and unescessary, second. Ac-cordionist has lots of the Joe Mooney style at times, end the bas supplies a

fame comment, (Stodis Music)
TOM MONTGOMERY-DONN A MOORE
Ween It's Spring.
C. L. W. BIOFFMAN 23372—Not
much commercial aspeal here as the
Moree deliver a sesse dirty capably
(ANT)

State of the Comment of the Comment

And the Comment of the Comment

(ANT)

State of the Comment

For addition to the pop performance it gene, (SMI)

# Heading for the TCP!

# Personal Management

GEORGE GOLDNER Wisconsin 7-0652

Published by MERIDIAN MUSIC



NEW YORK, N. Y.

Good Living

# Reviews of New Jazz Records

LOU STEIN AT LASGE.

From the LOUIS AT LASGE

http://de-raide RLP 1024
On a spring day in 1922 George
Brunis and his colleagues travelled
from Chicago to Richmond, Ind., to
record the sides on this LP. It's asrecord the sides on this LP. It's as1920's. Some of the surface noise of
the old recording technique persists;
but it's nice stuff and collectors will
buy it.

LINKY ALLEN ORK
Say Wase
PI AIR 1032—Here Allen honors; the
Oakland, Callf., club where he has
played many lone-fere nengaments.
He serves up a frantic dish here typical of the exciting maste one could
hear when he was at the Say When.
(Fair, Ball)

# WILAUR de PARIS ORK.....

VILLAUR de FORME.

(1-107)
A 440 AJ 503
This Dictional group, familiar to surThis Dictional group, familiar to surThis Dictional visition. New York is 52d
Sirect, plays a concert of material
shey have long presented in clube
there. Internmentalists are wellthere. Internmentalists are wellthere, internmentalists are wellthere, internmentalists are wellthere. Internmentalists are wellthere, internmentalists are wellthere. Internmentalists are wellthere.

low Robbie Blow....73
Another sample of the fast, wild but always purposeful music-making of this group. The inventiveness of Allen on tenor sax and of his instrumentalists is especially noteworthy. Excitoment is created here by sounds of a carried-away audience. (Plair, BMI)

# 

# Released This Week

# Country & Western

ool Whallin' Pape; Taka Everything But You-Eddie Carter Quartette, Grand (45) 107

rest in Me; Whistle Stop Blacs-For Brothers and a Cousin, Japuar (45) 3003

# Rhythm & Blues

Cool Competition; Don't Treat Me This Way-Rudy Ferguson, De Luxe 6940 I'm Your Bloockie Koochs Man; She's So Pretty-Muddy Waters, Chess 1560 Sacred

Is II I; My Prayer—Alex McKinnon and William Fox, Liberty Hymns 70 Jesus, I Love to Call Vour Name; One of These Mornings—Willie Caston, Abbott

# International

# Moj, Tata; Goracy Kawalee-Gene Wis

Polka

Emilia Polka; Resutiful Doll-Gene Wis-niewski Ork, Dana 3150 Polls Topg Hot Poel Polka-Johole Somba Ork, Dana 3155 Ork, Dana 3156 Slap Happy Polkn; Green Bridge Polkn-Eddie Zima, Dana 3160 Viollies Play for Me; Little Mary's—Stev Adamczyk Ork, Dana 3166

# Number of Releases

CAW DAD

## This Week

LABEL

ESS	-		-
RAL	1		
CCA	7		
LUXE			
	_		6
τ			
C	- 6		-
UITY	1		-
OUIRE	1		-
DERAL			
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AND	2 1 2 2 2		-

# · Reviews of New Combined from your if a grade policy is a consistent with the property of dates available. Read the property of dates available. Read the property of the prop Childrens Records

ACHILD'S FIRST RECORD

(1-78)
Decca K 12)
Dealers who push this will reap the benefits of extra sales. It's a fixe record for very young children, Sounds are familiar, Lither is excelent and the packaging is senare.

(1-78) Decca K 122 One of a ne

One of a new series of disks for very young children, this single record will please most parents who get a chance to bear it and will keep the youngsters happy with the sound effects and simple songs. WALT DISNEYS "ROR ROY" (1-78)

(1-78) Capitol CAS 3198 Excellent addition Excellent addition, Ihis, to the label's sories of single disks based on the Disney films and bearing the Disney stamp of approval. Sales go as goes the film.

the film.

MERVIN SHINER SINGS:
THE CANDY MAN;
C(17)
Deces K 124
Shirer does slicity on reading these two kiddle tense. It's good mopped materials and seed done by the singer materials and seed done by the singer against the control. Cood packaging, 100.

SAM HINTON SINGS:
COUNTRY CRITTERS
(1-78)
Decca K 125
Dore tunes in folk style with Hinton
doirn a good job a la furl tres in
the reading, Kids might get a kick
out of the volces and jound effects.

# Reviews of New Spiritual Records

# Reviews of New

Latin American Records 

spin action.

Las Muchachitas Del Cha, Cha, Cha....73

aright mambo is played spiritedly by
the ork with the lyrics handled cleverly by the combo.

# Spark Kicked Off Via 2 R.&B. Sides

Confinued from spee 12
 State, Missouri, School of Mines, Illinois, Missouri, Mismi University of Ohis, Fordina, Roter Danes and State of Children and State of Children and State of Children and State of State of Children and State State of

Flangan Ork

• Continued from page 12

NOLLYWOOD, JULES
ROCKING, headed by A. L. Stoller, to bowed recently with two releases Levy repping the form in the East Label has set Gil Bernal, wet tenor man, and Wille and Rutu on their first sides.

Lester Sill has been named an their their

# New Releases

# "BUS STATION BLUES"

b/w -- "Waddle Trot" Louis Brooks and his Pinetoppers Excella 2030

"WATCH ON"

b/w - "Driving Down The Highway" The Blue Flamers Excello 2026

# "I'VE GOT HEAVEN ON MY MIND

b/w -- "Anvhow" Blair Gospel Singers Nashboro 542

# NASHBORO RECORD CO., INC.

OUIS ARMSTRONG ORK
Rackies Chair
V (45) 27-0046—This re-release of the
Satchmo couring of the oldie will intereut many cellectors. Jack Traand Louis blows the golden trampet.
Dok was cut at a 1944 larz concert.
Sare conment.

# Same commen. X apl Do ReacKE L 107 RE WOLVERINES TO Remode RLP 2022 Records R

# Reviews of New Polka Records

# RAY HENRY ORK Big Town Polks TOANA 3156—From Hirst to last groove this polks waxing sparklet secrify. A good side for the fans. Black and Blue Oberek..., 73 Also in the right tradition is this three-quarter opus. A good coupling for the market.

JOHNNY VADNAL ORK
A Letter Instead of a Rose
V 26-566-Vadenal and a trio handle
the vocal chores on this finalish language walte item which Midwestern
ops can use to good advantage.
Here Goes....68
A happy, pop-like polita instrumental
abould attract some cole.

# Stations to Pick Plan

• Continued from page 13

Security involved in a fine drawn object. The property of the control of the cont

# FRECORD RATINGS THE TRADE PRESS

	Billboord	Cash Box	Variety
AMOR (Peer)		1	
FOUR ACES (Decco)	Record		Excellent
DO YOU KNOW WHAT LIPS ARE FOR! (Mapleleaf)	, , , , , , , , , , , , , , , , , , ,		
FOUR LADS, JILL COREY, MITCH MILLER (Columbio) HERE (Hill & Range)	71 (Cood)	Disk of the Week	Very Good
TONY MARTIN (Victor)	Record Spettight	Sleeper of the Weak	Excellent
HIT THE TARGET, BABY (Meridian)  KAREN CHANDLER (Corol)  HAD TO CALL YOU UP TO SAY I'M	75 (Geod)	Sleeper of the Week	Excallent
SORRY (Bradshaw) MILLS BROTHERS (Decco)	78 (Cood)	Disk of the Week	Good
I REALLY DON'T WANT TO KNOW (Hitl & Range)		Dhk ef	
BOB SANTA MARIA (MGM)	Best Buy 76 (Good)	the Week C+(Good)	Vary Cood
MELANCHOLY ME (Sheldon)  EDDY HOWARD (Mercury)  ELLA FITZGERALD (Decco)  SMITH BROTHERS ("X")	Best Buy 79 (Good) New Record to Watch	Sleaper of the Wask Sleeper of the Week Best Bot	Excellent Excellent
POSITIVELY NO DANCING (Weiss & Barry)	Tune		
KAREN CHANDLER (Corol) ALAN DEAN (MGM) RING TELEPHONE RING (Johnstone-	Spellight 78 (Geod)	Stapper of the Week C+(Good)	Best Bet
JAYE P. MORGAN (Decby)	Tune Spettight	Sleeper of the Wack	
SOUTH (Peer) LES PAUL-MARY FORD (Copitol) SWEET CHEAT (Nories)	Best Buy	Disk of the Week	Best Bet
DOLORES GRAY (Decce)	72 (Cood)	Steeper of the Week	
THAT'S THE WAY LOVE GOES (Regent) BILL DARNEL ("X") THERE IS DANGER (Peer)	80 (Excal- lent)	Sleeper of the Weck	Best Bet
BOB CARROLL (Derby) THERE'LL BE NO TEARDROPS TONIGHT	77 (Ceod)	Sleeper of the Work	Fair
(Acuff-Rese) TONY BENNETT (Columbia) TRAIN WITH A RHUMBA BEAT	Best Buy	Disk of the Week	Best Bet
(American) YOU DIDN'T WANT ME WHEN YOU HAD	Record Spetlight		
ME (Marks) MILLS BROTHERS (Decco)	77 (Ceed)	Disk of	Bast Bet

BROADCAST MUSIC, INC. MILLER STATE



# Reviews and Ratings of New Classical Releases

Cret and the Price. Securing security 27 Perichide, Galli-sistent many over timer, this may be fast to have instruct many over timer, this may be fast to have TEN UNFORGOTTES STARS [1-12]—Rick. Victor LoCl 1918. On the barriers state of Rev. Victor code certifies with exclusive in other prompts but the programme on this sea variety to the price between the programme on this sea variety to do also have deed referred residue by Teol. or lost, coll class [1,12], but trends to from the exclusive terms of the price of the price of the programme of the price of the lost of the price of the price of the price of the lost of the price of the price of the price of the price of the principle of the price of the price of the price of the price of the principle of the price of the price of the price of the price of the principle of the price of the

strong or feed the rate review that followed their rectual RECHARD WE wire hole find has tenderly DR. WIND INSTRUMEND STRAUSS: SYMPHONY REVIEW OF THE MEDICAL PROPERTY OF TH

cellecter. Secretary and the cellecter of the cellecter.

INSTRUMENTAL

FIRST PLANG QUARTET PLAYS LECUON (1-EP) — RCA

FIRST PLANG QUARTET PLAYS LECUON (1-EP) — RCA

THE CONTROL OF THE CELL OF THE C

FOLK MUSIC ISBAELI FOLK DANGE PORK MUSIC:

ISBAELI FOLK DANGE POR (127) — Martha Schlamme, Mort
Freetnan, Size and Folk (127) — Mort
Cond. Israel Music Found folk (127)

SERALI FOLK DANCE: 1-117—ARTHA SCHLASMI, SMRT FREEMAN,
A follower data to Seite Out trained over a year size

Israel Folk Dange Forman, Schlasming, SMRT FREEMAN,
Israel Folk Dange Forman, SMRT FREEMAN,
Israel Folk Dange Forman, SMRT FREEMAN,
Israel Folk (127)

Israel Folk

# Reviews and Ratinas of New Popular Albums

the choice of selections in this set:
"You're Driving Me Cray," "I Ran
All the Way Home," "The Glory of
Love" and "It's a Sin to Tell a Lle."
All have been previously recorded
and many will remember them as
smoothly tallered stylinically. Greco
is bucked by The Heathertones.

DE LA CHANSON (1-10")
Angel All. 64600
The French wooal group's first release here on the Angel label is a
multiby good one. The bors are fenmultiby good one. The bors are fenperform in their lath club appearance, plus such pop efforts as
"Moulin Rouge" and "I Believe."
Their many fass will want the set,
and they will gala many new fans
thru it.

current noise about the Miller

NGS IN CALYFSO ... 62
The Percenti Brothers (1-12")
Art ALP 8
Those who like sutherife Calypso will
take an interest in this album. The
Brothers perform at Piak Sands
Lodge, Harboure Istand, in the Bahamat, Lyrics to the catthy music
are included in the pockage of the catthy of the catthy music
are included in the package.

MAHIO NO. 5.

Orchestra Tropical (I-EP)
Flesta FEP 1011
This new EP release by the label will
interest both the L. A. market and
those who enloy descing to mambo
rhythms. The ork plays the four selections stylishly, including "Mambo
No. 9" and "Que Rico El Mambo."

LES BANAN PLAYS MUSIC OF VICTOR HERBERT

MUSIC OF VICTOR MEMBERS.
(1-19")
A 440 AMM 1001
The the music performed, and the performance on Hammond organ, are both excellent, it would seem as to their performance on the seem of th

# Music as Written

Continued from page 14

Tourised from page 14

The Bull of such those with Satchmo in England.

The Bull of Satchmo in England.

The Bull of Satchmo in England.

The Carbon in England.

A GREAT NEW ARTIST A GREAT NEW

LABEL **BARBARA GALE** singing

"SO LONG, GOOD-BYE. JOF"

"LOVELY WEATHER" LLOYD'S 107

> APOLLO RECORDS



WARNING Place Orders Early fo

Smosh 1954 R & B Hitl "LITTLE SHORT DADDY"

"I'm Not in Love With You"

Roinbow #244 RAINSOW RECORDING CORP

> CLARK **DENNIS** "YOU AND YOUR SMILE"

RECORDING COMPANY



RECORD PRESSING

Originators of the NON-SLIP FLEX Out Parties. Research Craft Co.

Decca Dist. Corp. Exc. Rep 517 Canal St. Labels: Dec. Cor Electrical Supply Ca 201 Magazine St. Labels: RCA

Interstate Election 1001 S. Peters Labels: Col

Labels: Col.
King Records, Ine.
2518 S. Broad St.
Labels: King, Ped, Del
Mailory Dist. Co.
620 Baronne St.
Labels: Cap, Dot. Hic
Southern Mercury, Inc.
604 Baronne St.
Labels: Pab, Mer, Cif,
Vai
TV & Appliance Dist.
500 N. Carrollton Ave.
Labels: RAO, Gry

N. M. Amann Dist. Corp. 115 Olive St. Labels: Ron Interstate Electric Co. of Sheveport, Inc. RCA Victor Record Div P.O. Box 1094 Labels: RCA, Ger

Stan's Record Shop 728 Texas Ave. Labels: Cha. Apo, RIE Mod. RPM, Sun, Imp Fla, Mior, Tru, Pea

Wholesale Dist. Co. 2806 Southern Ava. Labels: Dec

MAINE

Commerical Distra. 35 Commerical St. Labels: RCA

Philos Wholesniers, Inc 919 Congress St. Labels: Col

MARYLAND

Portland

## ALABAMA

Birmingham Ouif States Dist. Co. 700 Second Ave., N. Labels: Dec. Mon, WO, Cov Cov Interstate Phonograph Record Co. 644 Second Ave., N. Labels: Col. Cor, FS, Ron. Apo, All, Rud. Zod. Brk King Records, Inc. 701 Third Ave., N. Labels: Kng. Fed. Del R. P. McDavld & Co.

# Inc. 1430 Second Ave. Bo. Labels: RCA, Orv Reld Dist. Co. Labels: Riv, GTJ, Con ARKANSAS

Little Rock Frank Lyon Co. 210 E. Markham St. Labels: RCA, Ort ARIZONA

prines 6665 Shafter Ava. Labels: S & S e066 Shaffer Ava.
Labels: 8 & 6 C.
Chatton Dist. Co.
Chatton Dist. Co.
Lahels: Al, Ch. Jub,
Uni. F3. Che, Cha,
Apo. Oot, All. Det. TO.
E48, Zod, F1e, Dot,
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E Phoenix Old Timer Records 3703 N. Seventh St. Labels: FD Co. 625 W. Madison Labels: Dec 12th St. Record Bar 1154 E. Washington St. Labels: Cha., RIH, Hwd Victory Record Dist Co. 1625 E. Van Buren Labels: FS

# CALIFORNIA

Wholesales Record Dis 3447 San Pa'slo Ave. Lahels: Suc. HR Berkeley W. M. Van Deren 2006 San Pablo Labels: FD, Kis, WJ, Win, RGA Pasadena Four Star Sales Co. 305 S. Fair Oaks Fullerton Sacramento

\*Emerson C. Egbert 667 N. Woods Ave. Labels: Bel Los Angeles Ace Dist. Co. 2534 W. Pico Bird. Labels: TNT

Labels: TNT
Altited Music Sales
2542 W. Pico Bivd.
Labels: 7-11, Ala, Sco
Int. Orf. Dar, Oot,
TC. Sav, Paa, Duk,
Rmas. Sdy, Tic, Fab,
Abb Abb California Record Dist.
Co.
2962 W. Ploo Bird.
Labels: FS. Fan. Old,
Rud, PJ. Riv. 8&S.
CTJ. Con
Capitol Record Dist.
Corp.
216 W 15th St.
Labels: Cap

Labels: Cap. St. Labels: Cap. St. Labels: Cap. St. St. Labels: Cap. St. Cap

Decca Dist. Corp. 6750 Sauta Monica Bivd. Labels: Dec Diamond Record Dist.

1819 W. Pico Bivd.

Labels: Ced. Cri. Ron,
GE. Fie, WJ, Win, Pla,
Rep. Tif \*Charles Egbert 1762 Silverlake Blvd. Labels: Bel

Fox Associates 2519 W. Seventh Labels: LA Labels: LA
Jay Kay Dist. Co.
2960 W. Pico Bivd.
Labels: X. Orv
King Records Inc.
2646 W. Pico Bivd.
Labels: Kng. Fed, Del

Labels: King, Fed, Del L A Muttle Sales 2102 W. Washington Labels: Jul London Records of California, Inc. 445 S. La Brisa Ave. Labels: Lon Meicury Record Dist. 2958 W. Pico Blvd. Labels: Mon, Mer, WO, Cit

L. J. Meyberg Co., Inc. 2027 S. Figueroa St. Labels; RCA Modern Dist. Co. 2978 W. Pico Blvd. Labels: Cor. YP. Brk

Labels: Cor, YP, Brk National Distrs. 1670 W. Washington Bivd. Labels: HR, Suo Record Merchandising Co. 2560 W. Pico Bivd.

# THE BILLBOARD Record Distributors And Labels They Distribute

Dot, Wal, Ran, HR. Sue, WJ, WO, Win, Alod, RPM, Sun, Fla, Mitor, Cdc, OTJ, Con, Val, Hwd, Ady, Clf, Gry, X, Abb "Harold Ellensweig 543 Clayton St. Labels: Bel

Labels: Cdl. Vie. Old. Val. JD

Suniand Music Co., Inc. 1310 S. New Hampshire Labels: MGM. CRG, All. Pal. Ess. Zod. Dot, Cdc, RGA

Cdc, RGA
Ray Thomas Co.
1601 S. Hops St.
Labels: Col
American Piastic Industries
1622 E. 12th
Labels: S & S

North Hollywood

American Piastic In-dustries 622 E. 12th Labels: S & S Julian Brown Enter-

\*Louis Sussman 12811 Sylvan Labels: Bei

Jers Co. 911 Fifth St.

New Sound Record Dist. 316 Sixth St. Labels: Ced

Labels: Ccd
Relder Torsen
2009 15th St.
Labels: Eao, Pmu, Wel
United Music Sales
Corp.
440 Sixth St.
Labels: MOM, Cor, Oke,
Mon, Roe, YP, Sav,
Cdo, Brk, Rep. Epi

COLORADO

Sun Valley

Van Nuys \*Lloyd V. Thomas P. O. Box 462 Labels: Bel

Denver

"Milton Pollock 10124 Elkwood Labels: Bel

Oakland

Hendris & Bolthoff Co 1653 17th St. Labels: RCA Labels: RCA
Pan American Record
Supply Co.
2001 Champa St.
Labels: M-O-M. Cor.
Jub. GE. Fan. TP.
CRG. Luc. Eto. Re.
Pal. PJ. Ess. Riv. Imp.
Spe. Brk. S & S. RGA.
JD. Tif. Fah Mountain Dist. 3630 Downing St. Labels: Hwd Labeis: Hwd
Sweeney, B. K. Co.
1501 23d St.
Labeis: Col. Oke, Epi
Mountain Distributors
3010 Downing St.
Labeis: Rep
Ward-Terry Co.
70 Rio Orande Bivd.
Labeis: RCA

CONNECTICET Bridgeport

\*Ellsworth Willia 1651 Central Ave. Labels: Bel Hartford Capitol Records Dist. Co. 25 Pleasant St. Labels: Cap

Labels: Cap
Decca Dist. Corp.
262 Farmington Avs.
Labels: Dec
Seaboard Dist. Co.
796 Albany Ave. Rear
Labels: Cor. Atl, Uni,
Ron, Dan, TAR, Brk,
Val, Hwd, Sdy, Ben Val, Hwd, Sdy Stern & Co. 209 Wainut St. Labels: Col Transdisc Corp. 126½ Windsor St. Labels: X, Gr7

San Francisco Aliled Music Sales 371 Sixth St. Labels: Sdy Annia de Santa de San East Hartford Malverne New England
737 Connecticut Bivd.
Labels: Jub, Mon, FS,
Der, TC, Pal, Ess, Zod,
Dot, Wo, Imp, Ode,
O'TJ, Con, Cif
Radio & Appliance
Distra., Inc.
673 Connecticut Bivd.
Labels: RCA

New Haven Plymouth Electric Co 693 Chapel St. Labels: M-O-M

WASHINGTON, D.C.

Quality Music Co.
1832 Seventh St., N.W.
Labels: Che, Che, Rift,
HWMITE Bros.
2881 128th St. N.E.
Labels: Atl. Mon. FS.
Ron. YF, 7-11, Als.
Sco. Int. Orf. Pmul.
Sco. Int. Orf. St.
Sco. Int. Orf.
Sa S. G. Hall. WO.
Sa S. G. Hall.
Countern Wholesalers
Inc.
707 Edgewood St. N.E.
Labels: RCA. Orr

FLORIDA Jacksonville

Binkley Dist.

50 Riverside Ave.
Labels: M-G-M, Lon,
7-11. Ala, Sco. Int,
Orf, Nat. Exc. Apo.
Rep. RH, Sav. Pes,
Duk. Her, Abb, Fab,
Het, Ben, Sdy, Hwd,
Vai. JD, X Val. JD. X Distributors, Inc. 555 Oscoola St. Labels: Oke. Col Esing Records Inc. 302 Park Ave. Labels: Kng. Fed. Del Pan-American Dist. Co.

Chamblee

Decatur

La Grange

Boise

\*Charles Vinning 4641 Durden Dr. Apt. 10 Labels: Bel

\*Robert C. Atwood 1253 Church St. Labels: Bel

Trepur Records Route 3 Labels: Tre

IDANO

Jakelis Kug, Fed, Del Pan-American Dist. Co. Pan-American Dist. Co. Labelis: Uni, FS. Cha. Cha. Ded. Got. TC, Dev. Pal. Ess. Zod. Dot. Mod. RPM. Sun. Fis. Mior. Cde Taran Dist. Co. elo Pan American Sci Pan American Sci Pan Canada de Securita de Labelis: GE. Top Tuns Record Dist. 2185. Edison Ava. Inc. 2155 Edison Ava. Lahels: Cor. Cha. Juh. All, Imp. Spa

Denver

Boyd Dist. Co.

1061 W. Third St.

Labais: Cap
Robert F. Clark Co.

70 Rio Orande Bivd.

Labels: Dec.

Davis Sales Co.

1728 Arapahos St.

Labels: Ash. 7-11. Als.

500. 1al., Orf., Old.

RIH, Say, Pro, Pau. Miami American Dist. Co. 505 W. Fingler Labels: Giy. Roc. Mon. Ron. Fan. WO. GTJ. Con Con
Binkiey Dist. Co.
301 S.W. Sixth St.
Labels: Atl. Lon. 7-11,
Ala, Seo, Int. Orf.,
Nas. Exc. Pes. Dist.
Her. Rep. 5dy, Hwd.
Brooke. Dist. Co.
412 S.W. Bighth Ave.
Labels: Dec. RGA, Cor
European Phonograph
1996 S.W. Eighth Ave.

December 1992 And August 1992

ESI. GUTH.

See Coast Appliance
Distre. Inc.
Box 821
Labels: RCA Orv
Stone Dist. Co.
Stone Dist. Co.
Labels: CRO Ort
Top Tune Record Dist.
Son. N.W. Seventh St.
Labels: CRO Jub. Ail.
Imp. Spe. Brk. Tru
Maton Triangle Co.
655 S.W. First Ave.
Labels: CRO
Label St. Petersburg Bert Stoddard 1609 29th Ave. N. Labels: Hor

Tampa E. W. Kersey P.O. Box 10336 Labels: Old

# GEORGIA

Atlanta Mianta
Capitol Records Dist,
Corp.
635 Courtland St. N.E.
Labels: Cap
Decea Dist. Corp.
152 Alexander St. N.W.
Labels: Dec, Cor
Dist. Dist. Chap 

katela: RCA
\*Rinaker Taylor
12722 S. Wallace
Labels: Bel
\*Angelo Salvinolo
4145 W. Arthington
Labels: Bel

Sheridan Record Dist.
Co.
1151 E 47th St.
Labels: Oly, Roc, Cha,
Nas. Exc, Dem. Sav
Rma, Tte, Mod, Sun,
Imp. Sps. Fin, Mtor
United Record Dist. Co.
4694 Cottage Grore Are
Labels: Oke, Uni, Apo.
Ata, Cot, TC. RIH.
Pea, Duk, RPM, Sta,
Tru, Epl, Hwd

Cicero

\*Stan Eric Redig I43 W. Sunset Labels: Bel Palos Heights

Palos Park \*Arthur A. Hanson 11935 S. 66th Ava.

Quincy Dicus Record Supply

617 N. 19th St.
Labels: Cri, GE, FS, Luc

Labels: Ata

ILLINOIS Chicago Advance Dist. Corp. 3257 W. Montrose Ave. Labels: Kis, Old, Ide, abelt Win Aristoerat Dist. Co. 750 E. 49th St. Labels: Jub. Dot

Labels: Jub, Dot K. O. Asher 5222 S. Dorchester Ave. Labels: Ced, ML, CRG, Eso, Pmu, Wal, Riv J. F. Bard Co. 220 W. Locust St. Labels: Ron Bee Diatrs. 9813 Greenwood Labels: Clo Branon Associates, Inc. Brason Associates, Inc. 945 W. George St. Labels: WP. S & S. ROA

Labels: WP. & & S. ROA.
Bronseville Dist. Co.
4807 S. Partway Bivd.
Labels: JD Capitol Records Dist.
Co.
1449 S. Michigan Ave.
Labels: Chp.
Labels: Chp.
Labels: Cor.
Labels: Cor.
T. Labels: Cor.
Brk.
Doca Dist. Cor.
Doca Dist. Cor. Decta Dist. Corp. 153 Huron St.

DR. BLE. COPP.

125 Thurn B. T. C.

125 Thurn B. T.

125 Thurn B

M-S Dist. Co. 2009 S. Michigan Ave. Labels: X. Hic, Orv. Cif. Tif RCA Victor Dist, Corp. 145 N. Lake Shore Dr. Labels: RCA

Sampson Co. 2244 S. Western Ave. Lubels: Col Sheridan Record Dist.

\*Oeorge Cusick 1342 Austin Bivd. Labels: Bel Lombard

\*Ceorge Mitchell 11933 S. 71st Court Box 607 Labeis: Bel

Peoria Decca Dist. Corp.
108 E. State St.
Labels: Dec
Claus Radio & Electric
Co.
707 Main St.
Labels: RCA

INDIANA

Labels: RCA
Oramophone Enterprises
prises
prises
Labels: Cdi, Cha, Jub,
Uni, Mon, FS, Fan,
7-11, Ala, Sco, Int,
Orf, Der, Oot, TG,
Dev, Rill, Say, Ezo,
Fer, Eso, Zod, Wal,
WG, Sta, Sun, Imp,
Cdc, Bris, Sabs, ROA,
Tru, GTJ, Con
Interstate Electric Co. Indianapolis Associated Distributors 210 S. Meridian St. Labels: RCA 210 S. Meriman St.
Labell: RCA
Indiana State Dist. Co.
SoS E. Washington St.
Labell: Gly, Roc. Cor.
Atl. Cha. Uni, OE.
FS. 7-11. Ala. Sco.
Int. Crt. G. H.
C. Gol. C. H.
C. Gol. Dot. Pea. Mod.
RPM. Sta. Sun. Spe.
Fla. Mtor. Code. Brk.
Rep. Abb. Fab. Sdy,
Hwd. val. JD
C. M. Lawsor. C. M. Lawson 139-41 W. 34th St. \*abels: Old. WJ Labeis: Old, WJ

"Hal Miller
4255 Norwaldo
Labeis: Bel
Peastee-Gaulbert
1401 Stadium Dr
Labeis: Dec Shreveport Radio Dist. Co. P.O. Box 1296 Labels: Cap

Radio Equipment Co. Inc. 1010 Central Ave. Labels: Col. Oke, Epi South Bend South Bend Radio Dist. 432 Carroll St. Labela: Cap

IOW A

Davenport RCA Victor Dist. Corp 1235 W. Fifth St. Labels: RCA

Des Moines Des Moines
Desca Dist. Corp.
1217 High St.
Labeli: Des
Frank's One-Stop
S. W. The and Indianola
Labeli: Sdy, Hwd
Coffford-Brown, Inc.
1236 W. Walnut
Labeli: Cap
James Monnhan
Wakonda Village
Apb
Labeli: Bel

KANSAS

Mission Record Shop 5906 Woodson Rd. Labels: Sdy

KENTECKY

Ewad Distributing Co. 309 S. Ninth St. Labele: RCA

King Records, Inc. 112 E. Main St. Labels: Kng. Fed, Del Pessice-Caulbert 226 N. 15th St. Labels: Dec

LOUISIANA

A-1 Records Dist. Co. 640 Baronnas St. Lahels: Oka, Atl, Chs. Che, Apo, Pea, Duk, Mod, RPM. Spe, Fla. Mtor, Abh, Epl, Edy, Hwd

Foster Dist. Co. 409 W. Main St. Labels: Cap

Sutcliffs Co. 6809 W. Main St. Labels: Col

New Orleans

Kansas City

Mission

**l'opeka** 

Wichita Campell Carle Co. 210 S Emporia Labels: All. Val Irwin's Dist. Co. 106 S. Grova Labels: M-O-M, Mos GE. FS, Old. WO, RGA, Abb, Fab, JD

Louisville

Oarela Discos P.O. Box 743

Baltimore

Lipman Dist. Co. 2163 Oarrison Bivd Labels: Lon Barnett Dist. Co.
2566 Madison Ave.
Labels: Unl, Lon. CRG,
BH, Apo, Ats. Oat,
Ky, Tic. Rma, Sta,
Tru

Vic Braddock 614 E. Lonbard St. Labels: Suc, HR RCA Victor Dist. Corp. Fairfax & Funston Sta Labels: RCA Labels: Suc, HR
"Harry Blumberg
3507 Oakford Ave.
Labels: Bel
D & H Distributing
25 S. Liberty St.
Labels: RCA, Orv

D. & H. Derrichtstein, Or.
Labelts: ECA, Cric.

Aud, Abb, Ben
Nelson & Co., Inc.
1000 S. Linwood Ava.
Labels: Cap
Jos. M. Zamolski Co.
110 S. Pacs St.
Labels: Col
Transdisc Corp.
2568 Maddison St.
Labels: X Columbus

\*Wiiilam Tice 1134 Northwest Bivd. Labels: Bel

Hagerstown The Record Shop Dist. Labels: HR Sus Hyattsville

Hwd Wm. Amann Dist. Co. 642 Baronne St. Laheis: Oly, Roc, M.-G.M. Lon, Yp. Nas, X, TNT \*Oeorge Swallow 1-1420 Kanawha Bt. Labeis: Bel

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## MASSACHUSETTS

Allston Peter Fischler 10 Aliston St. Labels: Ced

Boston A B C Dist. Co. 1267 Tremont St. Labels: All, OTJ, Con

Jabels: All, O'TJ, Con Allied Appliance Co. 111 Berkeley St. Labels: Col Deces Dist. Corp. 138 Ipswisch St. Labels: Dec O & C Distributing Co. 44 Caimboro St. Labels: Eng. Fed. Del Capito Records Dist.

Labelet St. R. Ped., Ord.

"This state of the control of the contr \*Moe Shapiro P. O. Box 143 Station A Labels: Bel

Transdisc Corp. c/o Records, Inc. 225 Huntington Ave. Labels: K, Grv East Boston \*Mario Sozio 881 Saratoga St. Labela: Bei

Cambridge
The Eastern Co.
620 Memorial Drive
Labels: RCA Canton

Newton Centre

\*Saul Gilme 400 Ward St. Labels: Bel Worcester \*Peter Christo 15 Jaques Ave. Labels: Bej

# MICHIGAN

Battle Creek

Detroit Arc Dist. Co.
4600 Woodward Ave.
Labels: Pab. K. Ben, Orv
Angott Distr.
2616 Puritan
Labels: LA
Brooklyn Radio Shop
1276 Michigan Ave.
Labels: Lde

Buhl Sens Co. Foot of Adair St. Labels: Col \*Al Butler 19500 Trinity Ave. Labels: Bel

Labels: Bel
Cadel Dist. Co.
S768 Woodward
Labels: Cdl, Gike. Cha.
GE, 7-11, Als. Sco.
Lint, Orf. Ness. Exc.
Gid, Atz. TC. Dev.
RIH. Sav. Pel. Pl.
Pes. Duk. Ess. TAR.
Rms. OTJ. Con. Abb.
Epl, Sdy, Hwd. JD

Capitol Records Dist. Co. 40 Selden Ave. Labels: Cap Decca Dist. Corp. 1301 W. Lafayette Ave. Labels: Dec \*Robert S. Dudley 9385 Stout Labeis: Bel Fortune Record Dis 11629 Linwood Ave. Labels: Tru King Records, Inc. 8725 Woodward St. Labels: Kng, Fed, Del

National Records 4438 R. St. Labels: HR, Suc cords Distra

Ron, Luc, Apo, Got, Dot. Mod, RPM, Imp. Fla, Mtor, Cde, Val, Tif, Cif, Aud

Artophone Corp. 700 Rosedale Ave. Labels: Col

RCA Victor Dist. Corp. 7400 Intervale Ave. Labels: RCA Radio Distributing Co. 15401 Woodrow Wilson Labels: M-O-M, Lon, YP, CRO, All Ettman Specialty Co. 510 Culver Way Labels: YP Labels: TP
Interstets Supply Co.
25 S. 10tb St.
Labels: RCA
King Records, Inc.
2112 Glive St.
Labels: Kng, Fed, Del
Albert Louton

East Lansing Labels: Kng, Peq \*Albert Louton 7319 Sharp Ave. Labels: Bel Morley Bros. 1630 S. Harrison Roard Labels: BCA Labeis: Boles Co.
Labeis: Boles Co.
Labeis: Che, Cha, Apo,
Che, Stop Record
Che Stop Record Grand Rapids

Lincoln Park One Stop Record Service 2638 Olive St. Labele; Dan Doris Richards 4166 Abbott St. Labels: Hor Recordit Dist. Co. 1913 Washington Ave Labels: M-O-M, Lon Saginaw Carson Dist, Co. 708 N. Washington Ave. Labels: RCA

# MINNESOTA

Minneapolis Lew Bonn Co. 1211 La Salle Labels: M-O-M, Rud Capitol Records Dist, Co. 21 E. Hennepin Ave. Labels: Cap Labels: Cap Decca Dist. Corp. 17-19 E. Hennepin Ave. Labels: Dec Forster Distributing Co. 1122 Harmon Piace Labels: Col. Gke, Epi

\*Thomas E. Enright 5345 Chicago Ave. Labris: Bel P. C. Haver Co. 250 Third Ave. N. Labels: RCA

Labels: RCA
Hellicher Broa., Inc.
1313 Third Ave., S.
Labels: Cdl. Oke, Eng.
Ped. Del
Jather Record Dist.
33 E. Hennepin Ave.
Labels: PS, YP, Che.
Chs. Joe. Pik., Win.
ROA, Sdy, Hwd RUA, Sdy, Hwd Lieberman Music Co. 257 Plymouth North Labels: Cor. Jub, Lon. All. Zod, Dot. Brw. S&S, Rep. Abb, Fab, K, Grr. Val

Mercury Record Dist. 1316 Third Ave., S. Labels: Mon, Ron, Mer, WG, Imp. Cif \*John Rak 2126 N. Upland Crest, N. E. Labels: Bel

# MISSOURI

Kansas City itol Records Di Co, 1527 McGec St, Labels: Cap conceil: Cap
Commercial Music Co.
2550 Holmes
Labels: Uni, Sbo, GE,
Fan, FJ, Art, OTJ,
Con, Hie, TNT
'Jack Farrel Lovell
4541 Park Ave.
Labels: Bel
King Bogonts. Labels: Bei King Records, Inc. 105 E. 61st St. Labels: Kng, Fed, Del Mayflower Sales Co. 2012 Baltimore Ave. Labels: Col. Gke, Epi Labels: Col. Cike, 1 \*Frank McGlynn Commodore Hotel Labels: Bel

Mexican Shop 900 Southwest Bldg. Labels: Ide Labels: Ide
Midwest Dist. Co.
1818 Main St.
Labels: GRc, BH, Zod,
Wils, Mod, Spe, Tru
Roberts Record Dist.
Co.
231 Southwest Bird.
Labels: Cor, Cdl, AB,
Br., Orf, Ser, Pal, Des,
Rod, Rep.
RGA, Rep.

utbwest Distributor Inc. 2028 Broadway Labels: Dec Norman Wilson Co. 2562 Holmes St. Labels: Lon, Hwd

A.R.A. Dist. Co. 2300 Olive St. Labels: Dec

MONTANA

Benciare Distr. Co. 501 St. Johns Ave. Labels: All. Pro. Eso

Central Dist, Co. P.G. Box 1551 Labels: Can

E & R Dist. Co. Labels: Dec

Great Falls

Missoula Vege Records 137 Radio Central Bidg Labels: Mor

Shelton

Newmarket

Clifton

Englewood

**NEW JERSEY** 

Consolidated Dis 166 Barkley Ave.

**NEBRASKA** 

Billings

Butte Alfred K. Brix 6151 Burlington Labels: Sen

Hillside Labbels: COI
Caplice Records Dist.
Co.
1909 Washington Ave.
Labbels: Cap
Commercial Music Co.
2530 Olive St.
Labbels: Cha, Sho, OE.
Roon, Fan, Old, FJ.
Tic. Rome, Sun, Art,
GTJ, Con, Hio, Ben,
TNT
Ettings. Mr. Milton Modell 1453 Liberty Ave. Newark

All-State Distrs. Co. 87 Stecher Ave. Labeis: M-G-M, Lon. YP, CRO, RCA, Cif American Squares 1159 Broad St. Labeis: Crl, Ald Belmont Dist. Co. 268 15th Ave. Labels: PS, Ron. BH. Capitol Records Dist.

83 Lock St.
Labels: Cap
Cosnat Dist. Co.
278 Halsey St.
Labels: Cor. Jub. Dom.
Dan, Der. Pal, Ess.
Rev. Cde. Brk. Rep.
Ben Decca Dist. Corp. 81 Emmet St. Labels: Dec

Labels: Dec
Essex Record Dist. Co.
114 Springfield Ave.
Labels: Oly, Roc. Oke,
All, Chs. Uni, Mon.
Fig. 1, All, Chs.
Lind Cri.

Val Krieb-New Jersey, Inc. 425 Elizabeth Ave. Labela: RCA Times-Columbia Distre Inc. Jedge St. Labela: Col Paterson \*Moe Sher 482 E, 25th St.

> West Caldwell \*Charles Petrone 103 Ravine Ave. Labels: Bel

# NEW YORK

Northwestern Aus-ply Co. 420 N. Broedway Labels: RCA Decca Dist. Corp. 1449 Central Ave. Lebels: Dec Roskin Bros., Inc. 1827 Broadway Labels: Oke. Col "Robert Goldhame 97-B Shaker Rd. Lebels: Bel RTA Distributors, Inc. 86 Broadwey-Menands Labels: RCA Labels: RCA
Leonnard Smith, Inc.
1064 Broadway
Labels: M-G-M. Jub
Mon, YP, CRO, Zod,
WO, Cdc, S&S, RGA,
Abb, Fab, Aud, TNT,
Val Music Service Co.
204 Fourth St. S.
Jub, Mon. OE. FS.
Ron. Lon. Fal. Res.
Zod. Dot. WG. Imp.
Cdc. Br. See, Abb.
Fab. X. Grv. Cif. Sdy.
Hwd

Albany

Buffalo

Cepitol Reco Co. 1066 Main St. Labels: Cep Decea Dist, Corp 1233 Main St. Labels, Dec

Labels, Doe
Paysan Distrs., Inc.
506-20 Seventb St.
Labels: Col. Oke, Epl
King Records, Inc.
614 Main St.
Lebels: King, Ped. Del
M & N Distr. Co.
831 Main St.
Lebels: M-O-M. Mon,
Lon, Luc, WG, Aud,
Val
Metro Distr. Co.
Metro Distr. Co. Bran-New Sales Co. 306 S. 12tb St. Labels: Coi, Oke, Epl Labels: Cot, OKe, Epi Murphy Sales Co. 711 S. 1th St. Labels: M-O-M. Der. Pel, Ezs Sidies Distributing Co. 1602 Derenport St. Lebels: ROCA Square Dance Distra 1915 Fernum St. Labels: Old, WJ, Win

Val Metro Distr. Co. 852 Main St. Lebels: Cif RCA Victor Dist. Co 1209 Broadway Labels: RCA Henry Schunke 1080 Broadway Labels: Dan

Tracy Knutson c/o Shelton Hotel Lebels: FS, K&K NEW HAMPSHIRE

Transdisc Corp.
e/o One Stop Record
Service
941 Niagara St.
Labels: X, Orv Manchester Tri-State R 852 Elm St. Labels: Mar

Far Rockaway, L. I., New York Hariem Hit Parade 2112 Carnega Ave. Labels: Apo, Mod, RPM, Imp. Fis. Mtor Geneva

Kingston

Seawby Merchandising Co. 3 E. Strand St. Labels: Unl. ML, Der, Sta, Oke, Epi

New York, N. Y. Alpha Dist. Co. 762 Tenth Ave. Labels: Vie. FD. Ron. Got, TC. RIH. Pav. Vir. Rma, Tic. Thr. WJ. Win. Fab. Aud. Fla

Fin Brunno-New York, Inc. 460 W. 34th St. Labels: RCA Capitol Records Distr. Corp. 263 W. 64th St. Labels: Cap Antonpio Conversion C

Antonnio Contreras 225 W. 68th St. Labels: MML Corni Records, Inc. 705 Tenth Ave. Labeis: Cor. Brk, RGA. S&S

Sacs Dist. Co.
Committee Str. Royal Str. Str. Royal Str

Daro Exports, Ltd. 21 E. 40th St. (Rm. 1004-5) Labels: ML Decca Dist, Corp. 3200 Broadway Labels: Dec The Folk Dancer 108 W. 16th St. Labels: Grl Labels; Orl
'William Feinberg
605 W. 170th St.
Labels: Bel
'Russell Friedman
147-37 71st Rd.
Kew Gorden Hills
Labels: Bel

Labels: Bel Green Bros. 101 W. 31st St. Labels: RR. Suc International Dist.
782 Tenth Ave.
Labels: Sdy
King Records, Inc.
565 Tenth Ave.
Labels: Kng. Fed. Del \*Charles Kunitz 2316 Ave. L Brooklyn Labels: Bei Le Mar Distr. C 41 W. 66th St. Labels: HR. Suc

Lanels: HR, Suc Leslie Distr. Co. 750 Tenth Ave. Labets: Fic W. Lingafeit 136 W. 44th St. Labels: Hor London Dist. Co. 541 W. 25th St. Labels: Lon Malverne Dist, Co. 424 W. 49th St. Labels: Mon, Fan, Mer, WG. Clf \*Gus Minori 105-11 Remington St.

Jamaica
Labels: Bel
Musart Distr. Corp.
789 Tentb Ava.
Labels: ML, Riv
Paradox Industries, Inc.
142 W. 46th St.
Labels: Joc

Labels: Soc.
Phoenis Disc Dist. Corp.
884 Testh Ave.
Labels: Eco.
Polymusic Records
204 E. 46th St.
Labels: Pmu
Portem Dist. Co.
733 til. Co.
738 til. Co.
738 til. Co.
738 til. Co.
739 til. Gr.
741, Ala,
Rud. Sav. Pea. Duk.
Fis. Sou. Int. Grf, Ali,
Rud. Say. Pea.
Eco. Int. Grf, Ali,
Rud. Say. Pea.
Eco. Record Export & Dist.
Record Export & Dist.

Record Export & Dist. Co. 520 W. 48th St. Labels: Suc. HR Regent Distra. 200 W. 57th St. Labels: Suc. HR

200 W. O'TH SR.
EVEN DEARC.
LIVE DEARC.
LI

Tempo Distr. 457 W 45th St. Labels: TPA, Gld. Ats. PJ, Sun, Tr

Ass. P.J. Sun, Tru
Times-Columbia Dataribitors, fine,
335 Fourth Are.
335 Fourth Are.
335 Fourth Are.
336 Fourth Are.
337 Fourth Are.
338 Fourth Corp.
750 Tenth Ave.
Labets: X, Orv
"Donald Walsh
2856 Grand Concours:
Labets: Bet
"Sammel Welner
815 E. 14th St.
Apt. 61 Apt.
Apt. 62 Apt.
Labets: Bet
"Labets: Bet
"Sammel Welner
815 E. 14th St.
Apt. 62 Apt.
Apt. 63 Apt.
Labets: Bet

North Belimore
"Leon Kunits
2528 Locust Ave.
Labels: Bel Rachester

Add Specialty Sales 2465 St. Paul Bivd. Labels: Dan Eastern Sales Co. 2011 E. Main St. Labels: Cor. Brk

Syracuse \*Joseph Barone 70 Aebersold St. Labels: Bei Labels: Bei L. Gordon Dist. Co. 235 W. Genessee St. Labels: Cap Morris Distributing Co. 1153 W. Fayette St. Labels: RCA

NORTH CAROLINA

Asheville Associated Distrs. P. O. Box 2149 Sweeten Creek Rd. Labels: HR, Suc Charlotte

Berto's Sales Co. 1229 W. Morehend St. Labele: Gly, Roc. Cdl., Oke. Jub. Unl. Cha. FS. Nas. Exc. Cbs., Che. Der. RH. Zod., Her. Sta. Cdc. Tru The Big Wheel Co. 147 W. Morehead St. Labets: Lon, Old, S&S Capitol Records Dist. Co. 514 W. Morshead St. Labels: Cap

Labels: Cap
Carol Dist. Co.
124 W. Morshead St.
Labels: Dec.
F& F Enterprises
603 S. Cedar St.
Labels: Cor. Atl., Mon.
GE. Fan. Apo. All.,
Got. TC. Sav. Oat. Ky.
Fea. Duk. Rms. Tlo.
WO. Brk. ROA. Fab. WO. Brk. ROA. Pab Hal-Mark Dist. 304 W. Morehead St. Labels: Aud King Records. Inc. 619 W. Morehead St. Labels: King. Fed. Del Mangold Distributing Co.

Mangon Distributing
Co.
2012 W. Morebead St.
Labels: M-G-M. Dom.
7-11. Grf. Sco. Als.
Dot. Sco. Rep. Riv.
Mod. RPM. Sun. Imp.
Sps. Fis. Mitor. Crt.)
Con. Abb. X. Rie, JD
Couthern Berlings &
Parts Co., Inc.
Soo N. College St.
Labels: Cot
Southern Radio Corp.

Southern Radio Corp. 1625 W. Morehead St. Labels: RCA Greensboro

Southland Music chandles Co. 526 S. Elm St. Labets: YP, CRG

Record Sales Dist. 303 Laneaster Ave. Labels: HR. Suc

OHIO

Cincinnati

Cincinnati
A & I Diat. Co.
521 W. Sixth St.
521 W. Sixth St.
Labels: Gly, Roc. Col.
R. Sixth St.

Corni Records, Inc. 920 Race St. Labels: Cor. YP. Brk. RGA. Tru, Abb Decta Dist, Corp Daylight Bidg. 8th and Court Sta. Labels: Dec

Labels: Dec Hit Record Dist. Co. 1943 Central Ave. Labels: Atl. Jub. Mon. Dom. Ce. Ron. Cbe. Cbs. Der. BR. Dev. Cust. Ry. Pall. Ess. Zeod. Dec. Cod. Rep. Fall. Ess. Seod. Dec. Cod. Rep. Fall. Ess. Spe. Cod. Rep. Fab. X. Grv. Tif. Val. King Records Inc.

Cleveland

Meveland
Benart Diat. Co.
227 Frankfort St.
Labels, Gly. Roc. Cor.
Atl. Mon. Ge. FS.
Ron. Dan. Ats. Cot.
TC. RiH, Gat. Ky.
Pal. Pea. Duk. Zod.
Ess. Rer. Dot. Tic.
Rms. WO. Mod. RPM.
Sun. Spe. Fis. Mor.
Brk. Tru Capitod Record Dist. Co. 104 St. Clair Ave., N.W. Labels: Cap Columbia Record Dis-tributors. Inc. 1430 West Ninth St. Labels: Col Custom Record Dis-

Labels: Col Custom Record Dist. 1737 Chester Ave. Labels: X. Ben. Grv Decca Dist. Corp. 745 W. Superior Ave. Labels: Dec

King Records. Inc. 1714 Chester St. Labels: Kng. Ped, Del Lanca Dist. Co. 2907 Prospect Ave. Labels: Fab

Main Lina Cleveland, Ind., 5005 Euclid Ave. Labels: RCA Maiverne Dist. Co. 1735 Chester Ave. Labets: Jub. Dom. Der. GTJ, Con Ohio Record Dist. Co.

1737 Chester Labels: Cdl. Oke. Chs. Uni. Fan. YF, 7-II. Ala. Soo. Int. Orf. Nas. Exc. Luc. Che. Chs. Apo. All. Sav. PJ. TAR. Sta. Imp. Cdc. Rep. JD. Val. Hwd. Sdy. Clf. Ept Sdy, Cif. Ept
\*Bob Politi
1524 E. 123d St.
Labels: Bei
\*Wally Ranson
Box 863
Warrenville Heights Br.
Labels: Bei

Sanborn Music Co. 736 Superior Ave. Labels: M-G-M, Lon Columbus Colso Distributors 2088 Sullivant Ave. Labels: Ors

Dayton Spencer Jewelry Co. 39 S. Main St. Labels: LA

Hubbard Music-Please. Inc. Box 228 Labels: Dom, Gld, Grs, Tre, Hwd, Sdy Oberlin

Radio Station WGBC 32 E. College St. Labels: You Toledo

New Line Record Dist. Co.
1465 Belmont Ave.
Labels: TAR
Ben Rubin Dist. Co.
1634 Grand Ave.
Labels: Dec Main Line Distributors,

Inc. 360 W. Erie St. Labels: RCA Vienna

Trumbuli Record Sales Labels: Dom Warren Mid-America Record 760 Bonnie Brae S.E. Labels: Ats

OKLAHOMA

Oklahoma City Dulaney's 825 N. W. Second St. Labels: RCA, Grv

Labels: RCA, CIT'S
Cramoghone Enterprises
1011 N.W. Fifth St.
Labels: Oly, Roc. Cd.
Cha, Uni. Mon. CE.
Sco., Int. Orf. Che.
Cita, Apo. Der. Got.
TC, Dev. RIH. Say.
Eso. Pratu. Gat. KY,
Eso. RIM. Gat.
KY, WO. BTS. Sim. Imp. Fis.
RCA, Tru, GTIY. Com
RCA, Tru, GTIY. Com
RCA, Tru, GTIY. Com
Ring Records, Inc. King Records, Inc. 612 North Hudson St. Labels: Kng. Fed. Del \*Oene Lybarger 1716 N. Meridiau Avs. Labels: Bel

Leo Maxwell Co., Inc. 409 N. Classen Bird. Labels: Dec. Cor

Music Service Co. ambers: Jub
Oklahoma Record Co.
627 N. W. Second St.
Labels: Atl, FS, Lon.,
Nas. Exc. Luc, Spc.
Rep. X, Hic. Epl, Tif,
Sdy. Hwd
Wolfe Dis---

Edy. Rwd Woife Dista, 710 N. W. Second St. Labels: M-G-M, Old Southern Mercury. Inc. 1011 N. W. Fifth St. Labels: Abb, Fab, Val, Mer

OREGON Portland Bargelt Supply Co. I131-1135 S. W. Wash-Labels: HR, Suc
B, O, Record Service
BJ, O, Record Service
BJ, N, W, Sixth Ave.
Labels: Cdi, Oke, Atl.
Cha, Jub, Ott, Gan.
FS, Rom. Fan. Arn.
Coff, Luc, Chs. Che.
Apo, Der. Sav. Pal,
PJ, Zod, Ess, Dot,
Soug, Mod, RFM, Sis.
Sun, Imp, Sps. Fis.
Kep, Abb, Fab, X,
Aud, Grv. Sdy, Hwd,
Val

Val Harper-Megges, Inc. 1506 N.W. Irving St. Labels: RCA Love Electric Co. (Branch) 938 W. First St. Labels: Col

Labeis: Col Oregon Record Dist. Co. 627 S.W. Isth St. Labeis: Cor, Lon, Brk, RGA N. Pacific Supply Co. 2025 N. W. Overton St. Labeis: RCA \*Edgar A. Parks Jr. 1215 N. E. 157th Ave. Labels; Bel J E. Redmond Supply

625-327 N.W. Sixth Ave. Labels: Dec Labels: Dec Richter Record Dista. 2115 N.W. Northrup St. Labels: M.-G.-M. GE. Mor. WJ. GTJ. Con Scandi-Tunes 1831 N.E. Alberta St. Labels: Rud

PENNSYLVANIA

Derry Belle Recording Co. Box 465 Labels: Trn Harrisburg

D & H Distributing Co.
2535 No. Seventh St.
Labels: BCA

Johnstown
Ethet McNemar
738 Railroad St.
Labels: Hor New Hope

\*Sid Graedon Box 139 Labels: Bei

Philadelphia Edward S. Barsky, Inc. 25/22 N. Brond St. Labets: M-G-M. Ric. Ben.

Capitol Record Dist. Co 1327 N. Broad St. Labels: Cap

Liberia: 1809 81.
Liberia: 180

lishers 250 S. Broad St. Labels: GMP, Vod. Rok. C-O

John-Harold Co. 1616 N. Broad St. Labels: Cor. Lon. Alt. Brk

Lesco Distr. 17 S. 21st St. Labels: YP, CRG, Riv HR. Suc. WJ, Win SteS S&S

\*Abraham Lewis Plotnick
1185 Passmore St.
Labels: Bel

\*Bernhard A. Scheller
341 N. 18th St.
Labels: Bel
Stuart F. Louchbelm Co.
1220 N. Broad St.
Labels: Col

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RCA Victor 20-5666; 47-5666) (RCA Victor 20-3006, 41-3000)

"THIS: IS WHY I LOVE YOU"

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Victor has another potential hit in this pretty lilter given a warm multiple voice reading by Rosemary Belan. Thrush has a terrific voice and equally outstanding material. She should make the grade.

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ROSENATY BELLY
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ROS TALENT

BELAN

WITH THE MORRY ALLEN ORCHESTRA

Thanks, Ops, for All Those Spins

> Richard Hayman MERCURY RECORDS

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Marnel Dist. Co. 1622 Pairmount Ave. Labels: 7-11, Ala, R.H.F., Sav. Pnu., Bou, Wal, Imp. Spe., RCA, Pah David Rosen, Inc., 853 N. Broad St. Labels: Gio, Mon., Ata, Fte. WO Raymond Rosen & Co., Raymond Rosen Inc. 2121 Market St. Labels: RCA Transdisc Corp. c/o Harris 4517 Wayne Ave. Labels: X, Grv

Pittsburgh 'Hisburgh
Alco Record Dist. Co.
1204 Forbes St.
Labels: Atl, Jub, Mon,
7-11, Sco, Int, Ala,
Orf, Chs, Che, Der,
WO
Capitol Record Dist.

WO
Capitol Record Dist.
Corp.
2020 W. Liberty Ave.
Labels: Cap
Danforth Corporation
6500 Hamilton Ave.
Labels: Col. Oke. Epl
\*\*Charles Davis\*\*
14 Maple wood Ave.
Crafton
Labels: Bel

Crafton
Labeis: Bel
Puture Dist. Co.
1300 Wylle Ave.
Labeis: Apo, Spe
Hamburg Bros.
213 Galveston Ave. 213 Galveston Ave.
Labels: RCA
King Records, Inc.
1437 Fifth Ave.
Labels: Rfg, Ped, Del
Lomakin Music
633 Liberty St.
Labels: Fan
National Record Mart
824 Diamond St.

824 Dlamond St. Labels: Gat, Ky Record Dists, Inc. 906 Forbes St. Labels: M-G-M, Unl. Got, Sav, Pes, Duk, Sta, S43, RGA, GTJ. Con Got, Sav, Pea, Duk, Sta, SdS, ROA, GTJ. Con Standard Dist. Co. 1705 Fifth St. Labeis: Cor, Cdl, Ron, Dan, TC, Dev, RH, Cat, Ky, Fal, Ess, Zod, Dot, Sun, Imp, Mice, Brk, Rep, Adv. TH, Sdy, Hwd, YPank Stanko

Val \*Prank Stanko 429 E. Garden Rd. Labels: Bel J. A. Williams Co. 401-433 Amberson Ave. Labels: Dec J. W. Young Dist. Co. 1206 Forbes St. Labels: Ats, Cdc Scranton

Capitol Record Dist.
Corp.
500 Wyoming Ave.
Labels: Cap
Scranton Supply &
Mach. Co.
634 Wyoming Avo.
Labels: Dec

# RHODE ISLAND

Powtneket Conte Distributors
31 Division St.
Labels: Gre
Eddy & Company
43 Hospital St.
Labels: RCA

## SOUTH CAROLINA Rock Hill

\*Jemos Meiton 432 Willowbrook Ave. Labeis: Bel Mercury Record Dist Co. 419 Pirst Ave., So. Labels: Hic, Mor

# SOUTH DAKOTA

Sioux Falls Warren Radio Supply 115 S. Indiana Ave. Labels: RCA

## TENNESSEE

Gallatin

allalin Randy's Record Shop 321 W. Main St. Labels: Atl. Chs. Jub, Cbe, Chs. Apo. Got. TC, RIH. Dot. Mod. RPM, Sun. Imp. Fls. Mtor, Pea Knoxville Chapman Drug Co. 313 State St.

C. M. McClung Co., Inc. 301 W. Jackson Ave, Labels: RCA. Gry

Labeis, RCA
Labeis, RCA
Labeis, Atl, Jub.
Labeis, Atl, Jub.
Labeis, Atl, Jub.
Cap.
Ger, Ron, 7-11, Int.
Orf, Sco, Als, Ide,
Her, Win, RPM, Grv
Records, Inc.

McCoregor's Inc.
1971 Union Ave.
1971 Union Av

Nashville Buckley Dist. Co. 1707 Church St. Labels: Cha. RIH. Gre, Mod. RPM, Sun. Imp. Fla. Mtor, Pea. Sdy. Hwd Coastline Plat-

Since Street, Street,

# TEXAS

Amerille Dulaney's 1420 N. E. Third St. Labels: RCA, Gry

Arlington
\*William Bryan Shaw
1400 Bennett Dr.
Labets: Bel

Dollas

Dallas
Adieta Co.
1914 Cedar Springs Ave.
Labelis: R.CA, Crv
Big State Dist. Co.
137 Glias St.
Labelis: Cor, Cdi, Oke,
AS, FS, YP, Nas, Exo,
Che, Che, Apo, Alk,
Tru, Reg, JD, Hwd,
Sdy, TNT, Epi, Hio,
X, Abb
Capitol Record Dist.
Corp.

SGY, TNT, Epl. Bio. Control of the C

wo, the row, or the constraint of the constraint

1200 E. Missouri St. Labels: M-G-M

1200 E. SHISKUIT IS.

A. B. KTUPP DIMA. C.

269 S. SARIA FF St.

LAND J. C. C. C.

LAND J. C.

LAND J.

Labels: Dec

\*Sam Paparono
3717 Nations Ave.
Labels: Bel
Suniand Supply Co.
1200 E. Missouri
Labels: Cor, Mon, Ron,
Lon, WG, Mod, RPM,
Spe, Fia, Mtor, Brk,
X, Grv

Honston Houston
H. W. Dalley Co.
3144; E. 11th St.
3144; E. 11th St.
3144; E. 11th St.
Gramophone Enterprises
1903 Lecland St.
Labels: Gly, Roc. Chs.
Jub, Uni, Mon, Ron,
Fan, 7-11, Als, Int,
Orf, Sco. Dev. Got,
TC. Dev. RIH, Boo,
Pmu, Gat, Ky, Pal,
Retz, Zod, W.G. Sta,
Roca, T. T., GTJ, Con
Hummingbird Record
Co.

Hummingbird Record Co. 3504 Travis St. Labels: TNT House of Music 48 Pinedale St. Labels: Ced. ML, Wal

Labels: Ceu, Bass, King Records, Inc. 1406 Jefferson St. Labels: Kng, Ped, Del Southern Mercury, Inc

1608 Arthuron St.
1608 Arthuro

Son Antonio

San Antonio
General Appliance Co.
1201 E. Houston St.
Labets: Dec
'clarry Boal
2302 Texas Ave.
Labets: Bel
R. Warncke Co.
121 Navarro St.
Labets: Cap

San Benito Rio Grande Music Co. P. G. Box 861 Labels: Ide

# UTAH

Orden Carl Santoro 2667 Lincoln Ave. Labels: All Salt Lake City

Salt Lake City
W. H. Bintz Co.
433 W. Third St.
Labela: Giv. Cod. Epi
Labela: Giv. Cod. Epi
Labela: Giv. Cod. Epi
Labela: Giv. Cod. Epi
Labela: Labela: Labela: Labela: Labela: Labela: Labela: Labela: Cod.
M. Giv. Cod. Epi
Labela: Cod. PR, Old.
W.J. Win., RGA
W.J. Win., RGA
M. State Dist. Co.
Labela: Cod.
Labela: Cod Labels: Dec Standard Supply Co. 331 S. State St. Labels: Mr-G-M, Cor, Mon, Fan, Lon, WO, Imp, Brk Zlon Dist. Co. 2327 Lincoln Ave. Labels: Val

Salt Lake City

Davis Sales Co. 106 W. Third, So. Labels: Abb, X, Grv, Sdy, Hwd

### VIRGINIA Richmond

ichmond
Allen Dist. Co.
420 W. Broad St.
Labels: Gly. Roc. Chs.
Jub. Uni, Los. BH.
Apo. Nas. Erc. Chs.
Cbe. Der. BR. Got.
TC. RIH. Sav. Pal.
Pes. Duk, Zod. Ess.
Her, Dot, Mod. RPM.

MARCH 6. 1954 Sta, Pla, Sun, Imp, Spe, Mtor, Cde, Tru, Rep. JD, Val, Hwd, Sdy, Fab, Abb Benj. T. Crump Co., Inc. 1310-34 E. Franklin St. Labels: Col, Oke, Epi King Records, Inc. 213 E. Main St. Labels: Kng, Ped, Del Virginia Dist. Corp 1837 Broad St. Labels: Dec. Cor

# Wyatt-Cornick, Inc. Grace at 14th St. Labels: RCA, Grv WASHINGTON

Scattle Artist Record Dist. Co. 3131 Western Ave. Labela: Giy, Roc, CRG, Luc, Chs, Che, S&S

Fidelity Electric Co. 960 Republican St. Labels: RCA Labels: RCA
Harper-Meggee, Inc.
960 Republican St.
Labels: RCA
Love Electric Co.
313 Westlake Ave., N.
Labels: Col, Oke, Epi

alab-testedate Ave. Nr.

Morrison Music Co.

730 Queen Anne Ave.
Labela: Mor.
Northwest Tempo Disk.
Jo Ninth Ave. N. W.
Labela: M.-G.-M. Atl.
Utal, OE. ROG. Kis.
OCT. Gid, Apo. Mor.
Pal. Ess. W. W. Win,
Cdd. Kng. Fed., Del,
Pal. Jas. W. W. W.
Coreon Records Disk. Co.
3131 Western Art.
ACG. Cor. Lon. Brk.
RGG. Cor. Lon. Brk.
RGG. Cor. Lon. Brk.

Spokane
Columbia Electric &
Manufacturing Co.
123 South Wall St.
Labels: Col, Gkc, Epi
Tinling & Powell
Too E. Sprague Ave.
Labels: HR, Suc

# WEST VIRGINIA

Charleston Lou Sown Records 711 Bigley Avo. Labels: BR Cardinal Distributing

Co. 521 Quarrier St. Labels: Col King Records, Inc. 504 Donnally St. Labels: Kng. Fed. Del Huntington
Van Zandt Supply Co.
1123 Fourth Ave.
Labels: RCA

# WISCONSIN

Madison Tell Music Dist. Co. 2702 Monroe St. Labels: Cor, Brk, Rep, Orv, X

Milwankee Capitol Record Dist. Co. 1434 N. Farwell Ave. Labels: Cap Labels: Cap Decca Dist. Corp. 321 E. Chicago St. Labels: Dec Labels: Dec Demo Records Dist, Co. 1415 N. 21st St. Labels: Dem \*\*John M. Kropf \*\*Labels: Bel Major Dist, Co. 622-538 E. Onden Avs. Labels: Mon, WO Labels: Cod, Ins. 3131 W. State St. Labels: Col Taylor Sheetric Co. 113 No. Broadway Labels: Cod

Sheboygan

Sheboygan Radio & Record Center 1210 N. 3th St. Labels: Pik

# WYOMING

Cheyenne Porbes Music Company 1818 Carey Ave. Labels: HR. Suc

# CANADA

Calgary, Alberta jalgary, Alberta
T. W. Pescook, Ltd.
216 12th Ave., W.
Labels: Cor. Brk
Taylor, Pearson & Carson. Ltd.
306 Fifth Ave.
Labels: Ous, M-G-M,

British Columbia Dance Craft 1406 W. Broadway Labels: Win Johnston Appliances,

Ltd. 5239 Victoria Drive Labels: Cor, Brk Mackenzie, White & Dunamuir Dunsmutr 1100 Venables St. rabels: Gua, M-G-M.

Labels: Gran, Mer Radio Sales Service, Ltd. Radio Sales Service, Ltd. 971 Richards St. Labels: Cap Texal. Ltd 1132A Burrard St Labels: YP, Ara, Lon Winnipeg, Mamitoba Modern Products Co. 1373 Fortage Ave. Labels: Bil. YP, Ara, Win.

Win Monarch Record Distra. Gait Building Labels: Qua, M-G-M,

Currently

Call Your No 127 West 43rd St.

Sparling Sales, Ltd. 120 King St.

London, Ontario Capitol Record Dist. Co. 100 St. George St. Labels: Cap Sparton of Canada, Ltd. Labels: Col

Labels: Col
Apex Records, Ltd.
670 Richmond St., W.
AcGeorge Blakey
31 White Pine Ave.
Labels: Bel
Canadiam Music Sales
1261 Bay St.
Labels: Old
Capitol Brocords of Can
122 Adelaide St.
Labels: G.

age, 100.

122 Adelaide St.
Labelis: Cap Adelaide St.
Labelis: Cap Record Distra.
Labelis: Tap Margas Distr. Agency
807 Yonge St.
Labelis: Tap Margas Distr. Agency
807 Yonge St.
Labelis: Fan, Bar, Arn
Morris Dist. Co.
1589 Queen St. W.
Labelis: Fan, Sar, FJ,
GTJ, Con
Phono-Vision Dist.
Corp.
Corp.

124 Dundas St. Labels: Kis Quality Records 389 Birchmont Road Labels: M-G-M, FS, Der, Pal, Ess, Qua, WJ Gordon V. Thompson 962 Youge St.

Announcing a Great New Label USA RECORDS, INC.

"HOME"

"THE THRILL IS GONE" Jimmy Randolph Look for Terrific Releases in March ANDRE' PHILLIPE Diahann Carroll

New York City

H. G. Young Sales Co. Lachine, Quebec

Compo Co., Ltd. 2377 Remembrance Labels: Cor, Brk Montreal, Ouebec

Montreal, Quebec

\*Larry Bernier
1440 Bernard Are., W.
Apt. 16
Labels: Bel
Biltmor Records Co.
2560 Mayfair Ave.
Labels: Bil
Canus Distr. Ltd.
63 Prince Arthur St., E.
Labels: LA
Capttol Records of Can-

Labels: LA
Capitol Records of Canada, Ltd.
216 St. Paul St., W.
Labels: Cap
Eitle Recording Co. of
Canada
417 St. Peter St.
Labels: Ced. Eco. Tic.

Labels: Ced, Eco, Tic, Riv The Loudon Gramo-phone Corp. of Can-ada, Ltd. 2123 St. Catherine St. E.

Ltd.
339 Liege St., W.
Metrodisc, Inc.,
5016 Sherbrooke St., W.
Labels: Cor, Rod, Qua,
M-G-M, Brk dusiment of Canada ascal Bidg. 901 Bieury St. abels: Dan

THE BILLBOARD Sni-Don Sales C 455 Graig St., W. Labels: Suc, RR

TERRITORY OF

# HAWAII

Hawaiian Elec. S Co. 930 Clayton St. Labeis; Dec Honolulu Paper Co., Ltd. 1105 Kapiolani Bivd.

1106 Kaploland Bivd.
Labels: CO.
House of Music. Ltd.
Labels: The Ave.
Labels: St.
Labels: Cor. Lon. Bet.
House Cor. Lon. Bet.
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Labels: Cor. Lon. Bet.
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Labels: Cor.
Thayer Plano Co.
P. O. Box 562
Norman Wright
co. Henry M. Sayder
St.
Labels: Cor. Lon. Bet.
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Co. 381 Young Bidg. Labels: Bet Wahiawa, Oahu Wahiawa Electronic Service Labels: Mon. WO

TOP SELLING FORCE

Portland

nued from page 45

ly instructed servicemen on an entire machine at each session, recently began breaking down the procedure so that only one phase of the machine was handled at each meeting.

each meeting.

Larry Hornbeck, manager, said that the new method promoted better operator relations by making it easier for operators to understand the machine. He added, "It also aids sales efforts by assuring buyers that the phonograph can be serviced at the most efficient levels."

efficient levels."

Classes are held every third Tuesday under the direction of John Detweller, service manager for the company. Students are servicemen and operators from Oregon and Southwestern Washington, and classes are held in a room set aside at the firm's headquarters.

quarters.
Separate sessions are given for such problems as electric selector, the mechanism of the trip relays, interpretation of symptoms on the trouble-shooting chart and remote control.

Magnecord ntinued from ; 1(e. 45

music obtainable," Roberts said, "and will be reproduced with the finest high fidelity equipment ob-tainable. At present there are tainable. At present there are over 4,000 recordings being reproduced, giving operators a wide

selection in selection in various styles of music." Roberts explained that the distribution of these machines would be landled thru juke box distributors, making it easier for operators to handle both lines.

Location Potential
Possible locations for the unit
are endless, Roberts said. He
pointed out that such spots as
radio stations, schools, hotels,
individuals, churches, industries,
hospitals, aviation companies,
government agencies, industrial
laboratories and a host of others
are only beginning to see the
advantages of having continuous
music.

Special Offer! JUKE BOX CABLE

> Brand New-Perfe a conductor #14
> Color coded, plastic insulated with brown plastic jacket overell, V-in.
> Biameter, Heat, water
> and acid proof. 16½¢ ... a.

Minimum order 500 ff., 547.50 Quen, limited. Cample on request. TERMS: Check with order of D. COLEMAN & SONS Oept. B. 4515 W. Addison Chicago 41, III. SPring 7-21



Rock-Ola Fireball 120, \$325.00

45 RPM-USED

# WRITE—WIRE—PHONE

1/3 down, balance C.O.D.

Export inquiries invited

2600 Enclid Aver CHerry 1-3801 1302 Jackson Main 6192

Everyone looks to

dawn

Got Those Dot Hite! "FROM THE VINE

CAME THE GRAPES" . "Time Will Tell" Det £15127

INSURANCE ALL RISK JUKE BOXES

BROADWAY BROKERS CORP

150 Broadway, New York REctor 2-2195



CONVERT YOUR Seeburg Selectomatic 100-A

78 RPM to 45 RPM

\$98.50 F.O.B. Los Angeles

NELS NELSON, Sales Mgr.

D. W. PRICE CORPORATION

11101 Wast Pica Blod.

Las Angeles 64, Culifornia

location. No Holes to drill or top-is our kit. Precision Machined Po your equipment. Increase its v

# **VENDING MACHINES**

BULK VENDING: NEW GAINS

Vender Plan Cracks

New N. Y. Operation Sets Up Automatic

Office Locations

Feeding Service in Franklin Stores

# Keyed to Greater Machine, Product, Price Versatility

Denver Cia Ops **Eye Filter Tips** As Sales Slump

# New Ice Cream Pint Vender In Production

5-Selection Unit To Cost \$1,370; Hold 365 Pints

MILWAUKEE, Peb. 27.—Production of a new automatic five-selection pint package ice cream vender was announced by William J. Wawrzonek, inventor of the machine and head of the Pint-O Matic Company. The unit is being produced by the William A. Benz Sheet Metal Products Company and will be sold thru Pint-O-Matic.

Feeding Service in Franklin Śtores

NEW YOUN, F. 8, 7, — MidMidManhattars office buildings, have
sent standard of the properties of th

## MAGAZINE VENDING

# Round Up Probes

Problems, as the retus, we recedented increase in sales dure content in the received in the received in the content in the received in the receiv nes. szines," he said, "fill three requirements laid down by (Continued on poge 118)

> Dr. Pepper Ups Net in 1953:

Cite Venders

# Cig Problems Aired At NAMA Meeting

P-M V-P Lauds Ops; Cites Statistics, Public Relations, Health Questions

Fublic Ketartons, recent m questrons
ST. SIMONS SIAND, Ca., last year, an all-time record, as
the JT—The current state of inpassing 1932 by 2500 million.
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week (26-27) securi was to the per verse describes (1) when the color because another of motions and the color because was to be established to the color because was to be congratuated by the color because was to be congratuated with the color because we dropped to two remaining to the color because we dropped to two remaining to the color because we dropped to two remaining to the color because we dropped to two remaining to the color because we dropped to two remaining to the color because we dropped to two remaining to the color because we dropped to two remaining to the color because we were dropped to two remaining to the color because we were dropped to two remaining to the color because we were dropped to two remaining to the color because we were dropped to two remaining to the color because we were the color because we were the color because we will be the color beca

# **C&C** Sets Finance Plan for Operators

\$100 Down, \$12 a Month for 44 Months Buys Unit: Will Also Back Cup Venders

Buys Unit; Will Also Bock Cup Venders
FNOISWOOD, N. J. Feb. 27 — gentle were the early
The drive of Castrell & Cochrace
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# Name Distribs Perfume Units To Diversify

Ace Cig Route

theater locations through the location should be a spray of nationally service. Dallas, Tex. Bert Fr. wown perfume brands for a Standerd Specialty Company, ded good reception by theater with the location of the location of

# Coffee Venders Pace Market; 3-Year Report

# Used Machine Trends

Trends in the used vending machine market based or ysis of The Billboard's and its sister publication Vend ket Place. Vender types appear in order of highest deman ne "for sale" and "wanted" categories. Wanted to Buy

# Karl Guggenheim's amazina new action charm

MYSTIC ACTION MAZE .



Cet the Ball Rolling Now!







VEEDCO SALES CO.

The Cutest . . . SALES STIMULATOR WE'VE RELEASED IN A LONG TIME



F.O.B. N.V. Comes in asserted twe-tone rich colors. Vends perfectived at a time—in rechets

as well as machines with ball game Write, Phose or Wire Your Orders

PAUL A. PRICE CO. 55 Luonard St. New York 13

IMMEDIATE DELIVERY! HMS Penny-Nickel

Combination \$16.50 Ea., 100 or more \$16.95 Ea., less than 100

(Pecked 4 to cose) cular on Victor models; also, our complete charm

SPECIAL TRIAL! 4 Victor HMS machines plus 25 lbs. roasted and salled Pecans......584.95





# New Office Location Plan

\*\*Constitued from page 130

\*\*Example of the could service more produced by eliminating them. Re has no produced by eliminating them. So and the house for the 250 employees of history printy, and is responsible to yeneral by eliminating them. So and the respective manager. To more than the second produced by eliminating them to the page trained tallary by veniminating them. So and the produced by eliminating them. So and the page trained tallary by veniminating them. So and the produced by eliminating the produced by eliminating them. So and the produced by eliminating the produced by eliminating them. So and th

BALL & VENDING GUMS BUBBLE, CHICLE & CHLOROPHYII

NewLOW factory prices

Subble Sall Cum, 140-178 

Fahhie Chicks, 220 & 520 ct. .. Sog th.
These LOW prices F.O.B. factory
150 th. lets.
AMERICAN CHEWING PRODUCTS CORP.
Mt. Pleasant & Fourth Aves.
Neward 4, N. 1.

# **Auto-Photo Studios Give** Investment Security with Greater Profit

Studio operators. Auto-Photo business is a year around huriners And better yet it is a vegraalterwear burioner too Auto-Phota Studios do not become obsolete. Do not lose their customer oppeal. Auto-Photo Studios depreciate less than any other cain machine of ony colegory.

## Auto-Photo Facts!

- · Lower operating costs and higher profits than any other vending machine! Higher grass because customers kan
- and converient the difference t Locations remain productive for years use customers gogreciate quality photos that do not fade.
- · Your business builds because 4 different photos for 25¢ - offered only by Auto-Photo - is a bargain that everyone contaciates

Auto-Photo Studios ore completely outomotic - easy for customer - easy for operator.

For Greater Profits and Investment Security, Write Today I

Room 806-Palmer House M. O. A. Convention

Auto-Photo Co., Inc. 1452 St. San Pedro St., Los Angeles 15, Calif.





Rome Canty Machine, 196 Ser Cen.

OUGRENIER

OHAMPION

COMMITTE CONTY NE SEG. 123 Cen.

COMMITTE COMMI

WRITE FOR INFORMATION Der Peints ere VINDERIZEO, Prevents Pee Toking and Resting. All Equipment Unco tenelly Georgetted. Trade Prices.

1/3 Deposit Belance C.O.O.





Buy the New Victor HMS Penny-Nickel Vendor on Torr Time Payment Plan

NEEDA MODEL 'E'

\$75.00

Price \$16.95 each (packed 4 per case)

I Chech with order 24 Post-dated weekly chechs of \$5.00 each . . . \$ 21.60 . \$120.00

When ordering, specify vending wheel desired. Write for credit application and full details.

TORR - LANSDOWNE, PA. ROY



Victor MODEL HMS \$16.95 each \$16.50 each.

VENDING MACHINES

Stoner Brochure Op Location Aid

UP LOCATION AID
AURORA, IJI, Feb. 27.—Stoner
Manufacturing Corporation has
prepared a new package type
new package type
distribution to its salesmen and
operators.
In the control of the control of the control
line of Stoner equipment, separate sheets on each machine details up-to-date specifications, curartee sheets on each machine details up-to-date specifications, curweight reference filing and
usage, an envelope folder is provided.

Officials note that opvided.



Vending Machines



29.50 7.45 8.50 7.50 8.50 29.95 50.00 239.50 195.00

115.00 325.00 925.00 525 OF

65 CG 110 CG 125 CG 65 CG 87 50 75 CG 65.00 110.00 125.00 65.00 87.50 75.00 65.00 110.00 125.00 65.00 87.50 50.00 75.00

95.00 110.00





ecision-bett in the woters re-ctory devoted exclusively to anufacture of bulk vending mathi

You'll find it easy to sell loca-tions with Ook's streamlined Reinbow. 10-columns to wand tole gum, charm sendies, Hershoys-Guaranteed mechanically.





7.45 7.45 7.45 7.45 7.45 7.56

65 00 130.00 125.00

87.50 75.00

85.00 110.00 135.00 100.00

49 56

50.00

7.45 7.45 7.85 7.50 7.45 7.45 7.45 7.50



CHEWING GUM CHLOROPHYLL TABLETS 48c lb.

BALL GUM (all sizes) SEA BRIGHT LABORATORIES san Ave., See Bright, N. Jar See Bright 2-0224-J

CIVE TO DAMON RUNYON CANCER FUND

· Continued from page 116

eter of the activity in the auto-matic merchandising of various mate merchandeing of various He has found that many women, chemad for vender types indices the properties of the propert

Vendor
Silver King 1e Bell Gem.....
Silver King 1c Mdse.....

Unceda Canfy
Unceda Challenger (B cel.),
Unceda Electric (9 cel.),
Unceda Model E (5 cel.),
Unceda Model E (6 cel.),
Unceda Model E (8 cel.),
Unceda Model S (9 cel.),

Used Machine Perfume Units · Continued from page 110 wanted to buy are a good barom-

29 95 50.00 50.00

135 00 135.00 135 00

upon to maintain sales thruout his own surveys, Davidoff said. He has found that many women,



Be first rith the best YOU'VE BEEN ASKING FOR

d 100 W SER ARUNG FOR ...

- Perfolial-daves time on route "showcase" and the service of the ser

Get Full Particulars! Write, Wire or Phone TODAY!

VICTOR'S MODEL HMS

YOU

OHLY \$17.25 EA.

PENNY-NICKEL COMBINATION VENDOR The Most Flexible Bulk Ven

MACHINES 1
The answer to "eating profile" from your present for eating profile" from your present free eather to eating the set of the eather to eather the eather to eather the eather the

— Bell Gum Wheel vends 140, 178 or 218 coun with or without cherms. ACITY: 779 lbs. 218 count ball gum. DETANT: Specify Which Wheel You Desire. cals Jurnished with each mechine.

CHICAGO 39, ILLI

VICTOR VENDING CORP.









RAKE COIN MACHINE EXCHANGE

# ave Newer CHARMS!



· NEW IDEAS · NEW FINISHES send 356

Complete Sample Kit

PENNY KING COMPANY





# Vending Talks Hiahliaht N. Y. Popcorn Meet

NEW YORK, Feb. 27.—Vending will come in for serious consideration Tuesday (2) when the International Popcorn Association holds its regional popcorn and concession conference in the North Ball-room of the Hotel New Yorker here.

hossis of a cocktail pears 5:30 p.m.
The supplementary program in cludes the following round-table discussions: Manufacturer, whole saler; jobber-distributor, and

# Hebel Vender Gets New Sign

CHICAGO, Feb. 27—An libuminated metal sign designed to present the control of the

# Soft Drink Firms Give to Education

Give to Education

Service from the above the composition of the Carbonated service from the above the composition of the carbonated service from the carbonated service f

# SUBWAY BLUES Vandals Cost Gotham Ops More Dollars

NEW YORK. Peb. 27.—Thugs and vandals are becoming a source of concern to operators with locations in New York subways. The operates both venders and newstands in the Gotham underground, reported that 13 of its employees were assulted or robbed during standards of the control of the control

ils regional popenn and conset.

The consequence of the first between the first betw

atumbus to Bulk
livar King to B.G. or Mose...
liver King Se B.G. or Mose...
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xhibit Post Cord (Mafal) ...
Svanca =D to B.G.
divance =D to B.G.
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MERCHANDISE & SUPPLIES

STATES AND STATES AND

SALES AND SERVICE CO



ADVANCE Is the Vendor for You



# Wis. Company To Mfr. United Coffee Vender

DETROIT, P.B. 72—With the announcement this week of the selection, of a manufacturing selection, of a manufacturing selection, of a manufacturing coffee verifier. United industries models will be available shortly. The selection of the selectio

An Eppy Exclusive-Vacuum-Plated PEARL-in-the-SHELL CHARM



Oyster—there's a simulated Pearl imbedded between two SHELLS. It's one of the

The Shalls are varuum-plated in brillion: Sparkle Colors of Gold, Silver and searched deep-toned and rich sparkling colors, per thosased \$15.00 (a.k. Januica, New York Or: Al Your Distributer

leaks like it comes from NY. Nathing but the Bost is enough for your machines

SAMUEL EPPY & CO., INC. 191-15 144th Place

All the news of your industry every week in The Billboard . . .



WEIGHT 165 LBS.

DOWN Balance \$10 Monthly 400 DE LUXE

PENNY FORTUNE SCALE

WATLING

Every conceivable kind of EQUIPMENT, SUPPLIES AND SERVICES has been sold in The Billboard.
What Do You Here To Sell?

Money-Making, Money-Saving IDEAS FOR OPERATORS!



Valuable Information Can Be Yours Every Month . . . Without Cost!

This breaty fittle newropoler has mode a big his wish ope over the property over ... not offer it is upon them to the property over ... not offer it is upon them to the property of the prope



# ROUTE TO SUCCESS

# Coin Units Prove Good Ballroom Draw

# Binks Appoints -S. C., Mo. Reps

Regel.

The T. B. Holliday Company,
Columbia, has the line for the
South Carolina territory. T. B.
Holliday owns the company.

Binks is in production on Zipper,
a five-ball counter ga -ie with inline scoring, high score and competitive play.

# Idaho Bells Move to Nev.

# **Family Plan** Coin Video

Test Clicks

# TRADE RALLIES

# 31 Ohio Ops Want in On Injunction Suit

# CASABLANCA COINMEN

# Moroccans Cotton to U. S. Games, Jukes

# Name Export Mgr. At Trans-World

# Standard Sets **Europe Distrib**

# Marvel Buys Eagle Coin

# Coin Emphasis Heavy At UK Trades Show

# Calendar for Coinmen

# Coinmen You Know

Chicago

Chicago
Willism E. Stockdele, Continental Coin Devices, Inc., reports to the Control of the Cont also seeing some nice uptrend output, Theis says.

Victor Vending Corporation is booming along with orders for its new HMS penny-nickel combina-tion bulk vender. Harold M. Schaaf, president, says the new model brings a new price and product flexibility to the bulk vanding film.

vending field.

The Stoner Manuacturing Company to St. (14 ct.) and the property of the Collection of

Bownan Dairy Company con-tinues to display top interest in automatic merchandising of dairy automatic merchandising of allow own milk and ice cream opera-tion. is looking at new models of both type venders, some of which "With the City Council not meet-ing until March, the cigarette in the continue of the con-trained of the council of the wheel the council council of the wheel the council bears are viewed when the council bears are viewed plan of placement is proposed.

Several of the factories and distributors have planned special events for MOA show visitors. Some planned to give out-of-town visitors their first look at produc-tion lines. Others had open house

Billy DeSelm. United sales manager, flew back from a week-end in New Orleans. His wife, Lucy, was hospitalized Friday (28) for surgery. The firm's three road staffers, Ken Shelton, Al Thoelke and Johnny Csole, are due for a factory visit in March. They have been in the East, West and Shelton and Staffers, which were the staffer of the

Paul Huebsch, Keeney sales manager, reports demand on the Bonus Bowler mounting steadily. Repeat orders have come in at a stepped-up pace from virtually every territory. The firm's presi-dent, Roy McGinnic, has been getting a good share of pars and brides on Mismit golf courses.

wally Finke and Joe Klina port sales on late model shuffle smes have been exceptional rate port sales on late model shuffle smes have been exceptional rate past few weeks. The owners ferrat Distributors also expect ferrecnt pick up in merchandise les to gain even more momentam in the next few weeks.

Chicago Coin Match Bowler

\$200.00

Don Moloney, head of Donan Distributing, reports interest in Bally games strong in the Illinois territory. MacBriar reports opera-tor traffic was brisk this week.

Herb Parkine, Purveyor Dis-tributing Company, has set up limousine service from the Palmer House to the firm's headquarters during the MOA show-March 8-10. Purveyor will offer visitors snacks and refreshments.

Marni
Onio Troppmen, Bush Distributing Company, spent a few days
in Jacksonville conferring with
Meanwhile Kem Wills. covered
Central Florida on a selling troding studic greet, visitors to
in gating study from the selling study of the s

Decca distributor Mannia Brook-mire. Brooke Distributors, won another silver record for topping the nation's Decca distribs in January.

Jack Lipeiner. Coin-Operated Service, and his wife. Lil. have become the parents of a daughter. They named the baby Lorenc. They named the baby Lorenc. ately. The Lipeiners' first born was a boy, Mitchell. . . Another proud daddy is Keith Nelson. M & N Amusement Company, whose wife presented him with a son.

The boys at Southern Music Distributing Company have new uniforms bearing their names. Bob Normen Jr. 9, a son of the manager at Southern Music, was a bit disappointed when he was a left out of the initial distribution of uniforms. However, his 5 being specially made.

### Milwaukee

Music operators in the Fox River Valley towns are reporting better cash box results in recent weeks, according to Bob Mark-wardi, who travels that territory for the Major Distributing Com-pany. Bob adds that high on their disk shopping list these days is Petit Peger Testiles Lover and the new Eddy Howerd "Melan-cibly Me."

Sem Bottmen has taken charge of the mail order department at correction to mail order department at correcting to office manager Sam Gooper, Rottman's duties will interest the corn machine operators in the Badger State and Upper Peninsula of Minchigan, modifying them to the state of the sta

charge of the preem capartineau.

E. Lyn Rodside is the new man
on the roster of the Hasting Distributing Company. According to
Sam Hastings, Reddick's duties
will center mainly about lining
up more franchise holders in the
State terroiroy for their Minut
store within the next month for
Sam, he states Following several
days in Chicago at the forthcom(Continued on page 115)

Chicago

Name Bowler \$269.50

# THE MARKET PLACE COIN MACHINE INDUSTRY

for Cole Machin

CLASSIFIED ADVERTISING

## ADVERTISING RATES

OR PEGINAR CLASSIFIED AMINIMUM AN ORIGINAL CLASSIFIED Any advertisement using display make-up or white space. Figure space between cut-off rules, 1 pt, rule borders permitted only on eds of 28 lines or more. Usuat want-ad styla, one paragraph, no display. First line set in 4 pt. bold, balance 6 pt. light. . 51.00

S or more CONSECUTIVE or 24 S2 CONSECUTIVE insertions,

ALL ORDERS AND INQUIRIES MUST BE ADDRESSED TO: SILEROARD PUBLISHING COMPANY,
TABLE W. BANDOLPH STREET, CHICAGO I, ILLINOIS

Routes for Sale

# **Positions Wanted**

Reutoman Mechanic at liberty; 20 years old; matried, honest, dependable and no boozer; siven years' experience on phonos, all games and vending machines; Will also consider South Amorican work, 80x 705, The Bill-board, Chicago I., Ill.

Parts, Supplies & Services

Established route el 35 luke besser and 15 activing games in one of the featest ground and 15 activing games in one of the featest ground 15 activing games in one of the featest ground 15 activing games and 15 activing games games

Slamp Felders direct from manufacturer;

Minn Freiders direct from manufacturer;

Minne Freiders direct from manufacturer;

Minne Jammejon, N. M.

Minne Jammejon, N. M.

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Minne Jammejon, M. M.

Minne Jammejon, M.

Minne Jammejon, M. M.

Minne Jammejon, M.

Minne Jammejon

Ic-Sc CANDY, CIGARETTE, NUTS. TAR GUM, BALL GUM VENDERS SOUGHT AND SOLD

Cast Iron Stands \$4,25 e.s.; 6 or more \$4 e.a. Top Plates for 2 Venders, 51 e.s. 3 Venders, 51,35 e.a. Alummum Con Counters, 1g or \$6, \$1,45 e.s. prepaid Tubular Con Wraps, 1e or 50e, 83e per M. 10,000 or more, 80e per M.

TAR CUM-MIN, 25 BOXES All Wrigley, 47¢; All American Chicle, 44¢; Teaberry, 42¢; Chloro Tab. (100 ct.), 45¢; Candy Charms, 42¢; Hershey Choc. (200 ct., 1¢1, \$1.20, Suchard Almond or Milk. (200 ct., 1¢1, \$1.25)

Bail Cum, 210, 170, 140—28 lb, casss 25e per lb, Chiese Bail Cum, 210, 170, 140—35 lb, casss 45e per lb, Chiese Bail Cum, 210, 170, 140—35 lb, cass, 45e per lb, Assido lb, casst, 38e per lb, 1500 ct −30 lb, casst, 38e per lb, 1500 ct −30 lb, cass, 38e per lb, 250 ct −30 lb, cass, 37e per lb, 28e per

# KING & CO.

rect Factory Distributors for North-estern Venders and PX Cigarette inders. 2702 W. Lake St., Chicage 12, III.

For Sale—just all leastion, its Master Hov-elly Vendors, \$5 each; its Model "D" Ad-vance Ball Cum, \$3.50 each; lots of 25 only Paul Thomas, P. O. Box 1771, jackson, Mass. Fee Sale—Spite Ship, Nee Exhibit Prog. Ex-cess Hernise (1992), 1995 (1995), 1995 (

Cigarette Machines—Eargains just off loca-tion. Let us know what make and model you need. Central Vending Machine Service Co., 3967 Parrish St. Phila 4. Pa. P. 6-744.

# . IMPORTANT INFORMATION

address when computing ad cost. If a box number is wanted, please figure 6 extra words. In addition there is a 25¢ sorvice fee whenever a box number is used. This slight charge helps to cover cost of handling and forwarding your

Free Lr Gem Venders, Penny Scales and Pep-cern venders, Write R. C. Westmoreland Jackson, Tenn.

National King coffee wending machines one slightly used, other like new, Vanc-Sales & Service, 622 High St., Racine, Wis Perfumatic, excellent condition with \$20 of cologne; only \$50 to b. Box B4, Pass Chris-tian. Miss

Photo Machines, Recorders; all types Au-cade equipment at operators prices. Wanted Chicoin Trainers, Sky Cunners, Photo Vend Co., 5400 Cullom, Chicago 41, Telephone Mulberry 5-5788

"Pop" Corn Sex Venders, Model TC-19; now operating; will be cleaned, checked, sold, \$60 each f.o.b. Cheshre. Will con-sion large lot bids. Send \$000, with order, balance c.o.d. Vending Machines, Inc., 81ack Road, West Cheshire, Corn. Photomat, \$995; less than year eld; replace-ment cost, \$2150; can be seen and bought on location. General Vending Co., 921 145th St., East Chicago, Ind.

215 Penny Weighing Scalas in Kansas and Oklahoma for \$4,000 cash. Box 704, The Billboard, Chicago 1, Ill. Sell 15 small Vending Machines located in New York City at half price. Write Box M-48, e'o Billboard, Cincinnali 22, Ohio

# WILL SWAP

Used Coin-Operated
Equipment

Al Classific and Cordy Manhors, 13 or of Manhors of Bales, will town for list number of Bales, will town for list number of Bales, will town for list number of Bales, and Town good and the Bales of Bales of

### ...... Wanted to Buy

stor rearrants 2s. remain in the 10 on-6244.

(Egarette Mashines, quarter e-perait in funcals, latest model, 545: Counter Model, 522-0; U-Selecti II 72-8a Candy, Vender S27-0; P4-Bar, 537-50; National 6 column of the color of Cigarette. Candy and other Vending Ma-chinets any make, size, model or condition, give full description and lowest prices aox 673, The Billipaird, Chicago 1, Ill. For Sale—Approximately 135 Pulver 1¢ tab gum machines, as is, \$199.50 for lot, Mid-west Vending Exchange, 2130 Shelby, In-

Standard Metal Typers; state condition me-chanically and otherwise; your lowest cash price A. T. Snyder, Wilton Conn.

Victor Toppors Wanted—Any quantity; give full details. Sox 670. The Billboard, Che-cago 1, III.

To Order Your Market Place Ad

# TODAY

First, print or type your message here. Higuring fire we link. If you want a "deally-classified" indicate in t what coay you wanel displayed. Be sure to include your address as you want if to appear in the ad. If box wanted. Please Higure 6 additional words.

Then check hern for whather you want it to be "regular classified" or the special, outstanding "displaygives your message extra power and punch.

☐ Display Classified

Regular Classified

Now check off the classifica-tion you want your advertise-ment to appear under:

- Agents and Distributors Wanted ☐ Help Wanted
- Parts, Supplies and Services Dositions Wanled
  - Roules for Sale
- WRITE . Used Cein-Operaled Equipment ☐ Want to Buy

4 • And last—complete this authorization blank and rush your adv tisement into the very next issue of The Billboard:

Genllemen: Run this in your "Market Place" as indicated below:

☐ Next 6 issues ☐ Next 4 issues ☐ Next 3 issues ☐ Next issue only Payment enclosed Bill me can 5 or more

City\_ Zone\_\_\_\_ Stale\_

United MPERIAL 425.00
United OLYMPIC 375.00
United OLYMPIC 375.00
United SUPER 175.00
United SUPER 175.00
United SUPER 250.00
United 10th Frame Super 250.00
United 10th Frame Star 250.00

United 10th Frame Star 250.00

United 10th Frame Star 250.00

United 10th Frame Star 250.00

310.40 "SADDLE & TURF" WAITE FOR PRICES Double - U - Sales Corp.

Double your Profits with Double - U - Sales

6 PLAYER SHUFFLE ALLEYS

United CASCADE .....\$325.00

United CLASSIC ..... 375.00 United CLOVER ..... 350.00



. . . Means the paid circulation of this business paper has been audited and certified by the Audit Bureau of Circulations. It also means advertisers know what they pay for . . . before they spend the money.

165.00 175.00 179.50

49.50

69.50

\$9.50 \$5.00 49.50

> 9.50 149.50 65.00 75.00 140.00

149.50 65.00 75.00 140.00

159.50 10

175.00 2

COIN MACHINES

# <u>тне висьволяю</u> Index of Advertised Used Machine Prices

# Amusement Games

300.00 315.00(3) 325.00 45.00 84.50 49.50 54.50 79.50 69.50 85.00 95.00(3)

69.50

295.00 375.00 69.00 84.50 59.50

69.50 89.50

159.50 160.00

39.5.00 84.59 59.50 75.00 35.00 85.50 89.59 150.00 159.50 225.00 245.00 99.00 119.50 129.50 145.00

> 160.00 75.00 75.00 85.00 85.00 49.50 67.50 95.00 115.00 40.00 109.50

> > 59.50 133.60 89.50 100.00(2) 269.50 35.00 165.00 225.00 175.00

Equipment and prices listed below ore taken from advantaments. In the Rillbarrd Issues are interested basine. All absentioned unafamiliare and prices are inflicted. Where more then one firm ortanized the same equipment at the same price frequency with which the price occurred in including all prevailments. Where centrally discoursed an advantaged, as in the case of balts maders, each plan adopted majority and included prices in listed. Any price obviously depends on condition of the equipment, are then are based to retiring and other related bettern.

ledicated in perentheses. Wh cely the single machine price age, time on location, ferrite	ere quentity disco	unts are advertise a obviously deper	d, as in the case	of bulk venders.
	Israe of	Issue of Feb. 20	Issue of Feb. 13	Issue of Feb. 6
ASC (United)	Feb. 27 \$50.00 115.00	\$50.00 115.00 45.00	\$69.00 115.00	\$69.00 115.00
All Baba (United)		115.00	115.00	115.00
All Star Earkethall (Gettlieb) Aquacade (United) Arizona (United)	39 00 59.50 79.50	39.00 59.50 79.50	39.00 59.50 79.50	39.00 59.50 79.50

AMUSEMENT MACHINES CO.

66 II. Creed Street Planier 7-4455

"You can ALWAYS" opened on Active
ALL WAYS"

WURLITZER DISTRIBUTORS

"SATISFACTION	GUARANTEED
	ED MACHINES
Gright Lights 5 99.50 Spot Lights 99.50 Coney Islands 119.50	Profiles 5307   Art. Citys 179   Yaehr Clubs 267   Dude Ranch 417
United 4-Player, for United 5-Player, for United 18th Frame United Clover	rm./le, pins. 67.5 rm./le, pins. 77.5 Stars. 201.5
Exhibit Space Gun Rock-Ole 1422 Beeburg 148-ML IO A.M.I. Model B	159.5 97.5 (loende) 187.5 279.5
Rowe President 18 : Sestern Elect. 8 cel Bilver King Hunter Write for Prices	New 27.5
United, Keeney.	Gence, Gettliel

Write for Prices on New Bolly United, Keeney, Gence, Gettlieb Williams, Binks, Chicoin Games. 1/3 Depacts, Gelines Co.D. IRV GVITZ ACME-INTERNATIONAL

DISTRIBUTORS 3643-45 W. Mentrese Chicago 10, 1 Cornelie 7-7272

	EAGUE		
a	nd TEAN	BOW	LER
teet	Light		.\$107.50 127.50
Atte	itle City		195.00
Chin	etewn		149.50
	Ole 1422		
Frh	o Sky Gunne	dieta	Write
Gen	ore Rear Gu to Geld Hugo	ds	249.50
Cent	rel Ohio Coin	Machine Ex	change



The conversion target for offers proven performance	
a different action and a heavy cash box for	\$ <b>37</b> -
100 SERVICE CO	MPAN Louis 3, 1

"PEACHY"	PARTS SPECIAL!
15-20 Watt Sylvi	unia Fluorescent Starte
15¢ eech,	\$12.95 per 100
Write for	FREE CATALOGI
Peach State	Distributing Co
549 Pine St.	Macon, G

Address in our ad on page 87, Feb
27 Billboard, was incorrect one
T & L Distributing Co.
ICO Court Statem Com Other
1663 Central Parkwey, Cinti., Ohio Phone MAin 8751

Panoram Operators!
FOR SALE
Overhaving Projectors for Spares.
Continuous Recht. Complete Gracket
Assemblies (10) 47-70/A.



175.00 175.00 50 149.50 129.50 149.50 65.00 75.00 75.00 140.00 140.00 175.00 125.00 125.00 125.00

# Coinmen You Know

Occurrence from pages 125 cm.

Imp MOA show, he planes to New York of the rewels at the large tree for the rewell at the large tree for the present of the present of

business is at a seasonal low ebb.

Si the Wurlitzer district and

Flying Column" is expecting

To look his family into their pri
to look his family into their pri
avail with the Al Witalis, who

must be with the Al Witalis, who

must be with music concern

Rajak Trauss, former Capit

Lot of activity over at the

Lot of activity over at the

Lot of activity over at the

Multide, line, Wurlters headquars

avail on the Percent lines, "wang on the Percent lines," who

ers. Harry Jacobs Jr., Just backtrom a brief selling trip to Zesrom a brief selling trip to Zestrom a brief selling trip to Zestrom a brief selling trip to Zestrom a description of the lase picture in recent weeks. sales have been practically doubsales picture in recent weeks. Wistors to Milwaukee from yer to get out and make the calls: sarry Jacobs Zes, still backing on seek included E. D. Arbeils. Is supervisor, and J. K. O'Comtrom a description of the composition of the comtrom and the calls.

April 1.		Cities hea	dquarters to	spend some
	lense of	losse of	Itune of	Issue at
	Feb. 27	Feb. 20	Feb. 23	Feb. 6
Jolegy (Williams)	120.00	120.00	120.00	120.00
	56.50	54.50	54.50	54,50
Jeker (Gettlieb)	55 00 99.50	95.00 99.50	95.00 99.50	95.00 99.50
Judy (Exhibit)	90.50	94.50	94.50	72.00 17.30
Jumping Jack (Genco)	100.00	100.00	100.00	
Just 21 (Gettlieb)	59.50	59.50	39.50	59.50
K. G. Jenes (Gettlieb)	****	*****	89.50	89.50
King Arthur (Gettlieb)	65.00	65.00	65.00	65.00
King Pie (Chicago Cele)	115 00 124.50	115.00 124.50	115.00 124.50	115 00 124.50
King Pie Concept Celss	125.00	125.00	125.00 124.50	112 00 154'26
Kneck Out (Gettlieb)	69.00 89.50	60 00 80 50	69.00 89.50	(9.00 89.50
MINER OUR (GREGHES	90.00 100.00	90.00 100.00	90.00 115.00	90.00 175.00
Leader (United)	135.60	135.00	115.00	90.00 115.00
Lite-a-Line (Keeney)	50-00 75.00	50.00 75.00	89.00 75.00	46 00 69.00
Long Beach (Williams)	95.00 125.00	125.00	125.00	125.00
Lucky feeling (Williams)	84 50	84.50	64.50	84.50
		75.00		
Majorettes	45 00	45.00	45.00	45.00
Majors of '49 (Chicago Cale).	45 00		210.60	45.00
Marble Queen (Cottileb)	49.00	195.00	49.50	42.00
Maryland (Williams)	725.00	125.00	125.00	
Mermald				125.00
Miestrel Man (Gattlich)	329.50	129.50	129.50	129.50
Mosterrey (United)	49.50	49.50	49.50	49.50
Moon Glow (United)	49.50	49.50	49.50	49.50
Misgara (Cottlieb)	145.00	145.00	145.00	345.00
Oklahowa (United)	69.50	69.50	69.50	69.50
Olympics (Evans)		75.00		
One, Two, Three (Gence)	45 00 49.50	45 00 49.50	45.00 49.50	45 00 49.50
Palm Beach (Bally)	179.50 195 00	175.00	159.60	189.50
. with beaut things	225.00	235,00(3)	235.00(3)	195,00(2)
	235.00(3)	20000	2000	235.60(2)
Paratreoper	95.00	75.00		LJJ/4VIL
Photo Firsth	35 00	35.00	35.00	
Pin Powler (Chicago Coin)	19 50	99.50	19.50	11.50
Ple Whee) (Gettijch)	19 20	225.00	77.50	17.34
Playland (Exhibit)		223/00		45.00
chapters termitily	45.00	45.00	45.00	55.00 45.60
Playtime (Exhibit)				
Puddin' Head (Genca)	39 00 54.50	39,00 54.50	39.00 54.50	39.00 54.50
Quarterback (William)	50 00 65 00	50.00 65.00	19.50 50.00	22.50 65.80

	109.50	Playtime (Exhibit)		45.00		45.00		45.00	
	365.00	Puddin' Head (Gence)	19 00	54.50	39.00	54.50	39.00	54.50	39.00
	139.50	Querterbock (William)	50.00		50.00		19.50		22.50
				02.00				65.00	40.74
	69.50	Queen of Hearts						160.00	
	89.50	Quintette		350.00		190.00		190.00	
		Rag Map (Williams)		99.50		99.50		99.50	
		Rawena (United)		19.50		39.00		19.00	
	49.50	Red Shoes (United)		59.50 69.50		89.50		\$9.50	
	20.00	#66 24662 (frails6)*******							
	65.00	Sockette (Cottlieb)	€5 00		85.00		85.00		85.00
55.00		Rese Cout (Cattileb)		135.00		135.00		135.00	
		Saratoga		49.50		49.50		49.50	
			35.60		35.00		35.00		35.00
	509.50			65.00		85.00		R5.00	
45	5.00(2)	Shindle (Cottlich)				195.00		195.00	
	465.00			120.00		120.00		120.00	
	119.50	Shee Shee (Williams)	65.00	319.50	95.00	119.50	95.00	119.50	95.00
		Skill Pool (Gettlieb)	,	150.00	100.00	165.00		150.00	,,,,,,
			95.00	119.50		119.50		129.50	
	75.00		12.44	69.00		69.00		69.00	
	85.40	Special Entry (Bally)		49.50		49.50		69.50	
		Spot Bowler (Gottlieb)		119.50		119.50		119.50	
	49.50	Spet-Lite (Bally)		85.00	38.60	85.00	25.00		75.00
	95.00	Speciality springs	29 50-2			79.50(2)		100.00	75.00
	69.50		67 3012	169.50		19,00(2)		125.00	90.00
			**	5.00(3)	100 50	115.00		15.00(2)	100.00
	109.50		- 11	125.00		25,00(2)		SMCD	100.00
175.00	179 50	Springtime (Gence)		89.00	**	87.00		69.00	1
11	5.00(2)	Stardust (United)		19.00		39.00		39.00	
•	200.00	Startity (Williams)	,	39.00		135.00		125.00	
26	0.00(2)	STATISTY COMMISSION,							
-	265.00	Stars (Velted)	145.00	150.00	145.00	150.00	125.00	145.00	
		1						150.00	
	\$9.54	Super World Series							
35.00		(Williams)	145.00		145.00	150.00	145.00	150.00	145.00

49.50 49.50 85.00

	20.00 250.00	20.00 150.00	150.00	•
aper World Series				
(Williams)	145.00 150.00	145.00 150.00	145.00 150.00	145.00 1
reepstakes (Vrilliaens)	195.00	195.00	195.00	1
emples (United)	79.50	79.50	79.50	
shitl (United)	425.00	425.00	425.00	
repettee (Williams)	49.50	49.50	49.50	
ele-Card (Gettlich)	59.50	59.50		
sas Leaguer (Keesey)	50.00(2) 69.50	50.00(2) 69.50	50.00(2) 69.50	20.00
tine (Chicago "ein)	45.00	45.00	45.00	
iree-of-a-Kind	16.50			
tree Munketeers (Gettlieb).	79.50	79.50	79.50	
4-5 (United)	65.00	65.00	65.00	
will (Chicago Cain)	35.00	35.00	35.00	
risklad (Chicago Cole)	35.00	35.00	35.60	
islet: (Gottlieb)	. 00.00	80.00	50.00	1
1-Scere (Genco)	49.00 89.50	69.00 89.50	69.00 89.50	69.60 1
unics (United)	375.00	375,00	300.00 325.00	349.00 3
	277.00		575.00	217.40 2
enhierent (ExtRID	74.50	74.50	74.50	
orf Kine (Bally)	39.00 109.50	59,00 109,50	39.00 109.50	39.00 1
weste Grand (Williams)	95.40	115.00	31.04 241.30	37.00 1
seath easts castlinumb	70,40	215.00		
sah (United)	59 60 84 50	\$9.00 84.50	59.00 84.50	59.00 E
celela (Williams)	49.50	49.50	49.50	
lid West (GottNeb)	145.00	145.00	145.00	14

time calling on key accounts with local sales boss, Bob Nehr. . . . Chambers & Owens, big jobbing and operating firm with head-quarters in Janesville and Beloit, have recently moved into their new Beloit offices and warehouse.

MIKE MUNVES

577 Tenth Ave. (at 42nd 51.)
New York 36, N.Y. BRyant 9-6677
42 YEARS SERVICE - EST. 1912

# SPECIAL

HISH—STS.00 EA.

HISH MIRE, SS.00 EA. 3 for \$100.00.

Historial Single Weighthd Sincid—HEW.

Complete With Lock Ear. \$10.00 Ex.

Lingle Sand Deable REVOLVAROUND

Sinte—HEW. With.

J. ROSENFELD

COMPANY

270.0000 EX.

See Local B. Mac.

3220 Olive St. St. Louis 3, Me. (Phone: OLive 2400)

# Cia Problems at NAMA Meet

· Continued from page 110

### New Ice Cream Continued from page 110

Iowa, Michigan, Minnesota, North Dakota and South Dakota. Dakota and South Dakota.

A similar machine designed to accompodate half gallon ice compodates half gallon ice compodates is scheduled to go into production in 60 days. Present plans call for production of a similarly designed butter vender in six months, a frozen foods dispenser shortly after that.

Despensive the

penser shortly after that.
Developing the ice ream machine required five years, according to Wavrzonek. His most difficult problem, he said, was to keep the vender sealed against makes the packages stick together. An engineer, Wawrzonei; was formerly associated with refrigeration firms.



The mast revolutionary and amazing discovery in the art of multiple coin handling and slug rejecting devices for the past 15 years.

- For 5c, 10c, & 25c · A marvel of engineering
- So revolutionary it can be called a flash of genius pre-tests all coins according to their diameter and thickness
- No moving parts in action • Flawless operation at all times
- Will fit into any mechanism now using multiple slug rejectors

All working parts are protected against rust and corrosion and rapid, easy ac-tion is assured at all times. All magnets non is assured at all times. All magnets and scavenger doors are hinged per-mitting the cleaning without the use of tools. Equipped with the new time de-lay coin actualing switches, the new Room No. 829 March 8-9-10 at the M.O.A. Convention entry Slug Rejector will operate any relay or soleno Dimensions: 6 1/4" High - 5" Wide

1 1/2 " Deep Write for illustrated literature TODAY!

### P.S. Have you seen our new "DROP CHUTE"? A.B.T. Manufacturing Corp. 715-723 North Kedzie Avenue Chicago 12, Illinois

Every Conceivable kind of EQUIPMENT. SUPPLIES AND SERVICES

WHAT DO YOU HAVE TO SELL? Write BOX 666 2260 Patterson Str Clocionati, Oblo

Visit



**New Leaflet** 

CHICAGO, Feb. 27.—A new

Visit our display rooms for the letest and timese in coin operated equipment. Enjoy genuine hospitality in our famous Koinmen's Keffee

ARCADE WENDING = HIBIT SPACE GUN Irst-Conditi

SENCO HIGHT 526
SX. SPACE OUH 223
SESSUED SHOOT
THE ECAE 197
EX. JET GUM ... 175
CHI COIN BAS.
KETEALL CHAMP. 175
EX. GUM PATEDL ... 163
TELEGUIZ, W/FIIM. ... 115 GUN PATEDL. 143
EGUIZ, W/Hm., 115
LAYER ORREY. 186
SIX SHOOTES. 145
CKEH SAM ... 23
LE BANDE
AY GUN ... 25
CDIP GOALES. 25 HI COIM HOCKEY

BAY GUN ... 75
HI COIM GOALSS... 75
N. TEAM HOCKEY 85
XMS. QUASTSS... 8ACK
HI COIM HOCKEY 85

SINGO 5 BALLS Ity ICE FROLICS ited HAVANA

Cremy MAINLINE VENDOR
Services
Quicker
Loading.
Orester
Profits. UNITED CIGARETTE VENDERS FACTORY REBUILT

SUPER & PLAYER 175 DELUXE & PLAYER 175 S PLAYES With 3 PLAYES WITH
FORMULE IS
5 PLAYES IS
6 PLAYES WITH
FORMULE IS
4 PLAYES IS
75 KEENEY
DOMIND King Size Cols.

DuGren, We, 9 Col., \$115

DuGren, Chempians, 128

Neel, 9-50's, 9 Col., 150

Neel, 9-50's, 9 Col., 165

Bowe Feysle, 16 Col., 145

Bowe Feysle, 16 Col., 165

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Continued from page 110 page and andy offerings, different turn forms and breath-sweetner terms make their appearance on he bulk vending scene, and their appearance on the bulk vending scene, and increasingly important role in hulkending. In addition to the new human series which spur collections of their series o

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# Denver Cig Ops

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Set up initially as a means of combatting, anti-charm legislation, NABV has since evolved to the control of the

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pany, 2008 E. Main Street, Columbus, O. Main Street, Columbus, O. Marchardton, 1214 W. Madison Street, Chicaga; Hawkeey Novely Common Control Composition, 1005 E. Armstrong Street, Morris, Ill.; 11411 K. Anightsbridge Ave Pute, Culver City, Calif. Silver King Copperation, 7010 W. Grand Gorporation, 7010 W. Grand Gorporation, 7010 W. Grand Most manufacturers continue to make their equipment available thru distributor networks over the country. Sets New Headquarters
ST. LOUIS, Feb. 27.—Automatic
Canteen Company of St. Louis
has awarded contracts for a new
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completed this fall. Features of
letized storage," provision for material conveyance by fork-lift
trucks and special areas for repair of venders. pair of venders.

The new 15,000-square foot building will provide the firm with more than double its present space.

· Continued from page 110

# Mag Vending Occurred from page 110

C & C Sets

289 50

### MARCH 6, 1954 Shuffle Games Eig Leaper Bowler, 4 player Oceney) Soet-a-Bail (Discape Cois), lowt-a-Maile (Weisersal), lowt-a-Maile (Weisersal), lowting Alley (Chicago Cois) lowting Alley, 5 slayer (Chicago Cola) wandway Shoffle Alley (Uplayed) \$85.00 95.00 185.00 294.00 525.00(2) 294.00 325.00(2) 364.00e/e 360.00 575.00(2) 395.00 rer Shaffle Alley, 6 player United) 345.00 350.00 345.00 350.00 er. 10 player 325.00 ey) Sowier (Chicago Cols). be Lurz Lague Boolee (Kreener) Domina Boolee (Kreener) Domina Boolee (Kreener) Domine House (Kreener) Domine Housee (Williams) Domine Score Boolee 10th Frame (Chicago Godal Brum Scorine, 6 player Chicago Calalie Chicago Calalie 950.00 350.00 550.00 40.00 .00 49.50 40.00 365.00 45.00 90,00 115.00 119.50 125.00 85.00 Four Player (Keeney)...... Four Player Shuifle Alley 85.00 75.00 45.00 95.05×/p 110.00 115.00 119.50 High Score League Bevrier (Keency) Hook Bowier (Bally)..... 125 (0)(2) erial Shuffla Alley Inited 425.00 599.50 425.00 Leanue Sewier, 4 mitter 99.50 45.00 99.51 99,50 reney) ny Shuffle Allay (United) Marketine Shuffle Alley (United) Matched Bowler, & player (Chicago Coin)...... 185.00 275.00 185.00 275.00 eme Sowier (Chicago Cole). Scial Shuffle Alley, 4 player (United)...... 250.00 250,00 195.00 215.00 145.00 215.00 Dismoics Shuffia Alley (Blaked) 345.00 550.00(2) 355.00 385.00 319.50 425.00 Rayal Shelife Alley Qualted). 399.50 425.00 Shulfia Atley Delizee, 6 player 110.00 115.00(2) 149.50 155.00 175.00 115.00(2) 155.00 175.00(2) 189.00w/s 115.00(2) 155.00 175.00(2) 189.00w/s Shuffle Alley Express, 2 pisyer (United)...... Shuffle Alley, 6 pisyer (Chicago Dele)..... Shuffle Alley, 6 pisyer (Keecey).... 95.00 100.00 119.50 100.00 119.50 119.50 125.00 125.00 150.00 125.00 150.00 135.00 100.00(2) 85.00 94.00w/9 125.00 145.00 100.00(2) 150.00 145.00 150.00 69.50 69.50 49.50 49.50 57.50 220.00 225.00 220.00 225.00 65.00 295.00 215.00 Star 6 Player (United)..... 235.00 245.00 225.00 245.00 225.00 245.00 225.00 250.00 325.00 250.00 250.00 255.00 275.00 295.00(2) 275.00 295.00 250.00 275.00 165.00 165.00 165.00 164.00 190.00 164.00 190.00 195.00 215.00 195.00 215.00 229.50 229.50 249.00w/p eam Bouler, 10 player (Keenry) seth Frame Special Bouler (Chicago Cala) Oth Frame Super Shaffie 995.00 295 CC 285 00 205.00 265.00 294.00 249.00 285.00 225 00 225 00 225 00 225 01 299.50 35.00 35.00 50.00

# Casablanca

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Casablanca
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Return

All

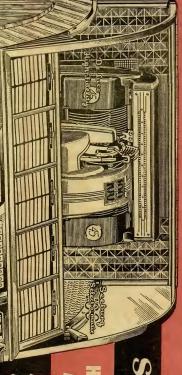
Balls

Feature

UNITED MANUFACTURING COMPANY 3401 H. CALIFORNIA LYCHUR, CHICLOO IA, HUMAN

CHIEF Shuffle Alley
Hos All the Feetwes of LEADER
Except Triple Metch Feetwee

# CHE SHOWCHS for MILLIONS



HIGH FIDELITY **ALL THE WAY** 





